

**JEFFERSON COUNTY
BOARD OF COUNTY COMMISSIONERS**

AGENDA REQUEST

TO: Board of County Commissioners
FROM: Adiel McKnight, Executive Assistant
DATE: December 23, 2024
SUBJECT: AGREEMENT re: 2025 Hotel Motel (Lodging Tax) Grant Funding; In the Amount of \$140,500; Olympic Peninsula Gateway Visitor Information Center

STATEMENT OF ISSUE:

This agreement provides grant funding for 2025 to certain non-profit agencies for the promotion of tourism and ongoing preservation of Jefferson County's heritage. The Lodging Tax Advisory Committee met on November 22, 2024 and reviewed request for proposals. This funding has been budgeted from the Hotel Motel (Lodging Tax) Fund, and approved by the Board of County Commissioners on December 9, 2024.

FISCAL IMPACT:

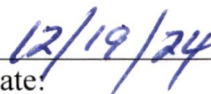
Olympic Peninsula Gateway Visitor Information Center	\$140,500
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RECOMMENDATION:

Approve and sign the agreement.

REVIEWED BY:


Mark McCauley, County Administrator


Date: 12/19/24

CONTRACT REVIEW FORM

(INSTRUCTIONS ARE ON THE NEXT PAGE)

Clear Form

CONTRACT WITH: Olympic Peninsula Gateway Visitor Information Center

Contract No: LTAC OPGVIC

Contract For: Lodging Tax Funding

Term: Jan-Dec 2025

COUNTY DEPARTMENT: County Administrator

Contact Person: Adiel McKnight

Contact Phone: 102

Contact email: afmcknight@co.jefferson.wa.us

AMOUNT: \$140,500

Revenue:

Expenditure: \$140,500

Matching Funds Required:

Sources(s) of Matching Funds

Fund # 125

Munis Org/Obj 12555730/411107

PROCESS:

- ☐ Exempt from Bid Process
- ☐ Cooperative Purchase
- ☐ Competitive Sealed Bid
- ☐ Small Works Roster
- ☒ Vendor List Bid
- ☒ RFP or RFQ
- ☐ Other:

APPROVAL STEPS:

STEP 1: DEPARTMENT CERTIFIES COMPLIANCE WITH JCC 3.55.080 AND CHAPTER 42.23 RCW.

CERTIFIED: ☒ N/A: ☐

Signature

Date

STEP 2: DEPARTMENT CERTIFIES THE PERSON PROPOSED FOR CONTRACTING WITH THE COUNTY (CONTRACTOR) HAS NOT BEEN DEBARRED BY ANY FEDERAL, STATE, OR LOCAL AGENCY.

CERTIFIED: ☒ N/A: ☐

Signature

Date

STEP 3: RISK MANAGEMENT REVIEW (will be added electronically through Laserfiche):

Electronically approved by Risk Management on 12/19/2024.

STEP 4: PROSECUTING ATTORNEY REVIEW (will be added electronically through Laserfiche):

Electronically approved as to form by PAO on 12/19/2024.

Template pre-approved by PAO. Thank you for making the corrections.

STEP 5: DEPARTMENT MAKES REVISIONS & RESUBMITS TO RISK MANAGEMENT AND PROSECUTING ATTORNEY(IF REQUIRED).

STEP 6: CONTRACTOR SIGNS

STEP 7: SUBMIT TO BOCC FOR APPROVAL

**AGREEMENT FOR 2025 HOTEL-MOTEL FUNDING FOR TOURISM SERVICES
FOR OLYMPIC PENINSULA GATEWAY VISITOR INFORMATION CENTER**

This Agreement is by and between Jefferson COUNTY, Washington (the COUNTY) and OLYMPIC PENINSULA GATEWAY VISITOR INFORMATION CENTER ("RECIPIENT").

WHEREAS, RECIPIENT is a non-profit corporation registered with the Secretary of State of the State of Washington under UBI number 605 416 532; and

WHEREAS, the COUNTY desires to promote tourism in unincorporated Jefferson COUNTY, as authorized by Chapter 67.28 RCW and Chapter 3.25 Jefferson COUNTY Code; and

WHEREAS, the COUNTY appointed the Jefferson COUNTY Lodging Tax Advisory Committee ("LTAC") to review and recommend lodging tax proposals submitted to the COUNTY, as authorized by RCW [67.28.1817](#) and Chapter [3.25](#) Jefferson COUNTY Code; and

WHEREAS, RECIPIENT submitted a qualified lodging tax proposal to the LTAC;

WHEREAS, the LTAC reviewed and recommended funding all or part of RECIPIENT's qualified lodging tax proposal to the Jefferson County Board of Commissioners;

WHEREAS, the Jefferson County Board of Commissioners reviewed the LTAC recommendation for funding all or part of RECIPIENT's qualified lodging tax proposal and finalized an award of \$140,500 for the purposes recommended by the LTAC ("Final LTAC Award");

IN CONSIDERATION of the mutual covenants and agreements herein it is agreed by the parties as follows:

1. SERVICES TO BE PERFORMED USING THE LTAC AWARD

- a. RECIPIENT shall use its capabilities and utilize up to the total amount of Final LTAC Award for the approved tourism promotion services listed in Exhibit A and for no other purpose during the 2025 fiscal year.
- b. If the Final LTAC Award does not specify the approved tourism promotion services, then the use of the amounts approved in the Final LTAC Award shall be limited to the proposed tourism promotion services listed in RECIPIENT's proposal for the 2025 fiscal year, a copy of which is attached as Exhibit B.

