# JEFFERSON COUNTY BOARD OF COUNTY COMMISSIONERS

# **AGENDA REQUEST**

**TO:** Board of County Commissioners

FROM: Mark McCauley, County Administrator

**DATE:** April 28, 2025

**SUBJECT: WORKSHOP re: LTAC** 

# **STATEMENT OF ISSUE:**

BoCC held a Workshop on April 21, 2025, to discuss Jefferson County's tourism related boards and committees, specifically the Tourism Coordinating Council (TCC) and Lodging Tax Advisory Committee (LTAC). During that meeting, the BoCC repealed and replaced Jefferson County Resolution Number 78-03 with Jefferson County Resolution Number 26-0421-25R updating TCC's priorities. BoCC also reviewed draft By-Laws for LTAC. Based on public comment at the Workshop, the county verified there are no LTAC By-Laws. BoCC set a follow up Workshop one week later to continue LTAC discussions.

# **ANALYSIS:**

The attached draft LTAC By-Laws incorporate feedback from BoCC's discussion and public comments made during the Workshop on April 21, 2025. The draft By-Laws use a standardized template that complies with Jefferson County Resolution Number 50-22, Open Public Meeting Act Guidelines for County Boards, Commissions & Committees. Many different county boards, commissions, and committees have By-Laws that use this same template. The draft LTAC By-Laws are intended to be a draft only, and are for review and discussion. The final version of the LTAC By-Laws will need to be approved by both LTAC and BoCC and comply with applicable law.

As was discussed at last week's Workshop, RCW 67.28.1817(1) authorizes the Lodging Tax Advisory Committee (LTAC) and outlines the scope of the committee. Specifically, "The appointing authority shall review the membership of the advisory committee annually and make changes as appropriate." At this time, BoCC needs to solicit LTAC board member applications, conduct interviews if they so choose, and appoint the 2025 LTAC members. Historically, LTAC has used the attached timeline as a guide for their work.

# Attachments:

Draft By-Laws Clean Version Draft By-Laws Redline Version LTAC Timeline

# **FISCAL IMPACT:**

There is no fiscal impact at this time.

# **RECOMMENDATION:**

The consensus of BoCC during the April 21, 2025 Workshop was to provide the draft LTAC By-Laws to LTAC, so they can review and make any recommended changes. BoCC should expeditiously provide staff with guidance regarding desired next steps, since the typical schedule instructs the LTAC to convene their first meeting in July.

REVIEWED BY:

Mark McCauley, County Administrator

# LTAC Timeline (Example)

# **Lodging Tax Funding Timeline**

Early February Remind Lodging Tax recipients to return reporting form to

prior year (deadline: February 28)

Late February Deadline for receiving Lodging Tax reporting forms from

LTAC recipients (deadline: February 28)

March Input State Lodging Tax reports online at Joint Legislative

Audit & Review Committee (JLARC).

July Schedule special meeting to discuss funding for upcoming

year and prep RFP for edits.

Early August Prepare RFP

Schedule a date for LTAC meeting to review

applications/presentations (in SEPTEMBER October)

Mid August Email RFP to prior year Lodging Tax recipients; Post RFP

on website; Send RFP legal notice to newspaper of record

Early Sept Deadline for receiving funding proposals.

Notify Lodging Tax Applicants of the meeting

date/presentation time

Mid September LTAC meeting re: Presentations/Determinations (this is a

special meeting and needs to be noticed as such)

Mid October Present recommendations to BOCC for ratification.

Send results to recipients after BOCC approves

recommendations

Late October Prepare agreements and send through Contract Review

**Process** 

November Schedule agreements on Consent Agenda for BOCC

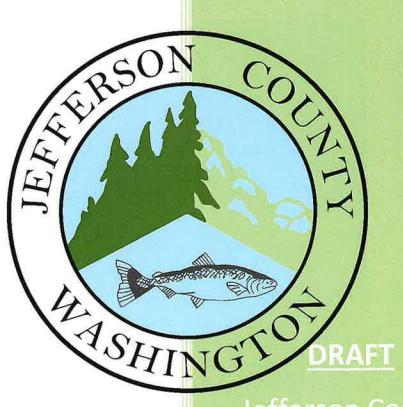
approval

Then Send agreements to funding recipients

# Draft LTAC By-Laws (Clean)

2025

# <u>DRAFT</u> Jefferson County LTAC By-Laws



Jefferson County LTAC By-Laws 04/28/2025

Revised Draft By-laws, April 28, 2025

lable	of Contents	
1.	AUTHORITY	2
2.	ROLE OF THE LTAC	2
3.	DUTIES OF THE LTAC	2
4.	COMPOSITION OF THE LTAC	6
5.	APPOINTMENT AND TERM OF MEMBERS OF THE LTAC	6
6.	NO COMPENSATION FOR MEMBERS OF THE LTAC	7
7.	LTAC OFFICERS, THEIR DUTIES, AND THEIR TERM OF OFFICE	7
8.	PROCEDURE FOR REMOVAL OF LTAC VICE CHAIR	
9.	SUBCOMMITTEES OF THE LTAC	7
10.	LTAC MEMBER ROLES AND RESPONSIBILITIES	8
11.	REGULAR MEETING SCHEDULE	8
12.	QUORUM REQUIREMENT	
13.	VOTING	9
14.	CONFLICT OF INTEREST/APPEARANCE OF FAIRNESS FOR MEMBERS OF THE LTAC	9
<b>15</b> .	REPORTS, RECOMMENDATIONS AND CORRESPONDENCE FROM THE LTAC	9
16.	COMPLIANCE WITH THE OPEN PUBLIC MEETING ACT IS REQUIRED	10
17.	NOTICE OF EACH MEETING OF THE LTAC	10
18.	AGENDA FOR EACH MEETING OF THE LTAC	10
19.	ABSENCES	11
20.	CONDUCT OF EACH MEETING OF THE LTAC	11
21.	RECORD OF MEETINGS OF THE LTAC	12
22.	MINUTES OF MEETINGS OF THE LTAC	12
23.	AMENDMENT OF THESE BY-LAWS	12
24.	SAVINGS CLAUSE	12
25	EFFECTIVE DATE	12

#### 1. AUTHORITY

The Jefferson County Lodging Tax Advisory Committee (JCLTAC or LTAC) was established on April 20, 1998 by Jefferson County Resolution <u>33-98</u>. RCW <u>67.28.1817</u> requires:

Before proposing imposition of a new tax under this chapter, an increase in the rate of a tax imposed under this chapter, repeal of an exemption from a tax imposed under this chapter, or a change in the use of revenue received under this chapter, a municipality with a population of five thousand or more shall establish a lodging tax advisory committee under this section.

