

**JEFFERSON COUNTY
BOARD OF COUNTY COMMISSIONERS
AGENDA REQUEST**

TO: Board of County Commissioners

FROM: Adiel McKnight, Executive Assistant

DATE: November 21, 2022

SUBJECT: DISCUSSION AND POTENTIAL ACTION re: 2023 Lodging Tax Funding Recommendations from the Lodging Tax Advisory Committee (LTAC)

STATEMENT OF ISSUE:

DISCUSSION AND POTENTIAL ACTION re: 2023 Lodging Tax Funding Recommendations from the Lodging Tax Advisory Committee (LTAC)

ANALYSIS:

The Lodging Tax Advisory Committee have submitted a recommendation for 2023 Lodging Tax Fund allocations. In order for 2023 lodging tax funding agreements to be processed in a timely manner, the Commissioners are asked to review the LTAC recommendations and take action to affirm the 2023 funding amounts, including sixteen (16) proposals totaling \$953,605, plus \$14,475 for capital contingency and administrative costs for a total of \$968,357, as detailed in the attached spreadsheet.

FISCAL IMPACT:

See attached spreadsheet.

RECOMMENDATION:

Review the LTAC recommendations and take action to affirm the 2023 Hotel Motel fund expenditures as recommended.

To view the received proposals please go to www.co.jefferson.wa.us – services – LaserFiche WebLink – Boards and Commissioners – Boards and Committees – Lodging Tax Advisory Committee – RFP – RFP's 2023 Requests

REVIEWED BY:

 11/15/22

Mark McCauley, County Administrator Date

TTL Revenue for Allocation by RFP:	\$ 950,000	
Organization	2023 Request	LTAC reco after review
Centrum	\$ 40,000	\$ 30,000
Forks Chamber of Commerce for West End Visitor Center	\$ 60,390	\$ 60,390
Jefferson County Chamber of Commerce	\$ 5,600	\$ -
N. Hood Canal Chamber of Commerce & Visitor Center	\$ 66,803	\$ 62,000
Jefferson County Farmers Market-Chimacum	\$ 40,181	\$ 20,000
Jefferson County Historical Society (JCHS)	\$ 72,160	\$ 72,160
JC Parks & Recreation Campground Op'n & Maint	\$ 57,233	\$ 50,000
Emerald Towns Alliance (ETA) - ShrimpFest	\$ 23,750	\$ 14,500
Olympic Peninsula Gateway Visitor Center (JCHS)	\$ 91,655	\$ 91,655
Peninsula Trails Coalition	\$ 48,000	\$ 30,000
Port Ludlow Village Council Trails Committee	\$ 8,236	\$ 4,400
Port Ludlow Village Council	\$ 5,546	\$ 3,500
Quilcene Historical Museum	\$ 130,000	\$ 80,000
Quilcene Fair & Parade	\$ 32,000	\$ 25,000
Tourism Coordinating Council	\$ 295,000	\$ 295,000
The Production Alliance (TPA)	\$ 120,000	\$ 80,000
Wenatchee Valley TREAD	\$ 38,000	\$ -
Wooden Boat Foundation	\$ 51,803	\$ 35,000
subttl	\$ 1,186,357	\$ 953,605
Regular Grants Over (Under) Allocated		\$ (3,605)
Capital contingency for County's Visitor Center:	\$ 10,000	\$ 10,000
JCCC Port Ludlow Sign Allocation Carry-Forward		
Treasurer Financial Fees		\$ 4,752
Cost to administer Hotel/Motel Fund & Contracts:	\$ 4,752	
Subttl Contingency & Admin:	\$ 14,752	
GRAND TOTAL	\$ 1,201,109	\$ 968,357