2. RESPONSIBILITIES OF RECIPIENT

- a. On or before January 31; April 30; July 31; October 31, 2025; and January 31, 2026, RECIPIENT shall provide to the COUNTY all of the following, which are more specifically described in Exhibit C:
 - i. A quarterly report of the use, services, programs and activities of RECIPIENT under this Agreement for the prior quarter;

- ii. A quarterly financial statement detailing revenues, expenses and cash balances for the prior quarter; and for the final quarter report, the financial statement shall also include a detailed financial statement for all 2025.
- iii. On or before January 31, 2026 or upon execution of this Agreement, whichever is later, provide to the COUNTY: A billing invoice requesting payment of Hotel-Motel Funding for the 2025 fiscal year.
- b. For a minimum of six (6) years, maintain documented proof of payments made, contracts executed, and other expenditures authorized under this Agreement. Upon reasonable notice, provide access to COUNTY or State representatives to audit those records.
- c. Funding provided by this Agreement may only be expended on the services described in Section 1 of this Agreement. Any monies used for other services or purposes shall be refunded to Jefferson COUNTY. Any monies under-expended of the total funding allocated under this Agreement shall be refunded to Jefferson COUNTY by January 31, 2026.
- d. By **February 28th** of each year provide all of the following information on Exhibit D, attached hereto and incorporated by reference for the previous year.
 - i. Each festival, event, or tourism facility owned and/or operated by RECIPIENT.
 - ii. The amount of lodging tax revenue allocated for expenditure (whether actually expended or not) by RECIPIENT on each festival, event or tourism facility.
 - iii. Estimated number of tourists served at each festival, event or tourism facility. ("Tourist" includes persons traveling more than 50 miles to the location of the event, festival or facility and overnight stays in the area).
 - iv. Estimated lodging stays. ("Lodging" refers to commercial lodging such as hotels, motels, resorts, bed and breakfasts, or commercial campgrounds).
 - v. Measurements that demonstrate the impact of increased tourism attributable to the event, festival or facility.

3. RESPONSIBILITY OF JEFFERSON COUNTY

- a. The COUNTY shall provide RECIPIENT funding from Hotel-Motel Tax receipts to be used in support of their responsibilities as defined under this Agreement.
- b. Said funding is in the amount of the Final LTAC Award for the 2025 fiscal year. Payment is conditioned on full compliance with this Agreement, including but not limited to, the submittal of the reports required by Section 2.
- c. Payment shall be made by the COUNTY upon receipt of an invoice on the next available billing cycle.

4. TERM

This Agreement shall be for a term of one year, commencing on January 1, 2025 and ending on December 31, 2025, except for the reports required in Section 2, which are due January 31, 2026 and February 28, 2026.

5. ASSIGNMENT

A party's interests in this Agreement may not be assigned to any other person.

6. TERMINATION

- a. This Agreement may be terminated, in whole or in part, by the COUNTY upon thirty (30) days written notice in the event expected or actual revenue from the Hotel-Motel Tax is reduced or limited in any way, or for non-performance of duties under this Agreement, or for any reason.
- b. RECIPIENT may terminate this Agreement upon thirty (30) days written notice to the COUNTY. In the event of termination under this clause, the COUNTY shall be liable to pay only for services rendered prior to the effective date of termination. If termination covers a period for which payment has already been made, RECIPIENT shall refund to the COUNTY a pro-rated share of the payment based upon the balance of time remaining in the paid period, unless otherwise negotiated.

7. HOLD HARMLESS

- a. RECIPIENT shall indemnify and hold the COUNTY, and its officers, employees, agents and volunteers (and their marital communities) harmless from and shall process and defend at its own expense, including all costs, attorney fees and expenses relating thereto, all claims, demands, or suits at law or equity arising in whole or in part, directly or indirectly, from RECIPIENT's negligence or breach of an of its obligations under this Agreement; provided that nothing herein shall require RECIPIENT to indemnify the COUNTY against and hold harmless the COUNTY from claims, demands or suits based solely upon the conduct of the COUNTY, its officers, employees, agents and volunteers (and their marital communities), and; provided further that if the claims or suits are caused by or result from the concurrent negligence of: (a) RECIPIENT's agents or employees; and, (b) the COUNTY, its officers, employees agents and volunteers (and their marital communities), this indemnity provision with respect to claims or suits based upon such negligence, and or the costs to the COUNTY of defending such claims and suits, etc., shall be valid and enforceable only to the extent of RECIPIENT's negligence, or the negligence of RECIPIENT's agents or employees.
- b. RECIPIENT specifically assumes potential liability for actions brought against the COUNTY by RECIPIENT's employees, including all other persons engaged in the performance of any work or service required of RECIPIENT under this Agreement and, solely for the purpose of this indemnification and defense, RECIPIENT specifically waives any immunity under the state industrial insurance law, Title 51 RCW. RECIPIENT recognize that this waiver was specifically entered into pursuant to provisions of RCW 4.24.115 and was subject of mutual negotiation.

8. INSURANCE

RECIPIENT shall obtain and keep in force during the term of this Agreement, or as otherwise required, the following insurance:

- a. Commercial General Liability Insurance. RECIPIENT shall maintain commercial general liability coverage on a form acceptable to Jefferson COUNTY Risk Management for bodily injury, personal injury, and property damage, with a limit of not less than in the amount of at least \$1 million per occurrence, for bodily injury, including death, and property damage; and
- b. Worker's Compensation (Industrial Insurance). RECIPIENT shall maintain workers' compensation insurance at its own expense, as required by Title 51 RCW, for the term of this Agreement and shall provide evidence of coverage to Jefferson COUNTY Risk Management, upon request.

9. INDEPENDENT CONTRACTOR

- a. RECIPIENT and the COUNTY agree that RECIPIENT is an independent contractor with respect to the services provided pursuant to this Agreement.
- b. Nothing in this Agreement shall be considered to create the relationship of employer and employee between the parties hereto.
- c. Neither RECIPIENT nor any employee of RECIPIENT shall be entitled to any benefits accorded COUNTY employees by virtue of the services provided under this Agreement.
- d. The COUNTY shall not be responsible for withholding or otherwise deducting federal income tax or social security or for contributing to the state industrial insurance program, otherwise assuming the duties of an employer with respect to RECIPIENT, or any employee, representative, agent or subcontractor of RECIPIENT.
- e. RECIPIENT shall be responsible for all applicable withholdings, deductions, state industrial insurance, tax reports, business licenses, registrations, and all other obligations of an independent organization.

10. COMPLIANCE WITH LAWS

RECIPIENT shall comply with all Federal, State, and local laws and ordinances applicable to the work to be done under this Agreement.

11. CHOICE OF LAW

The parties agree that this Agreement is entered into in the State of Washington. This Agreement shall be governed by and construed under the laws of the United States, the State of Washington and the County of Jefferson, as if applied to transactions entered into and to be performed wholly within Jefferson County, Washington between Jefferson County residents. No party shall argue or assert that any state law other than Washington law applies to the governance or construction of this Agreement.