RCW 67.28.1817(1).

### 2. ROLE OF THE LTAC

The LTAC was formed for the purpose of developing a comprehensive tourism development strategy and assisting in the administration of the lodging tax fund, including recommending annual expenditures consistent with Chapter 3.25 of the Jefferson County Code to the Board of County Commissioners (BoCC) through the annual budget cycle. JCC 3.25.020(1).

Pursuant to RCW <u>67.28.1816(2)(b)(ii)</u>, the local lodging tax advisory committee makes recommendations to the BoCC regarding how the local lodging tax revenue should be distributed.

Procedurally, the LTAC must select the candidates from amongst the applicants applying for use of revenues under chapter 67.28 RCW and provide a list of such candidates and recommended amounts of funding to the BoCC for final determination. RCW 67.28.1816(2)(b)(ii).

The LTAC maintains a close relationship with the Tourism Coordinating Council (TCC), which is a separate BoCC advisory committee, governed by Jefferson County Resolution No. <u>26-0421-25R</u>, and is tasked with making recommendations to the BoCC that help inform local tourism policy.

When prioritizing Requests for Proposals (RFPs) for lodging tax revenue, the LTAC shall take into consideration the TCC's annual strategic plan approved by the BoCC. LTAC members are encouraged to consider their collective expertise and input from tourism industry professionals and other members of the public who may wish to provide public comment.

The County Administrator assigns a BoCC staff member to support LTAC. The staff member shall meet annually with the Chair to review staffing needs.

#### 3. DUTIES OF THE LTAC

Chapter 67.28 RCW limits how lodging tax revenue can be distributed in at least six ways.

First, RCW 67.28.1815 clearly states that the revenues must be used:

...solely for the purpose of paying all or any part of the cost of tourism promotion, acquisition of tourism-related facilities, or operation of tourism-related facilities.

<u>Second</u>, RCW <u>67.28.1815</u> requires that all lodging tax revenue be "credited to a special fund in the treasury of the municipality imposing such tax and used solely for the purpose of paying all or any part of the cost of tourism promotion, acquisition of tourism-related facilities, or operation of tourism-related facilities." (Emphasis added.)

<u>Third</u>, chapter <u>67.28</u> RCW limits the types of entities than can receive lodging tax revenue. RCW 67.28.1816:

- (1) Lodging tax revenues under this chapter may be used, directly by any municipality or indirectly through a convention and visitors bureau or destination marketing organization for:
  - (a) Tourism marketing;1
  - (b) The marketing and operations of special events and festivals designed to attract tourists;
  - (c) Supporting the operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district created under chapters 35.57 and 36.100 RCW; or
  - (d) Supporting the operations of tourism-related facilities owned or operated by nonprofit organizations described under 26 U.S.C. Sec. 501(c)(3) and 26 U.S.C. Sec. 501(c)(6) of the internal revenue code of 1986, as amended.

RCW 67.28.1816.

<sup>&</sup>lt;sup>1</sup> "Tourism marketing" is not defined in Chapter <u>67.28</u> RCW. However, RCW <u>67.28.080(6)</u> defines "tourism promotion" as "activities, operations, and expenditures designed to increase tourism, including but not limited to advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding the marketing of or the operation of special events and festivals designed to attract tourists."

<u>Fourth</u>, chapter <u>67.28</u> RCW requires applicants for lodging tax funds to submit applications and "estimates of how any moneys received will result in increases in the number of people traveling for business or pleasure on a trip." RCW <u>67.28.1816(2)</u>. Subsection (2) says in full:

- (2)(a) Except as provided in (b) of this subsection, applicants applying for use of revenues in this chapter must provide the municipality to which they are applying estimates of how any moneys received will result in increases in the number of people traveling for business or pleasure on a trip:
  - (i) Away from their place of residence or business and staying overnight in paid accommodations;
  - (ii) To a place fifty miles or more one way from their place of residence or business for the day or staying overnight; or
  - (iii) From another country or state outside of their place of residence or their business.
- (b)(i) In a municipality with a population of five thousand or more, applicants applying for use of revenues in this chapter must submit their applications and estimates described under (a) of this subsection to the local lodging tax advisory committee.
  - (ii) The local lodging tax advisory committee must select the candidates from amongst the applicants applying for use of revenues in this chapter and provide a list of such candidates and recommended amounts of funding to the municipality for final determination. The municipality may choose only recipients from the list of candidates and recommended amounts provided by the local lodging tax advisory committee.
- (c)(i) All recipients must submit a report to the municipality describing the actual number of people traveling for business or pleasure on a trip:
  - (A) Away from their place of residence or business and staying overnight in paid accommodations;
  - (B) To a place fifty miles or more one way from their place of residence or business for the day or staying overnight; or
  - (C) From another country or state outside of their place of residence or their business. A municipality receiving a report must: Make such report available to the local legislative body and the public; and furnish copies of the report to the joint legislative audit and review committee and members of the local lodging tax advisory committee.

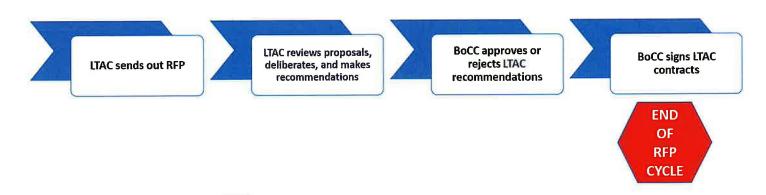
- (ii) The joint legislative audit and review committee must on a biennial basis report to the economic development committees of the legislature on the use of lodging tax revenues by municipalities. Reporting under this subsection must begin in calendar year 2015.
- (d) This section does not apply to the revenues of any lodging tax authorized under this chapter imposed by a county with a population of one million five hundred thousand or more.

# (Emphasis added).

<u>Fifth</u>, RCW <u>68.27.1817</u> requires that municipalities create local lodging tax advisory committees (LTAC), which receives the applications and estimates required by RCW <u>67.28.1816(2)</u>. "The appointing authority shall review the membership of the advisory committee annually and make changes as appropriate." RCW <u>68.27.1817(1)</u>.

<u>Sixth</u>, the LTAC reviews the applications and estimates and makes recommendations to the legislative authority of the municipality, which the municipality's legislative authority may change, after giving 45-days' notice and an opportunity to comment to the LTAC. RCW <u>68.27.1817(2)</u>.

A visual of the LTAC RFP process is below:



The LTAC is an advisory body only and makes recommendations to the BoCC on lodging tax revenue distribution prior to final action by the BoCC. Before taking final action on a matter on which the LTAC has made a recommendation, the BoCC shall consider the LTAC's recommendations and other available information.

# 4. COMPOSITION OF THE LTAC

LTAC membership composition shall comply with all requirements of RCW 67.28.1817(1), including at minimum:

- Consist of at least five (5) members, appointed by the BoCC;
- Include at least two members who are representatives of businesses required to collect tax under chapter 67.28 RCW;
- Include at least two members who are persons involved in activities authorized to be funded by revenue received under chapter 67.28 RCW; and
- One member shall be an elected official of the BoCC who shall serve as Chair of the committee.

The number of members who are representatives of businesses required to collect tax under chapter  $\underline{67.28}$  RCW shall equal the number of members who are involved in activities authorized to be funded by revenue received under chapter  $\underline{67.28}$  RCW. RCW  $\underline{67.28.1817}(1)$ .

Organizations representing businesses required to collect tax under this chapter, organizations involved in activities authorized to be funded by revenue received under this chapter, and local agencies involved in tourism promotion may submit recommendations for membership on the committee. RCW 67.28.1817(1).

The LTAC member composition requirements are pursuant to RCW 67.28.1817(1) and consistent with JCC 3.25.020(2) Lodging tax advisory committee.

The BoCC shall review the membership of the LTAC annually and make changes as appropriate. RCW 67.28.1817(1).

### 5. APPOINTMENT AND TERM OF MEMBERS OF THE LTAC

The LTAC Chair shall be the designated BoCC member serving on the committee. This position has no term limits, however the BoCC shall review their designated member annually when setting committee assignments. The BoCC member assigned to LTAC is Position 1.

The remaining member terms shall be staggered as follows:

- (a) Members listed as representatives of businesses required to collect tax. These are Positions 2 and 4.
- (b) Members listed as persons involved in activities authorized to be funded. These are Positions 3 and 5.

The initial board member terms shall be as follows:

Positions 2 and 3 shall serve two-year (2) terms.

Positions 4 and 5 shall serve three-year (3) terms.

After the initial board members are appointed, all subsequent term limits shall be two-year (2) terms, equal in length, for Positions 2, 3, 4, and 5.

LTAC member terms may serve consecutive terms, but shall not exceed two consecutive terms.

All LTAC members are appointed by the BoCC.

As stated in <u>Section 4</u> above, the BoCC shall review the LTAC membership annually and make changes as appropriate. RCW 67.28.1817(1).

### 6. NO COMPENSATION FOR MEMBERS OF THE LTAC

LTAC members shall serve without compensation.

# 7. LTAC OFFICERS, THEIR DUTIES, AND THEIR TERM OF OFFICE

There shall be a Chair and Vice Chair. The Chair is the designated BoCC member. The Vice Chair shall be elected by the LTAC committee during the first meeting of each year.

The Chair shall preside over the LTAC meetings and coordinate development of the agenda with the assigned staff member. The Chair shall sign all correspondence originated by the LTAC.

The Vice Chair shall preside over the LTAC meetings in the absence of the Chair.

The Vice Chair of the LTAC shall serve for one year from the date of election. The Vice Chair shall not serve for more than two consecutive terms as Vice Chair.

# 8. PROCEDURE FOR REMOVAL OF LTAC VICE CHAIR

The LTAC may remove the Vice Chair, whom they elect by the following procedure: Any member of the LTAC may offer a motion for removal at a meeting. If the motion is seconded, it shall be considered and voted on at the next regular meeting or at a duly noticed special meeting of the LTAC. Approval of a motion to remove shall require a two-thirds majority of the members present and voting.

#### 9. SUBCOMMITTEES OF THE LTAC

The Chair may appoint such standing and ad hoc sub-committees as may be considered useful and appropriate to investigate any matter of interest to the LTAC.

At the Chair's discretion, or by a majority vote of the LTAC voting members, an item may be transmitted to a subcommittee for review and comment. The Chair shall establish a deadline for subcommittee review, provide members with direction or any specific review questions, and schedule regular updates from the sub-committee, as necessary. If the sub-committee fails to meet the review deadline, the LTAC shall proceed to take action without sub-committee or Advisory Group comment.

No sub-committee shall contain more than two (2) LTAC members. No LTAC member who is not a member of a sub-committee may attend a sub-committee meeting; otherwise, all OPMA requirements would apply to the sub-committee meeting. If more than two (2) LTAC members are present at a sub-committee meeting, the sub-committee meeting shall be adjourned immediately.

Sub-committees may meet informally, without minutes; however, the sub-committee shall keep the LTAC Chair informed, and report to the full LTAC at each LTAC meeting which occurs while the sub-committee exists.

### 10. LTAC MEMBER ROLES AND RESPONSIBILITIES

#### LTAC members shall:

- Act as a participant, reviewer, and advisor regarding the LTAC's statutorily mandated duties.
- Serve at the pleasure of the BoCC, taking into account BoCC identified priorities.
- Actively participate in the LTAC discussions and official LTAC comments.
- Keep the LTAC discussions and activities focused on topics relevant to the LTAC's duties.
- Attend regular and special meetings of the LTAC.
- Read background material, review agenda and notes for each meeting of the LTAC, and prepare
  questions and comments in advance of the meeting as needed.
- Be a respectful participant, treating others with respect and kindness.

### 11. REGULAR MEETING SCHEDULE

LTAC shall set a regular meeting schedule during their first meeting of the year.

LTAC Special Meetings are held in the BoCC Chambers and set as needed or at the direction of the Chair. All special meetings are open to the public as required by Chapter <u>42.30</u> RCW, the Open Public Meetings Act (OPMA).

# 12. QUORUM REQUIREMENT

A quorum is required to be present before an official, regular or special meeting of the LTAC can take place. A simple majority of the members of the LTAC shall constitute a quorum.

#### 13. VOTING

Each member shall be allowed one vote on items considered by the LTAC.

Proxy votes are not permitted.

If a proposal for funding is recommended by LTAC and forwarded to the BOCC, the number of votes for and against are included with the forwarded proposal.