12. DISPUTES

- a. The parties agree to use their best efforts to prevent and resolve disputes before they escalate into claims or legal actions. Any disputed issue not resolved under this Agreement shall be submitted in writing within 10 days to the County Risk Manager, whose decision in the matter shall be final, but shall be subject to judicial review.
- b. If either party deem it necessary to institute legal action or proceeding to enforce any right or obligation under this Agreement, each party in such action shall pay for its own attorney's fees and court costs.
- c. Any legal action shall be initiated in the Superior Court of the State of Washington for Jefferson County, subject to the venue provisions for actions against counties in RCW 36.01.050. The parties agree that the parties have the right of appeal from such decisions of the Superior Court under the laws of the State of Washington.
- d. RECIPIENT consents to the personal jurisdiction of the courts of the State of Washington.

13. DISCRIMINATION PROHIBITED

RECIPIENT with regard to the project to be completed under this Agreement, shall not discriminate on the grounds of age, sex, marital status, sexual orientation, race, creed, color, national origin, honorably discharged veteran or military status, or the presence of any sensory, mental, or physical disability or the use of a trained dog guide or service animal by a person with a disability, unless based upon a bona fide occupational qualification in the selection and retention of employees, materials, supplies, or subcontractors.

14. INTEGRATED AGREEMENT

This agreement together with attachments or addenda represents the entire and integrated agreement between the COUNTY and RECIPIENT and supersedes all prior negotiations, representations, or agreements written or oral.

15. PUBLIC RECORDS ACT

This Agreement and any reports submitted by RECIPIENT are subject to disclosure as a public record under the Public Records Act, RCW Chapter 42.56.

16. RECORDS RETENTION AND AUDIT AUTHORIZATION

- a. A minimum of six years, RECIPIENT shall maintain documented proof of payments made, contracts executed and other expenditures authorized under your Agreement with Jefferson COUNTY.
- b. Upon reasonable notice, RECIPIENT shall provide access to COUNTY or State representatives to audit records related to the funds provided to RECIPIENT under this Agreement.

17. NO SEVERABILITY

The terms of this Agreement are not severable. If any provision of this Agreement or the application of this Agreement to any person or circumstance shall be invalid, illegal, or

unenforceable to any extent, the remainder of this Agreement and the application this Agreement shall not be enforceable.

18. SURVIVAL

Those provisions of this Agreement that by their sense and purpose should survive the term of this Agreement shall survive the term of this Agreement for a period equal to any and all relevant statutes of limitation, plus the time necessary to fully resolve any claims, matters or actions begun within that period. Without limiting the generality of the preceding sentence, and for the avoidance of doubt, the provisions that survive the term of this agreement include: (a) controlling law; (b) insurance; and, (c) indemnification.

19. AMENDMENT, MODIFICATION AND WAIVER

- a. This Agreement may be not be amended or modified to change the approved tourism promotion services in the Final LTAC Award.
- b. Only the Jefferson County Board of Commissioners or their delegate by writing (delegation to be made prior to action) shall have the expressed, implied, or apparent authority to sign, alter, amend, modify, or waive any clause or condition of this Agreement.
- c. Any alteration, amendment, modification, or waiver of any clause or condition of this Agreement is not effective or binding unless made in writing and signed by the Jefferson County Board of Commissioners or their delegate.

SIGNATURES ARE ON THE FOLLOWING PAGE

JEFFERSON COUNTY WASHINGTON

Board of COUNTY Commissioners
Jefferson COUNTY, Washington

By: _____
Kate Dean, Chair Date

By: _____
Greg Brotherton, Commissioner Date

By: _____
Heidi Eisenhour, Commissioner Date

SEAL:

ATTEST:

Carolyn Galloway, CMC Date
Clerk of the Board

Approved as to form only:

 for 12/19/2024
Philip C. Hunsucker, Date
Chief Civil Deputy Prosecuting Attorney

**OLYMPIC PENINSULA LOOP CULINARY
TOURISM ASSOCIATION**

By: _____
Signature

Name: _____

Title: _____

Date: _____

EXHIBIT A

Itemized List of Tourism Promotion Services Approved in the Final Award

Summary:

Payroll Expenses 84,550.00
 On-Site Expense 11,670.00
 On-Site Utilities 12,180.00
 Total Expense 140,300.00
 Off-Site Marketing 31,900.00

(for detail of each proposed line item, please see the attachment titled "2025 GATEWAY VIC PROPOSED BUDGET")

	2025 GATEWAY VIC	PROPOSED BUDGET
Income		
4000 · Income		
4010 · Jefferson County LTAC		140,500.00
4020 · Donations		500.00
4050 · Sale Items - Other (candy, etc.)		150.00
Total 4000 · Income		141,150.00
Total Income		141,150.00
Cost of Goods Sold		
4500 · Cost of Good Sold		100.00
Total COGS		100.00
Gross Profit		141,050.00
Expense		
5000 · Off Site Marketing Exp		
5000 · Travel		1,000.00
5300 · JeffCo dmo Representation		2,250.00
5500 · Bulk Mailing, Certified Folder		6,800.00
5550 · Internet, computer/sftwr/svc		850.00
5600 · Lodging Listing Getaway Guide		6,000.00
5750 · Marketing/Web Promo & Mgmt.		5,000.00
5775 · Outside MyOlympicPark digi		10,000.00
Total 5000 · Off Site Marketing Exp		31,900.00
6000 · Payroll Expenses		
6550 · Management Services & Fees		15,300.00
6575 · Payroll Costs & Services		69,250.00
Total 6000 · Payroll Expenses		84,550.00
7000 · On-Site Expense		
7065 · Staff Development		300.00
7100 · Bookkeeping/filings		6,200.00
7150 · Office Equipment/Mtce		500.00
7200 · Bldg/Maintenance Supplies		700.00
7250 · Bldg Repairs		2,250.00
7500 · Office Supplies		725.00
7550 · Water		375.00
7600 · Misc. Supplies		200.00
7700 · P.O. Box Rental		420.00
Total 7000 · On-Site Expense		11,670.00
8000 · On Site Utilities		
8010 · Electricity		1,975.00
8020 · Telephone/Internet services		1,850.00
8030 · Trash Pick-up		3,080.00
8040 · Sani-Can Service		5,275.00
Total 8000 · On Site Utilities		12,180.00
Total Expense		140,300.00
	P&L	750.00

EXHIBIT B
RECIPIENT'S PROPOSAL

**OLYMPIC PENINSULA GATEWAY VISITOR CENTER REQUEST FOR
PROPOSAL ATTACHED**

2025 Request for Proposal Packet Lodging Tax/Tourism Promotion

This packet is for the 2025 TOURISM PROMOTION SERVICE PROPOSALS to be funded by the Jefferson County Lodging Tax. Under Jefferson County guidelines, you must be a **NON-PROFIT** or **GOVERNMENTAL AGENCY** to be eligible to be funded by the Jefferson County Lodging Tax.

The Jefferson County Lodging Tax Advisory Committee may only consider complete and signed proposals that include all of the requested information and documents, and that are submitted by the deadline:

FRIDAY OCTOBER 4, 2024 by 4:30 pm

Digital Delivery only for Proposals to afmcknight@co.jefferson.wa.us

2025 Proposal Guidelines: Tourism Promotion Activities

The Jefferson County Lodging Tax Advisory Committee (LTAC) is accepting proposals from government agencies and non-profit organizations for **tourism promotion** to be provided during calendar year 2025 and paid for from the County's lodging tax fund. The Committee will make recommendations to the Jefferson County Commissioners within one month following the proposal deadline. All decisions for use of the lodging tax will be made by the Jefferson County Commissioners.

- **Proposals from government agencies or non-profit organizations are to be for tourism promotion during calendar year 2025. Please refer to Section 1 of this packet for examples of eligible tourism promotion activities for this funding round.**
- At the time of implementation, tourism related activities within proposals **must comply with federal, state, and county laws and requirements, including county Public Health direction.** **NOTE:** Jefferson County may not use public funds in any way that can be construed as a gift to an individual or organization.
- Proposals must completely address the questions, and all requested supplemental information must be provided. **Incomplete proposals may not be considered by LTAC.**
- To be considered, **a fully completed and signed digital application (digital signatures acceptable)** must be received at afmcknight@co.jefferson.wa.us by the deadline listed above.
- The preferred format for a digital application is a single PDF file attached to an email. If necessary, multiple files in either PDF or Microsoft Word may be attached to a single email as a complete digital application.
- All documents filed with the County are public records, potentially eligible for release.

Jefferson County is committed to the non-discriminatory treatment of all Persons in the employment and delivery of services and resources.

2025 Proposal Checklist for Tourism Promotion Activities

Organization Name OLYMPIC PENINSULA GATEWAY VISITOR INFORMATION CENTER

Event Name, if different _____

Proposed Contract Amount: \$140,500

Proposals must completely address the questions, and all requested supplemental information must be provided. Incomplete or late proposals may not be considered by the Jefferson County LTAC.

To be eligible for consideration, your application must be signed, dated, and include the following items **in the listed order**.

Check each item submitted:

- ☒ Signed and Dated Proposal Summary Sheet
- ☒ Section 1 - Itemized list of proposed services and estimated costs.
- ☒ Section 2 - Proposal Questions.
- ☒ Section 3 - Proposed 2025 promotion, facility, event or activity budget.
- ☒ Section 3 – 2024 budget and year-to-date income and expense statement(s).
- ☒ Section 3 - List of names and addresses of the organization's current Board of Directors.
Name and contact information for event chairperson, if applicable.
- ☒ Section 3 - Optional work samples such as season brochures, promotional materials, reviews, news/magazine articles, etc. (maximum of 5 separate pieces)

To be considered, **a fully completed and signed original application with supporting documents** must be electronically received and date stamped at the Jefferson County Administrator's Office, to Adiel McKnight @ afmcknight@co.jefferson.wa.us by **FRIDAY OCTOBER 4, 2024**.

Documents submitted to the County are public records, potentially eligible for release.

2025 Proposal Checklist for Tourism Promotion Activities

Proposal Deadline: FRIDAY OCTOBER 4, 2024 at 4:30 pm (received, not postmarked)
Electronically to Email Address: afmcknight@co.jefferson.wa.us

Please type (10 point or larger) or legibly print in ink. To be considered: all questions must be answered; all requested documents provided; this form must be signed and dated.

Organization Name

OLYMPIC PENINSULA GATEWAY VISITOR INFORMATION
CENTER

Organization Address

P. O. Box 65478, Port Ludlow, WA 98365

Contact Name

Steve Shively

Contact Address

2023 E. Sims Way #308, Port Townsend, WA 98368

Day Phone

360-437-0120

Evening or Cell Phone 360-440-7006

E-Mail Address

Gatewayvic@enjoyolympicpeninsula.com

Facility/Event (if applicable)

Olympic Peninsula Gateway VIC

Total Lodging Tax Request:

\$: 140,500

Estimated 2025 org. operating

budget (Incl. Lodging Tax funds) \$: 140,500

If asking for funds for a specific event, list other cash funding sources and dollar amounts budgeted for this project.
Note: This section is only due for specific event and festival funding requests.

Non festival or event – n/a

Dollar Amount

\$

\$

\$

\$

\$

\$

\$

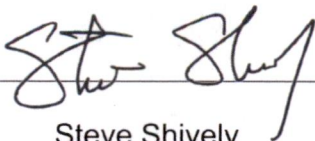
Total Project Revenue Budget

\$

Did your organization receive Lodging Tax Funds from the County in 2024? ☒ yes ☐ no

I understand that if my organization's proposal for tourism promotion activities is approved by the County that my organization will enter into a contract with the County to provide the contracted services up to the maximum contract amount. I understand that the proposal herein is a public record potentially eligible for public release.

Sign Name:



Date: 10/1/2024

Print Name and Title: Steve Shively

1. Itemized List of Proposed Tourism Promotion Services

Organization (or Event) Name: Olympic Peninsula Gateway Visitor Center (VIC)

The Olympic Peninsula Gateway Visitor Information Center (VIC) is of great importance to the complete and comprehensive tourism marketing and promotion of the entire Olympic Peninsula. The comprehensive Olympic Peninsula 5-Year Tourism Master Plan states it well. As one of the

Top 5 SHORT-TERM PRIORITIES -

"Welcome signage and visitor information (sites) show that visitors are valued, and that the community is proud of where they live and they want to share it."

As to the Jefferson County Board of County Commissioners, September 24, 2024 Memo to LTAC, subject: **BoCC priorities for 2025 LTAC RFP** *"Destination development, such as... developing the Gateway VIC are examples of the allowed use listed in RCW 67.28.1816 and represent our county's top priority after an extended period of de-emphasizing this type of investment."*, we agree with a loud "Amen. And it's about time!"