Except in the event of breaking a tie vote, the Chair shall abstain from voting on recommendations to the BOCC.

# 14. CONFLICT OF INTEREST/APPEARANCE OF FAIRNESS FOR MEMBERS OF THE LTAC

Members of the LTAC shall not be disqualified from participating in any meetings, or in the preparation of any reports, recommendations or correspondence of the LTAC based on any potential or actual conflict of interest. A LTAC member is not prohibited from using their general expertise to educate the LTAC or provide general information to the LTAC on a decision item.

However, members of the LTAC shall disclose personal or business interests that may conflict with a matter of discussion by the committee immediately that might tend to prejudice the member's participation in any meetings, reports, recommendations and correspondence of the LTAC.

The LTAC members shall comply with the code of ethics for municipal officers, chapter 42.23 RCW, in the performance of their duties. Specifically, at any time a proposal is received by the LTAC that appears to benefit any member of the committee that person shall recuse themselves from any decision related to that proposal.

### 15. REPORTS, RECOMMENDATIONS AND CORRESPONDENCE FROM THE LTAC

Reports, recommendations and correspondence from the LTAC shall be made by consensus, if possible, and will seek opportunities to develop group solutions and resolve conflicts. To reach a consensus decision, LTAC members will make proposals, hold additional discussion, and then the Chair will call for the consensus decision on the proposal.

If consensus is not possible, then reports, recommendations and correspondence shall be submitted to the BoCC on behalf of a majority of the members over the signature of the Chair. Minority reports, if any,

shall be attached to, and forwarded with such reports, recommendations or correspondence without comment by the Chair.

Concerning items of less formal advice: after discussion in one or more meetings, the LTAC shall adopt, by consensus, a written report on the LTAC's findings.

# 16. COMPLIANCE WITH THE OPEN PUBLIC MEETING ACT IS REQUIRED

Because the Board is required to consider LTAC recommendations before taking final action, all meetings of the LTAC are subject to and shall conform with the provisions of the OPMA.

# 17. NOTICE OF EACH MEETING OF THE LTAC

A meeting of the LTAC will be either a regular meeting pursuant to the regular meeting schedule in <u>Section</u> 11 or a special meeting.

A meeting of the LTAC that is not conducted in the place or the time posted in the regular meeting schedule is a special meeting. Special meetings shall comply with the special meeting notice requirements in OPMA, RCW 42.30.080.

For special meetings, RCW <u>42.30.080</u> requires at least 24-hour notice that specifies the time and place of the special meeting and the business to be transacted. Notice for a special meeting must be: (a) Posted on an agency's website; (b) Prominently displayed at the main entrance of the agency's principal location and the meeting site if it is not held at the agency's principal location; and, (c) Delivered to each local newspaper of general circulation and local radio or television station that has on file with the Board a written request to be notified of such special meeting or of all special meetings.

# 18. AGENDA FOR EACH MEETING OF THE LTAC

The Chair shall place the interests of the committee above any personal interest. The Chair shall place items on the upcoming agenda, which shall allow for public comment prior to taking final action, consistent with RCW 42.30.240(1).

The LTAC shall make the agenda of each regular meeting of the governing body available online no later than twenty-four hours in advance of the published start time of the meeting.

LTAC members wishing to review item(s) shall consult with the LTAC staff who will ask the Chair for permission to place the item(s) on a future agenda.

#### 19. ABSENCES

LTAC members shall notify the Chair and the LTAC staff if the member is unable to attend a LTAC regular meeting. The Chair, with assistance the LTAC staff, shall document the excuse provided for the absences in question. If no excuse is giving for a particular absence, it shall be considered unexcused.

At the start of each meeting, the Chair will ask the LTAC staff to call the roll of LTAC members. For any member absent, the Chair shall announce whether the member's absence is excused or unexcused. The LTAC staff will record the roll call, and notify the Chair if a quorum is present.

The LTAC staff will maintain an ongoing attendance record for all LTAC members and provide this record to all LTAC members, in writing, at least quarterly.

A LTAC member who accrues three (3) consecutive, unexcused absences from regular or special meetings may be recommended to the BoCC for removal from the LTAC by the Chair with the concurrence of a majority of the members.

#### 20. CONDUCT OF EACH MEETING OF THE LTAC

- a. All meetings of the LTAC shall comply fully with OPMA, including but not limited to: (a) The limitation on taking action on items not listed on the notice for a special meeting; and, (2) OPMA's public comment requirements.
- b. LTAC meetings shall follow procedural guidance set forth in Jefferson County Resolution Number 50-22, Open Public Meeting Act Guidelines for County Boards, Commissions & Committees.
- c. Members and visitors at the meetings will treat each other with respect, will not monopolize meeting time, and will listen to and try to understand each other's views.
- d. The meeting agenda shall be constituted as follows:
  - i. Call to Order and Roll Call
  - ii. Public Comment
  - iii. Approval/Correction of Minutes from Previous Meeting(s)
  - iv. Committee Reports
  - v. Staff Reports
  - vi. Old Business
  - vii. New Business

- e. Committee and Staff reports may be held in abeyance if they relate to old or new business items.
- f. No new agenda item(s) will be taken up ONE (1) HOUR AND THIRTY (30) MINUTES AFTER COMMENCEMENT OF THE MEETING. This does not apply to Special Meetings, where no new agenda items may be added, if not previously noticed on the Special Meeting Agenda.

### 21. RECORD OF MEETINGS OF THE LTAC

Regular and special meetings of the LTAC shall be electronically recorded by audio or video, and the recording shall be made available online for a minimum of six months.

#### 22. MINUTES OF MEETINGS OF THE LTAC

The minutes of all regular and special meetings of the LTAC, except executive sessions, shall be promptly recorded and such records shall be open to public inspection. The LTAC staff member shall prepare minutes which shall be considered, revised (if necessary), and adopted by the LTAC ideally at its next regular or special meeting.

#### 23. AMENDMENT OF THESE BY-LAWS

These By-laws may be amended by a majority vote of the LTAC members, provided the BoCC approves any By-law amendments by a majority vote.

#### 24. SAVINGS CLAUSE

Should any portion of these By-laws be declared unconstitutional or otherwise contrary to law, such decision shall not affect the validity of the remaining portion of these By-laws.

#### 25. EFFECTIVE DATE

These Bylaws are effective upon immediately after approval by the BoCC.