However, with all the proposed changes to Jefferson County's traditional tourism messaging and promotional core, we encourage LTAC to provide advisory support of Gateway VIC's traditional operator vs. the VIC operations take over being proposed by NHCCC (North Hood Canal Chamber of Commerce)

While most Olympic Peninsula VIC's are final destination situated, the Gateway uniquely greets and guides visitors upon their initial arrival to the Olympic Peninsula, it helps curate travel north up the Quimper Peninsula, South down the Hood Canal, or West across Clallam towards Kalaloch and Jefferson's West-End.

We believe that the VIC's continued operations is essential in supporting all business in Jefferson County and across the north Olympic Peninsula. Therefore, the Gateway VIC pleased to offer a responsive proposal for both the transitional management of the Jefferson County's dmo, and the ongoing operational development of the VIC on behalf of both Jefferson County and all tourism marketing and promotion partners around the Olympic Peninsula.

The Gateway VIC has been the operator of the VIC since transitioned from operations by Jefferson County Historical Society during 3Q2023.

We've maintained and gained skills amidst changes and challenges in leadership of Jefferson County Central Services and demands and dynamics resulting from the mid-summer construction closure of SR19 at 104 for roundabout construction, the abrupt closure of the City of Port Townsend VIC, and the subsequent loss of the Jefferson County Chamber of Commerce.

Through it all, we've continued to service visitors with information and fundamental health and human services. We've strongly advocated and obtained long deferred facility painting and interior deep cleaned with floors professionally refinished. We've improved internet and modernized and streamlined costs. Our 2025 plans are to continue with commitment of a dedicated VIC enterprise, having successfully organized as an independent non-profit, employing the services of a dedicated bookkeeper, our organizations own insurance and employee payroll services and employee benefits.

1. The Olympic Peninsula Gateway Visitor Information Center maintains year-round schedule of between 5-6 days/week, 9 or 10am to 4pm
2. The VIC displays over 150 Promotional Brochures related to Jefferson County and the Olympic Peninsula inside Center and outside, a 24 hour a day, 7 days a week QR code detailed display, featuring most popular and informational Brochures for pickup by visitors, and affording visitors complementary WiFi. Unlike a membership driven, geographic focused Chamber, the Gateway VIC

welcomes all tourism information from the west-end of Jefferson, the city of Port Townsend, Sequim, Port Angeles, Forks, as well as Clallam, Mason and Kitsap counties.

3. The VIC maintains digital messaging on www.olympicpeninsula.org, and Meta's social media platform to promote lodging, events, and activities year-round.
4. The VIC is involved with development and production of materials such as Jefferson County Activity Maps, the Olympic Peninsula Travel Planner, the annual lodging matrix in the J.C. Getaway Guide, all distributed year-round broadly both print and digital. These combined with Olympic Peninsula Tourism Commission, Olympic Culinary Loop and others promote tourism attractions opportunities for both east and west Jefferson, and all of Clallam, County. The Gateway contracts with a professional Media Manager to develop and implement many of these endeavors.

The VIC is committed to provide a pleasant, safe, and sanitary environment for the traveler. The VIC administers our management agreement with the County:

SECTION 3: RESPONSIBILITY OF JEFFERSON COUNTY 5. The GATEWAY VISITOR CENTER assumes no responsibility for the maintenance and upkeep of the Gateway Visitor Center. The COUNTY shall keep the Center and the entries immediately adjacent thereto in a neat, clean and safe condition, maintain the glass of all windows and doors thereof, and maintain the Center and entries thereto in a good state of repair. The COUNTY shall also maintain and repair the electrical and other utility systems within the Center together with the roof, exterior walls and foundations thereof.

With the VIC proactively bringing Gateway Center needed maintenance and upkeep to the attention of County officials.

One, high performing, all digital - new for Gateway VIC - campaign we propose carrying on from TCC is the comprehensive MyOlympicPark.com Travel Planner, Newsletter and dedicated social media posts.

Current outcomes from this successful campaign include:

- o Experience a Slice of the Olympic Culinary Loop - [URL](#) § 3,795 pageviews
- o Olympic Peninsula Loop Road Trip From Seattle - [URL](#) § 15,246 pageviews
- o 60,000 banner impressions § 58,069 delivered (campaign ran through August 31st) § 91 clicks / .16% CTR
- Olympic Trip Planner Full Page Advertisement Inside Front Cover - [URL](#) o 3,014 downloads between August 1, 2024 – July 31, 2024
- National Park Facebook page:
 - o Post on March 21st – 13,241 impressions / 1,418 engagements / 664 clicks
 - o Post on May 28th – 10,531 impressions / 1,224 engagements / 643 clicks
 - o Post on June 24th – 13,607 impressions / 1,643 engagements / 916 clicks
 - o Post on July 16th – 16,818 impressions / 1,206 engagements / 655 clicks
- National Park Newsletter sponsored articles:
 - o Featured on March 17th – [URL](#) – 34 clicks
 - o Featured on May 26th – [URL](#) – 17 clicks
 - o Featured on June 23rd – [URL](#) – 46 clicks
 - o Featured on July 14th – [URL](#) – 44 clicks

2. Proposal Questions

Please confine your answers to no more than one page for each question.

1. **Tell us about your promotion, facility, event or activity and why you think it will increase tourists traveling to and staying in Jefferson County.** Include a general description of the promotion, facility, event or activity including its purpose, history, etc.), and describe your organization's track record.

The BoCC's 9/24/2024 memo to LTAC, **re. BoCC priorities for 2025 LTAC RFP**, acknowledges that developing the Gateway VIC has suffered through "extended period of de-emphasizing this type of investment." And this "represent our county's top priority" for 2025 LTAC expenditures. We agree!

Various activities and amenities on the Olympic Peninsula are displayed in our tour informational area outside of Center for visitor education as well. All of this promotes visitor interest and longer stays in our County and around the Olympic Peninsula. The Center offers free display and promotion for all business in Jefferson County regardless of location or Chamber affiliation. The Gateways Visitor Center mission is to support and drive the tourism industry in Jefferson County. LTAC funds for the Gateway beyond our 6 day a week scheduling, year round openings, building upkeep and maintenance, and Public toilets, are spent in a diversified manner including print, web, Meta social platforms, and all other forms of electronic media. All of the advertising and representative advocacy done by the Gateway point to our OPTC collaborative website, containing information about Jefferson County lodgings, restaurants, events, and experiences visitors need to know to bring them to Jefferson County and keep them "Enjoying the Olympic Peninsula."