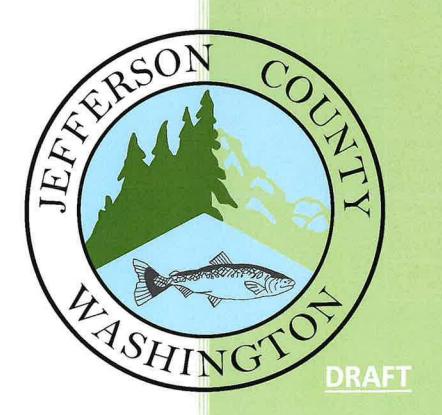
(SIGNATURES FOLLOW ON THE NEXT PAGE)

ADOPTED THIS DAY OF	, 2025.
LODGING TAX ADVISORY COMMITTEE	
Chair	
ADOPTED this	day of 2025
	JEFFERSON COUNTY BOARD OF COUNTY COMMISSIONERS
	Heidi Eisenhour, Chair
	Greg Brotherton, Member
	Heather Dudley-Nollette, Member

# Draft LTAC By-Laws (Redline)

2025

# **DRAFT**Jefferson County LTAC By-Laws



Jefferson County LTAC By-Laws 04/28/2025

Revised Draft By-laws, April 28, 2025

**Table of Contents** 

# ROLE OF THE LTAC ...... 2 DUTIES OF THE LTAC......32 APPOINTMENT AND TERM OF MEMBERS OF THE LTAC ......86 NO COMPENSATION FOR MEMBERS OF THE LTAC .......97 LTAC OFFICERS, THEIR DUTIES, AND THEIR TERM OF OFFICE ......97 PROCEDURE FOR REMOVAL OF LTAC VICE CHAIR......98 SUBCOMMITTEES OF THE LTAC .......98 CONFLICT OF INTEREST/APPEARANCE OF FAIRNESS FOR MEMBERS OF THE LTAC...... 129

CONDUCT OF EACH MEETING OF THE LTAC......1411

#### 1. AUTHORITY

The Jefferson County Lodging Tax Advisory Committee (JCLTAC or LTAC) was established on April 20, 1998 by Jefferson County Resolution 33-98. RCW 67.28.1817 requires:

Before proposing imposition of a new tax under this chapter, an increase in the rate of a tax imposed under this chapter, repeal of an exemption from a tax imposed under this chapter, or a change in the use of revenue received under this chapter, a municipality with a population of five thousand or more shall establish a lodging tax advisory committee under this section.

RCW <u>67.28.1817</u>(1).

### 2. ROLE OF THE LTAC

The LTAC was formed for the purpose of developing a comprehensive tourism development strategy and assisting in the administration of the lodging tax fund, including recommending annual expenditures consistent with Chapter 3.25 of the Jefferson County Code to the Board of County Commissioners (BoCC) through the annual budget cycle. JCC 3.25.020(1).

Pursuant to RCW <u>67.28.1816(2)(b)(ii)</u>, the local lodging tax advisory committee makes recommendations to the BoCC regarding how the local lodging tax revenue should be distributed.

Procedurally, the LTAC must select the candidates from amongst the applicants applying for use of revenues under chapter 67.28 RCW and provide a list of such candidates and recommended amounts of funding to the BoCC for final determination. RCW 67.28.1816(2)(b)(ii).

The LTAC maintains a close relationship with the Tourism Coordinating Council (TCC), which is a separate BoCC advisory committee, established governed by Jefferson County Resolution No. 78-0326-0421-25R, and is tasked with making recommendations to the BoCC that help inform local tourism policy.

When prioritizing Requests for Proposals (RFPs) for lodging tax revenue, the LTAC shall take into consideration the TCC's annual strategic plan approved by the BoCC. <u>LTAC members are encouraged to</u>

<sup>&</sup>lt;sup>1</sup> Updated for new resolution number.

consider their collective expertise and input from tourism industry professionals and other members of the public who may wish to provide public comment.<sup>2</sup>

The County Administrator assigns a BoCC staff member to <u>serve\_support</u> as the primary staff contact for the LTAC. -The <u>primary staff contact for the LTAC staff member</u> shall <u>be called the LTAC Coordinator</u>. The <u>LTAC Coordinator shall</u> meet annually with the Chair to review staffing <u>and budget constraints needs</u>.<sup>3</sup>

#### 3. DUTIES OF THE LTAC

Chapter 67.28 RCW limits how lodging tax revenue can be distributed in at least six ways.

First, RCW 67.28.1815 clearly states that the revenues must be used:

...solely for the purpose of paying all or any part of the cost of tourism promotion, acquisition of tourism-related facilities, or operation of tourism-related facilities.

<u>Second</u>, RCW <u>67.28.1815</u> requires that all lodging tax revenue be "credited to a special fund in the treasury of the municipality imposing such tax and used solely for the purpose of paying all or any part of the cost of tourism promotion, acquisition of tourism-related facilities, or operation of tourism-related facilities." (Emphasis added.)

<u>Third</u>, chapter <u>67.28</u> RCW limits the types of entities than can receive lodging tax revenue. RCW <u>67.28.1816</u>:

(1) Lodging tax revenues under this chapter may be used, directly by any municipality or indirectly through a convention and visitors bureau or destination marketing organization for:

<sup>&</sup>lt;sup>2</sup> Added based on public comment and BoCC discussion.

<sup>&</sup>lt;sup>3</sup> Removed term "Coordinator" and clarified there is BoCC staff member assigned to LTAC.

- (a) Tourism marketing;4
- (b) The marketing and operations of special events and festivals designed to attract tourists;
- (c) Supporting the operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district created under chapters 35.57 and 36.100 RCW; or
- (d) Supporting the operations of tourism-related facilities owned or operated by nonprofit organizations described under 26 U.S.C. Sec. 501(c)(3) and 26 U.S.C. Sec. 501(c)(6) of the internal revenue code of 1986, as amended.

# RCW <u>67.28.1816</u>.

<u>Fourth</u>, chapter <u>67.28</u> RCW requires applicants for lodging tax funds to submit applications and "estimates of how any moneys received will result in increases in the number of people traveling for business or pleasure on a trip." RCW <u>67.28.1816(2)</u>. Subsection (2) says in full:

- (2)(a) Except as provided in (b) of this subsection, applicants applying for use of revenues in this chapter must provide the municipality to which they are applying estimates of how any moneys received will result in increases in the number of people traveling for business or pleasure on a trip:
  - (i) Away from their place of residence or business and staying overnight in paid accommodations;
  - (ii) To a place fifty miles or more one way from their place of residence or business for the day or staying overnight; or
  - (iii) From another country or state outside of their place of residence or their business.

<sup>&</sup>lt;sup>4</sup> "Tourism marketing" is not defined in Chapter <u>67.28</u> RCW. However, RCW <u>67.28.080(6)</u> defines "tourism promotion" as "activities, operations, and expenditures designed to increase tourism, including but not limited to advertising, publicizing, or otherwise distributing information for the purpose of attracting and welcoming tourists; developing strategies to expand tourism; operating tourism promotion agencies; and funding the marketing of or the operation of special events and festivals designed to attract tourists."

- (b)(i) In a municipality with a population of five thousand or more, applicants applying for use of revenues in this chapter must submit their applications and estimates described under (a) of this subsection to the local lodging tax advisory committee.
  - (ii) The local lodging tax advisory committee must select the candidates from amongst the applicants applying for use of revenues in this chapter and provide a list of such candidates and recommended amounts of funding to the municipality for final determination. The municipality may choose only recipients from the list of candidates and recommended amounts provided by the local lodging tax advisory committee.
- (c)(i) All recipients must submit a report to the municipality describing the actual number of people traveling for business or pleasure on a trip:
  - (A) Away from their place of residence or business and staying overnight in paid accommodations;
  - (B) To a place fifty miles or more one way from their place of residence or business for the day or staying overnight; or
  - (C) From another country or state outside of their place of residence or their business. A municipality receiving a report must: Make such report available to the local legislative body and the public; and furnish copies of the report to the joint legislative audit and review committee and members of the local lodging tax advisory committee.
  - (ii) The joint legislative audit and review committee must on a biennial basis report to the economic development committees of the legislature on the use of lodging tax revenues by municipalities. Reporting under this subsection must begin in calendar year 2015.
- (d) This section does not apply to the revenues of any lodging tax authorized under this chapter imposed by a county with a population of one million five hundred thousand or more.

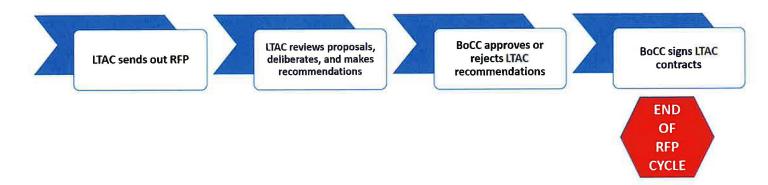
(Emphasis added).

<u>Fifth</u>, RCW <u>68.27.1817</u> requires that municipalities create local lodging tax advisory committees (LTAC), which receives the applications and estimates required by RCW <u>67.28.1816(2)</u>. "The appointing authority

shall review the membership of the advisory committee annually and make changes as appropriate." RCW 68.27.1817(1).

<u>Sixth</u>, the LTAC reviews the applications and estimates and makes recommendations to the legislative authority of the municipality, which the municipality's legislative authority may change, after giving 45-days' notice and an opportunity to comment to the LTAC. RCW <u>68.27.1817(2)</u>.

A visual of Tthe LTAC process for RFP cycles process flows as follows: is below:



The LTAC is an advisory body only and makes recommendations to the BoCC on lodging tax revenue distribution prior to final action by the BoCC. Before taking final action on a matter on which the LTAC has made a recommendation, the BoCC shall consider the LTAC's recommendations and other available information.

#### 4. COMPOSITION OF THE LTAC

LTAC membership composition shall comply with all requirements of RCW 67.28.1817(1), including at minimum:

- Consist of at least five (5) members, appointed by the BoCC;
- Include at least two members who are representatives of businesses required to collect tax under chapter 67.28 RCW;
- Include at least two members who are persons involved in activities authorized to be funded by revenue received under chapter 67.28 RCW; and
- One member shall be an elected official of the BoCC who shall serve as Chair of the committee.<sup>5</sup>

<sup>&</sup>lt;sup>5</sup> There was discussion about this at the BoCC Workshop on April 21, 2025. This is a requirement in RCW 67.28.1817 and JCC 3.25.020.

The number of members who are representatives of businesses required to collect tax under chapter 67.28 RCW shall equal the number of members who are involved in activities authorized to be funded by revenue received under chapter 67.28 RCW. RCW 67.28.1817(1).

Organizations representing businesses required to collect tax under this chapter, organizations involved in activities authorized to be funded by revenue received under this chapter, and local agencies involved in tourism promotion may submit recommendations for membership on the committee. RCW 67.28.1817(1).

The LTAC member composition requirements here are pursuant to are pursuant to are consistent with JCC 3.25.020(2) Lodging tax advisory committee.

The BoCC shall review the membership of the LTAC annually and make changes as appropriate. RCW 67.28.1817(1).

# 5. APPOINTMENT AND TERM OF MEMBERS OF THE LTAC

The <u>LTAC</u> Chair shall be the <u>County Commissioner designated BoCC member</u> serving on the committee. This position has no term limits, <u>however the -BoCC shall review their designated member annually when</u> setting committee assignments. -The BoCC <u>Chair member assigned to LTAC</u> is Position 1.<sup>6</sup>

The remaining member terms shall be staggered as follows:

- (a) Members listed as representatives of businesses required to collect tax. These are Positions 2 and 4.
- (b) Members listed as persons involved in activities authorized to be funded. These are Positions 3 and 5.

The initial board member terms shall be as follows:

Positions 2 and 3 shall serve two-year (2) terms.

Positions 4 and 5 shall serve three-year (3) terms.

<sup>&</sup>lt;sup>6</sup> Based on public comment this section was edited to clarify that the BoCC member can be any BoCC member (does not need to be the BoCC Chair).

After the initial board members are appointed, all subsequent term limits shall be two-year (2) terms, equal in length, for Positions 2, 3, 4, and 5.

LTAC member terms may serve consecutive terms, but shall not exceed two consecutive terms.

All LTAC members are appointed to LTAC by the BoCC.

As stated in <u>Section 4</u> above, the BoCC shall review <u>LTAC</u> membership of the <u>LTAC</u> annually and make changes as appropriate. RCW <u>67.28.1817(1)</u>.

# 6. NO COMPENSATION FOR MEMBERS OF THE LTAC

<u>LTAC Mm</u>embers of the <u>LTAC</u> shall serve without compensation.