The Center also provides for dmo staff service in other marketing venues for Jefferson County including the Olympic Peninsula Tourism Commission. Gateway staff has provided leadership throughout the Tourism Commission and its Marketing, Tourism Summit, Master Management Plan, and related short-term priorities sub-committees. Gateway VIC staff continue to devote time and talent in development, production, and maintenance of programs outside the VIC, future demonstrating our value and existing knowledge to replace TCC as the Jefferson County designated dmo. Our staff is involved as lead in Jefferson County Lodging List production, used to produce the Jefferson County Activities Map, Olympic Peninsula Travel Planner, the Jefferson County, Leaders Getaway Guide, and website Lodging List. The Gateway Visitor Center provides a dedicated, contracted, Media Manager that provides monthly entry of articles and oversight for our comprehensive tourism websites, www.olympicpeninsula.org, www.enjoyolympicpeninsula.com and an active Facebook site for Gateway, Jefferson County, and the Olympic Peninsula, as well.

2. If this is a continuing promotion, facility or event, how is it different than in the past?

This is a continuing service and proposal for promotional delivery. It is regrettable that it is being undertaken without the traditional support of the former (TCC) Jefferson Tourism Coordinating Council, or the former Port Townsend VIC. And that our ongoing operations require competition with our traditional collaborators operating the Quilcene and Brinnon VIC's.

3. Describe how you intend to market/promote your promotion, facility, event or activity to potential tourists who reside outside Jefferson County.

The Gateway Visitor Center, responsively, facilitates programs for a cohesive response to educating the visitor in how to Recreate Responsibly and Safely. Whether it was alternatives due to the fire loss closure of Hurricane Ridge. Area roadway construction, or updating and informing our visitors to modify their itineraries or disperse in order to ease overcrowding at popular sites and to highlight the full Olympic Peninsula experience.

We have continued to expand and refine our outdoor display area to include most important, informative publications with QR Codes, other direct links to websites, and phone numbers information so as to maintain a 24 hour, 7 day a week connection to our visitors even when the door is closed.

Budgetary savings of utilizing volunteers supplemented by paid staff

- VIC organizational capacity developed, most likely as an independent 501c3 non-profit.
- Training and orientation volunteers produce dividends of additional community advocates for the value of tourism. Studies show that educated community members are essential for sustainable regional tourism offerings and growth.

- Advocate and facilitate the enactment of OPTC tourism promotion, with a focus on the local needs of Jefferson County,
- Market JeffCo. as renewed SMERF (comprised of Social, Military, Education, Religious, and Fraternal groups) destination – i.e. weddings, family reunions and “Bleisure” meeting destination,
- Support OPTC Sales missions, trade shows and FAM’s,
- Collaboratively participate with OPTC,
- Provide hospitality educational forums/seminars (e.g. assisting in preparing bids to lodging catering and service providers, promote hospitality within community),

a) If an event, the date of the event: Non festival or event – n/a

b) The timeline for the tourism promotion activity you are proposing (e.g. May through July, 2025)

With requested LTAC funding, the Gateway VIC will operate 6 days a week Memorial Day – Labor Day, 9 to 4 o'clock, Monday through Saturday. And 5 days a week, Tuesday through Saturday the rest of the year, so as to provide face to face service to our visitors. And 24/7 outdoor service via interactive display area on front porch, and internet sites described in detail below.

c) Target Audience

Our target audience is the general traveling public on the whole Olympic Peninsula. We provide focused promotional services and support for both tourism and hospitality providers across Jefferson and Clallam Counties, without exclusion to also Mason and Kitsap Counties.

d) Promotion methods you intend to use to reach the target audience.

The Gateway Visitor Center personally customizes the most effective promotional tool known – face-to-face conversation based upon each traveler's needs. We also use all of the conventional promotional tools, such as printed and digital materials, Examples: our Gateway Activities Map, and Olympic Peninsula Travel Planner, and our Bulk Mailing program (11,000 pieces mailed this year!), with an average of 54 weekly calls and emails responding to requests for information. On the web the Gateway uses www.enjoyolympicpeninsula.com , www.olympicpeninsula.org, and our Facebook site to connect and inform.

e) Describe how you will promote overnight stays at Jefferson County lodging establishments.

Our dedicated staff and volunteers know our area and lodgings, this articulate local knowledge allows us to tailor our visitor's needs to specific lodging venues to suit, and we also provide emergency information for those that have not booked lodgings in advance, and just need a spot, any spot. This local knowledge also carries over to those seeking campgrounds in peak times.

f) If you intend to collaborate with another agency or non-profit to provide these services, please state the name of the organization and describe the nature of the collaboration:

The Gateway Visitor Center works closely in collaboration and partnership the Olympic Peninsula Tourism Commission, and we welcome continued collaboration with hospitality partners and regional Chambers/VIC's around the Peninsula and east to Kitsap and up and down the I-5 corridor.

4. How will you measure the effectiveness of your promotion, facility, event or activity?

We will measure our success by direct count from our daily Visitor Registration sheets, bulk Mailings, Facebook, website activity logs, and Lodging Tax dollars collected.

Also, describe how you will document and report to the County the economic impact from your event/facility. (State law requires the County to report annually to the State Department of Community Development and Economic Trade about the number of lodging stays and economic benefit from tourists generated by use of Lodging Tax proceeds for tourism promotion.)

The Gateway Visitor Center provides a Report of activities for our Center to Olympic Peninsula Tourism Commission on a monthly basis. This includes visitor numbers through the door, anecdotal length of

stay and general direction around the Peninsula, bulk mailings, in-house distribution of brochures in Jefferson County and beyond, daily openings, volunteer, and staff time

5. What economic impact can we expect in Jefferson County from your proposed promotion, facility, event or activity?

a.) Actual or estimated number of tourists at your event/facility last year (2024):

At end of December 2023 welcomed 5,380 visitors through the door 23,970 in physical distribution of printed Maps and materials.

Estimated number of tourists who will attend your event/facility this year (2024): 6,250 - 6,750 onsite visitors 26,000 in physical distribution of printed materials, plus an additional 27,300 digitally via QR code tracking and weekly average of 54 calls and/or email requests for information.

b.) Estimated number of tourists who will attend your event/facility this year (2025):

Goal is to maintain 2024 levels. Kalaloch and Flagler have both reduced lodging inventory. Restrictions to Short Term Rentals (STR's) are also being considered by Jefferson County. All will reduce opportunities for LTAX revenue. However, WSDOT road construction is tapering off, and international soccer is arriving in Seattle for a month in 2025, and with an additional huge month in 2026 with the FIFA World Cup. So increased visitors – even if limited to day-trippers, can be anticipated.

c.) Projected economic impact in Jefferson County from your event/facility (e.g. number of tourists who will stay overnight in Jefferson County-based lodging establishments; economic impact for Jefferson County restaurants, community facilities, amenities, events, and businesses).

OPTC shared results of a nation wider travel planner survey, showing a direct correlation between knowledge and increased visitor length of stay. The combination of in-person VIC staff and over 150 pieces of printed materials - and the ever-valuable highlighter pen – all equate a perfect formula for increased economic impacts throughout the Jefferson County hospitality sector.

6. Describe your organization's area of expertise. Do you provide a unique service?

The Gateway VIC has been the operator of the VIC since transitioned from operations by Jefferson County Historical Society during 3Q2023.

We've maintained and gained skills amidst changes in leadership of Jefferson County Central Services and demands and dynamics resulting from the mid-summer construction closure of SR19 at 104 for roundabout construction, and the closure of the City of Port Townsend VIC, and the subsequent loss of the Jefferson County Chamber of Commerce.

Through it all, we've continued to service visitors with information and fundamental health and human services. We've seen the facility painted and the interior dead cleaned with floors professionally refinished. We've improved the internet. Modernized and streamlined costs.

3. Background Information about Your Organization

Attach the following items to your proposal in the order listed:

(Note: To be considered by the Committee, all of the listed information must be included with your proposal.)

Attachments:

- X — Proposed 2025 promotion, facility, event or activity budget including income and expenses.
- X — 2024 Budget and Actual income and expense year to date statement(s).
- X — List of names and addresses of the organization's Board of Directors as of the date the proposal is filed. Also, if the proposal is for the marketing of an event and there is a chairperson for the event (either volunteer or paid), list that individual's name, address and phone number.
 - Steve Shively, 2023 E. Sims Way #308, Port Townsend, 360-302-4357
 - Cleone Telling, 181 Leland Valley Rd E, Quilcene, 360-765-3211
 - Diana Smeland, 70 Breaker Ln, Port Ludlow, 360-437-2101
 - Crystie Kisler, 124 Center Rd, Chimacum, WA, 360-339-8478
- X — If you desire, you may provide samples of promotion materials such as brochures or promotional materials (maximum of five).

Note: Staff will verify Incorporation status of the non-profit agencies who submit service proposals by checking the Washington Secretary of State's on-line corporation records.

UBI Number: 605 416 532

	2025 GATEWAY VIC	PROPOSED BUDGET
Income		
4000 · Income		
4010 · Jefferson County LTAC		140,500.00
4020 · Donations		500.00
4050 · Sale Items - Other (candy, etc.)		150.00
Total 4000 · Income		<u>141,150.00</u>
Total Income		141,150.00
Cost of Goods Sold		
4500 · Cost of Good Sold		100.00
Total COGS		<u>100.00</u>
Gross Profit		141,050.00
Expense		
5000 · Off Site Marketing Exp		
5000 · Travel		1,000.00
5300 · JeffCo dmo Representation		2,250.00
5500 · Bulk Mailing, Certified Folder		6,800.00
5550 · Internet, computer/sftwr/svc		850.00
5600 · Lodging Listing Getaway Guide		6,000.00
5750 · Marketing/Web Promo & Mgmt.		5,000.00
5775 · Outside MyOlympicPark digi		10,000.00
Total 5000 · Off Site Marketing Exp		<u>31,900.00</u>
6000 · Payroll Expenses		
6550 · Management Services & Fees		15,300.00
6575 · Payroll Costs & Services		69,250.00
Total 6000 · Payroll Expenses		<u>84,550.00</u>
7000 · On-Site Expense		
7065 · Staff Development		300.00
7100 · Bookkeeping/filings		6,200.00
7150 · Office Equipment/Mtce		500.00
7200 · Bldg/Maintenance Supplies		700.00
7250 · Bldg Repairs		2,250.00
7500 · Office Supplies		725.00
7550 · Water		375.00
7600 · Misc. Supplies		200.00
7700 · P.O. Box Rental		420.00
Total 7000 · On-Site Expense		<u>11,670.00</u>
8000 · On Site Utilities		
8010 · Electricity		1,975.00
8020 · Telephone/Internet services		1,850.00
8030 · Trash Pick-up		3,080.00
8040 · Sani-Can Service		5,275.00
Total 8000 · On Site Utilities		<u>12,180.00</u>
Total Expense		<u>140,300.00</u>
	P&L	750.00

Olympic Peninsula Gateway Visitor Center
Year to Date Profit & Loss with Budget vs. Actual
January through August 2024

	ACTUAL	BUDGET
Income		
4000 · Income		
4010 · Jefferson County LTAC	70,745	73,333
4020 · Donations	312	267
4050 · Sale Items - Other (candy, etc.)	111	100
Total 4000 · Income	71,168	73,700
Total Income	71,168	73,700
Cost of Goods Sold		
4500 · Cost of Good Sold	63	67
Total COGS	63	67
Gross Profit	71,105	73,633
Expense		
5000 · Off Site Marketing Exp		
5000 · Travel	132	167
5500 · Bulk Mailing, Certified Folder	3,780	2,834
5550 · Internet, computer/sftwr/svc	437	467
5600 · Lodging Listing Getaway Guide	4,995	3,333
5750 · Marketing/Web Promo & Mgmt.	3,266	3,333
Total 5000 · Off Site Marketing Exp	12,610	10,134
6000 · Payroll Expenses		
6550 · Management Services & Fees	10,000	13,000
6575 · Payroll Costs & Services	44,200	40,667
Total 6000 · Payroll Expenses	54,200	53,667
7000 · On-Site Expense		
7065 · Staff Development	75	300
7100 · Bookkeeping/filings	3,148	2,800
7150 · Office Equipment/Mtce	111	500
7200 · Bldg/Maintenance Supplies	0	700
7250 · Bldg Repairs	0	2,250
7500 · Office Supplies	95	725
7550 · Water	245	280
7600 · Misc. Supplies	62	200
7700 · P.O. Box Rental	420	420
Total 7000 · On-Site Expense	4,156	8,175
8000 · On Site Utilities		
8010 · Electricity	1,634	1,975
8020 · Telephone/Internet services	1,272	1,234
8030 · Trash Pick-up	618	720
8040 · Sani-Can Service	2,467	3,200
Total 8000 · On Site Utilities	5,991	7,129
Total Expense	72,801	70,930
	P&L	2,703
NET REVENUE	1,007	