# 7. LTAC OFFICERS, THEIR DUTIES, AND THEIR TERM OF OFFICE

There shall be a Chair and Vice Chair. The Chair is the <u>designated</u> BoCC <u>elected officialmember</u>. The Vice Chair shall be elected by the LTAC committee during the first meeting of each year.

The Chair shall preside over the LTAC meetings and coordinate development of the agenda with the assigned the LTAC Coordinator staff representative(s)staff member. The Chair shall sign all correspondence originated by the LTAC.

The Vice Chair shall preside over the LTAC meetings in the absence of the Chair.

The Vice Chair of the LTAC shall serve for one year from the date of election. The Vice Chair shall not serve for more than two consecutive terms as Vice Chair.

#### 8. PROCEDURE FOR REMOVAL OF LTAC VICE CHAIR

The LTAC may remove the Vice Chair, whom they elect by the following procedure: Any member of the LTAC may offer a motion for removal at a meeting. If the motion is seconded, it shall be considered and voted on at the next regular meeting or at a duly noticed special meeting of the LTAC. Approval of a motion to remove shall require a two-thirds majority of the members present and voting.

#### 9. SUBCOMMITTEES OF THE LTAC

The Chair may appoint such standing and ad hoc sub-committees as may be considered useful and appropriate to investigate any matter of interest to the LTAC.

At the Chair's discretion, or by a majority vote of the LTAC voting members, an item may be transmitted to a subcommittee for review and comment. The Chair shall establish a deadline for subcommittee review, provide members with direction or any specific review questions, and schedule regular updates from the sub-committee, as necessary. If the sub-committee fails to meet the review deadline, the LTAC shall proceed to take action without sub-committee or Advisory Group comment.

No sub-committee shall contain more than two (2) LTAC members. No LTAC member who is not a member of a sub-committee may attend a sub-committee meeting; otherwise, all OPMA requirements would apply to the sub-committee meeting. If more than two (2) LTAC members are present at a sub-committee meeting, the sub-committee meeting shall be adjourned immediately. I

Sub-committees may meet informally, without minutes; however, the sub-committee shall keep the LTAC Chair informed, and report to the full LTAC at each LTAC meeting which occurs while the sub-committee exists.<sup>8</sup>

# 10. LTAC MEMBER ROLES AND RESPONSIBILITIES

LTAC members shall:

- Act as a participant, reviewer, and advisor regarding the LTAC's statutorily mandated duties.
- Serve at the pleasure of the BoCC, taking into account BoCC identified priorities.
- Actively participate in the LTAC discussions and official LTAC comments.
- Keep the LTAC discussions and activities focused on topics relevant to the LTAC's duties.

<sup>&</sup>lt;sup>7</sup> This is to ensure OPMA compliance by limiting the number of LTAC members that can attend a subcommittee meeting.

<sup>&</sup>lt;sup>8</sup> The OPMA does not extend to advisory committees or "entities that do nothing more than conduct internal discussions and provide advice or information to the governing body." *Citizens All. for Prop. Rights Legal Fund v. San Juan County*, 184 Wn.2d 428, 442, 359 P.3d 753 (2015).

- Attend regular and special meetings of the LTAC.
- Read background material, review agenda and notes for each meeting of the LTAC, and prepare
  questions and comments in advance of the meeting as needed.
- Be a respectful participant, treating others with respect and kindness.

#### 11. REGULAR MEETING SCHEDULE

LTAC shall hold at minimum one regular meeting per calendar year. set a regular meeting schedule during their first meeting of the year.<sup>9</sup>

LTAC shall hold at minimum one joint meeting with the TCC per calendar year 10.

LTAC Special Meetings are held in the BoCC Chambers and set as needed or at the direction of the Chair. All special meetings are open to the public as required by Chapter 42.30 RCW, the Open Public Meetings Act (OPMA).

# 12. QUORUM REQUIREMENT

A quorum is required to be present before an official, regular or special meeting of the LTAC can take place. A simple majority of the members of the LTAC shall constitute a quorum.

### 13. VOTING

Each member shall be allowed one vote on items considered by the LTAC.

Proxy votes are not permitted.

If a proposal for funding is recommended by LTAC and forwarded to the BOCC, the number of votes for and against are included with the forwarded proposal.

<sup>&</sup>lt;sup>9</sup> LTAC typically holds special meetings based on RFP cycle. It may be helpful to establish a regular meeting schedule.

<sup>&</sup>lt;sup>10</sup> Removed based on general discussion during April 21, 2025 Workshop. While TCC and LTAC are related by their focus on tourism, it is not necessary to require they meet together. However, if TCC and LTAC did want to have a joint meeting at any point, nothing prohibits that from happening.

Except in the event of breaking a tie vote, the Chair shall abstain from voting on recommendations to the BOCC.

# 14. CONFLICT OF INTEREST/APPEARANCE OF FAIRNESS FOR MEMBERS OF THE LTAC

Members of the LTAC shall not be disqualified from participating in any meetings, or in the preparation of any reports, recommendations or correspondence of the LTAC based on any potential or actual conflict of interest. A LTAC member is not prohibited from using their general expertise to educate the LTAC or provide general information to the LTAC on a decision item.

However, members of the LTAC shall disclose personal or business interests that may conflict with a matter of discussion by the committee immediately to the committee that might tend to prejudice the member's participation in any meetings, reports, recommendations and correspondence of the LTAC. 11

The LTAC members shall comply with the code of ethics for municipal officers, chapter 42.23 RCW, in the performance of their duties. Specifically, at any time a proposal is received by the LTAC that appears to benefit any member of the committee that person shall recuse themselves from any discussion or decision related to that proposal.

# 15. REPORTS, RECOMMENDATIONS AND CORRESPONDENCE FROM THE LTAC

Reports, recommendations and correspondence from the LTAC shall be made by consensus, if possible, and will seek opportunities to develop group solutions and resolve conflicts. To reach a consensus decision, LTAC members will make proposals, hold additional discussion, and then the Chair will call for the consensus decision on the proposal.

If consensus is not possible, then reports, recommendations and correspondence shall be submitted to the BoCC on behalf of a majority of the members over the signature of the Chair. Minority reports, if any, shall be attached to, and forwarded with such reports, recommendations or correspondence without comment by the Chair.

Concerning items of less formal advice: after discussion in one or more meetings, the LTAC shall adopt, by consensus, a written report on the LTAC's findings.

<sup>&</sup>lt;sup>11</sup> Edited for clarity based on public comment.

#### 16. COMPLIANCE WITH THE OPEN PUBLIC MEETING ACT IS REQUIRED

Because the Board is required to consider LTAC recommendations before taking final action, all meetings of the LTAC are subject to and shall conform with the provisions of the OPMA.

### 17. NOTICE OF EACH MEETING OF THE LTAC

A meeting of the LTAC will be either a regular meeting pursuant to the regular meeting schedule in <u>Section</u> 11 or a special meeting.

A meeting of the LTAC that is not conducted in the place or the time posted in the regular meeting schedule is a special meeting. Special meetings shall comply with the special meeting notice requirements in OPMA, RCW 42.30.080.

For special meetings, RCW <u>42.30.080</u> requires at least 24-hour notice that specifies the time and place of the special meeting and the business to be transacted. Notice for a special meeting must be: (a) Posted on an agency's website; (b) Prominently displayed at the main entrance of the agency's principal location and the meeting site if it is not held at the agency's principal location; and, (c) Delivered to each local newspaper of general circulation and local radio or television station that has on file with the Board a written request to be notified of such special meeting or of all special meetings.

#### 18. AGENDA FOR EACH MEETING OF THE LTAC

The Chair shall place the item on an upcoming agenda or may set a date for the LTAC to solicit comment from the community. The Chair shall place the interests of the committee above any personal interest. 

The Chair shall place items on the upcoming agenda, which shall allow for public comment prior to taking final action, consistent with RCW 42.30.240(1). 

13

The LTAC shall make the agenda of each regular meeting of the governing body available online no later than twenty-four hours in advance of the published start time of the meeting.

<sup>&</sup>lt;sup>12</sup> Added based on public comment.

<sup>&</sup>lt;sup>13</sup> Pursuant RCW 42.30.240(1), "Except in an emergency situation, the governing body of a public agency shall provide an opportunity at or before every regular meeting at which final action is taken for public comment." See also Jefferson County Resolution Number 50-22, Open Public Meeting Act Guidelines for County Boards, Commissions & Committees.

LTAC members wishing to review <u>item(s)</u> <u>issues not requested by the LTAC Coordinator</u> shall consult with the <u>Chair LTAC staff who will ask the Chair for permission</u> to <u>have the item placed the item(s)</u> on a future agenda.

#### 19. ABSENCES

<u>LTAC m</u>Members <u>will-shall</u> notify the Chair and the LTAC <u>Coordinator-staff</u> if the member is unable to attend a LTAC regular meeting. The Chair, with assistance the LTAC <u>Coordinatorstaff</u>, shall document the excuse provided for the absences in question. If no excuse is giving for a particular absence, it shall be considered unexcused.

At the start of each meeting, the Chair will ask the LTAC <u>Coordinator staff</u> to call the roll of LTAC members. For any member absent, the Chair shall announce whether the member's absence is excused or unexcused. The LTAC <u>staff Coordinator</u> will record the roll call, and notify the Chair if a quorum is present.

The LTAC <u>staff Coordinator</u> will maintain an ongoing attendance record for all LTAC members and provide this record to all LTAC members, in writing, at least quarterly.

A LTAC member who accrues three (3) consecutive, unexcused absences from regular or special meetings may be recommended to the BoCC for removal from the LTAC by the Chair with the concurrence of a majority of the members.

#### 20. CONDUCT OF EACH MEETING OF THE LTAC

- a. All meetings of the LTAC shall comply fully with OPMA, including but not limited to: (a) The limitation on taking action on items not listed on the notice for a special meeting; and, (2) OPMA's public comment requirements.
- b. Roberts Rules of Order apply for the conduct of the LTAC meetings, and compliance with the Roberts Rules of Order are encouraged to the degree practicable, except where they conflict with these By-laws in which case these By-laws control.<sup>14</sup>
- b. LTAC meetings shall follow procedural guidance set forth in Jefferson County Resolution Number 50-22, Open Public Meeting Act Guidelines for County Boards, Commissions & Committees.
- c. Members and visitors at the meetings will treat each other with respect, will not monopolize meeting time, and will listen to and try to understand each other's views.

<sup>&</sup>lt;sup>14</sup> Removed based on public comment.

- d. The meeting agenda shall be constituted as follows:
  - i. Call to Order and Roll Call
  - ii. Public Comment
  - iii. Approval/Correction of Minutes from Previous Meeting(s)
  - iv. Committee Reports
  - v. Staff Reports
  - vi. Old Business
  - vii. New Business
- e. Committee and Staff reports may be held in abeyance if they relate to old or new business items.
- f. No new agenda item(s) will be taken up ONE (1) HOUR AND THIRTY (30) MINUTES AFTER COMMENCEMENT OF THE MEETING. However, this This does not apply to Special Meetings, where no new agenda items may be added, if not previously that were not previously noticed on the Special Meeting Agenda. 15

### 21. RECORD OF MEETINGS OF THE LTAC

Regular and special meetings of the LTAC shall be electronically recorded by audio or video, and the recording shall be made available online for a minimum of six months.

# 22. MINUTES OF MEETINGS OF THE LTAC

The minutes of all regular and special meetings of the LTAC, except executive sessions, shall be promptly recorded and such records shall be open to public inspection. The LTAC <u>staff member Coordinator</u> shall prepare minutes which shall be considered, revised (if necessary), and adopted by the LTAC ideally at its next regular or special meeting.

#### 23. AMENDMENT OF THESE BY-LAWS

<sup>15</sup> Edited for clarity.

These By-laws may be amended\_by the LTAC by majority a majority vote of the LTAC members, provided the BoCC approves the any By-law amendments by a majority vote. 16

#### 24. SAVINGS CLAUSE

Should any portion of these By-laws be declared unconstitutional or otherwise contrary to law, such decision shall not affect the validity of the remaining portion of these By-laws.

### 25. EFFECTIVE DATE

These Bylaws are effective upon immediately after approval by the BoCC.

(SIGNATURES FOLLOW ON THE NEXT PAGE)

<sup>&</sup>lt;sup>16</sup> Edited for clarity.

ADOPTED THIS DAY OF	, 2025.
LODGING TAX ADVISORY COMMITTEE 17	
Chair	
ADOPTED this	day of 2025
	JEFFERSON COUNTY BOARD OF COUNTY COMMISSIONERS
	Heidi Eisenhour, Chair
	Greg Brotherton, Member
	Heather Dudley-Nollette, Member

<sup>&</sup>lt;sup>17</sup> Requires LTAC to approve By-Laws before recommending them to BoCC.