Accrual Basis Thursday, September 19, 2024 02:30 PM GMT-07:00

2024 VISITOR COUNT REPORT*

OLYMPIC NATIONAL PARK* (RECREATION VISITS)

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	72,149	72,149	10.29%	100,710	100,710	39.59%
Feb	80,672	152,821	7.72%	117,866	218,576	43.03%
Mar	137,624	290,445	14.40%	166,801	385,377	32.69%
Apr	95,032	385,477	12.37%	216,512	601,889	56.14%
May	231,410	616,887	30.66%	285,190	887,079	43.80%
Jun	317,543	934,430	35.49%		887,079	-5.07%
Jul	440,209	1,374,639	21.07%		887,079	-35.47%
Aug	791,005	2,165,644	24.04%		887,079	-59.04%
Sep	406,681	2,572,325	24.34%		887,079	-65.51%
Oct	321,353	2,893,678	30.32%		887,079	-69.34%
Nov	225,109	3,118,787	33.95%		887,079	-71.56%
Dec	111,077	3,229,864	34.16%		887,079	-72.54%

PORT ANGELES VISITOR INFORMATION CENTER

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	1,120	1,120	5500.00%	254	254	-77.32%
Feb	1,395	2,515	261.87%	930	1,184	-52.92%
Mar	2,133	4,648	76.73%	2,147	3,331	-28.33%
Apr	3,094	7,742	65.78%	3,268	6,599	-14.76%
May	4,661	12,403	62.02%	4,915	11,514	-7.17%
Jun	7,487	19,890	39.49%	8,016	19,530	-1.81%
Jul	9,852	29,742	22.93%	10,178	29,708	-0.11%
Aug	9,948	39,690	14.99%	10,311	40,019	0.83%
Sep	7,964	47,654	13.25%	8,235	48,254	1.26%
Oct	4,379	52,033	12.98%		48,254	-7.26%
Nov	1,138	53,171	8.65%		48,254	-9.25%
Dec	1,346	54,517	9.34%		48,254	-11.49%

PORT TOWNSEND VISITOR INFORMATION CENTER

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	848	848	10.29%	255	255	-69.93%
Feb	788	1,636	7.72%	***	#VALUE!	#VALUE!
Mar	907	2,543	14.40%	***	#VALUE!	#VALUE!
Apr	1,086	3,629	12.37%	***	#VALUE!	#VALUE!
May	3,100	6,729	30.66%	***	#VALUE!	#VALUE!
Jun	580	7,309	35.49%	***	#VALUE!	#VALUE!
Jul	643	7,952	21.07%		#VALUE!	#VALUE!
Aug	1,130	9,082	24.04%		#VALUE!	#VALUE!
Sep	906	9,988	4.68%		#VALUE!	#VALUE!
Oct	343	10,331	-2.47%		#VALUE!	#VALUE!
Nov	273	10,604	-6.99%		#VALUE!	#VALUE!
Dec	310	10,914	-60.05%		#VALUE!	#VALUE!

*** Port Townsend VIC closed down in March, 2024

FORKS VISITOR INFORMATION CENTER

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	1,753	1,753	24.50%	1,393	1,393	-20.54%
Feb	1,903	3,656	9.53%	2,238	3,631	-0.68%
Mar	3,244	6,900	6.50%	4,096	7,727	11.99%
Apr	3,680	10,580	8.37%	4,746	12,473	17.89%
May	5,341	15,921	16.29%	6,390	18,863	18.48%
Jun	9,299	25,220	20.38%	10,153	29,016	15.05%
Jul	12,824	38,044	19.72%	14,126	43,142	13.40%
Aug	10,265	48,309	18.36%	12,433	55,575	15.04%
Sep	7,195	55,504	15.77%	9,764	65,339	17.72%
Oct	4,885	60,389	15.99%		65,339	8.20%
Nov	2,950	63,339	15.83%		65,339	3.16%
Dec	2,167	65,506	16.48%		65,339	-0.25%

MAKAH CULTURAL & RESEARCH CENTER MUSEUM

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	459	459	#DIV/0!	367	367	-20.04%
Feb	531	990	#DIV/0!	568	935	-5.56%
Mar	1,071	2,061	575.74%	301	1,236	-40.03%
Apr	1,730	3,791	202.31%	614	1,850	-51.20%
May	2,541	6,332	107.88%		1,850	-70.78%
Jun	3,927	10,259	71.61%	868	2,718	-73.51%
Jul	5,515	15,774	59.43%	3,891	6,609	-58.10%
Aug	5,702	21,476	46.66%		6,609	-69.23%
Sep	3,470	24,946	32.74%		6,609	-73.51%
Oct	1,854	26,800	30.13%		6,609	-75.34%
Nov	757	27,557	29.01%		6,609	-76.02%
Dec	724	28,281	29.01%		6,609	-76.02%

The Makah Museum is open year round.

OLYMPIC PENINSULA GATEWAY VISITOR CENTER

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	258	258	5500.00%	487	487	88.76%
Feb	330	588	261.87%	448	935	59.01%
Mar	292	880	76.73%	491	1,426	62.05%
Apr	390	1,270	65.78%	719	2,145	68.90%
May	649	1,919	62.02%	+ 0	2,145	11.78%
Jun	687	2,606	39.49%	+ 0	2,145	-17.69%
Jul	891	3,497	22.93%	1,198	3,343	-4.40%
Aug	835	4,332	14.99%	1,532	4,875	12.53%
Sep	398	4,730	13.25%	904	5,779	22.18%
Oct	327	5,057	12.98%		5,779	14.28%
Nov	269	5,326	8.65%		5,779	8.51%
Dec	337	5,663	9.81%		5,779	2.05%

SEQUIM VISITOR INFORMATION CENTER

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	230	230	33.68%	166	166	-27.83%
Feb	237	467	39.01%	293	459	-1.71%
Mar	471	938	15.33%	471	930	-0.85%
Apr	471	1,409	10.72%	527	1,457	3.41%
May	626	2,035	13.68%	616	2,073	1.87%
Jun	926	2,961	15.16%	902	2,975	0.47%
Jul	1,854	4,815	13.32%	2,140	5,115	6.23%
Aug	1,151	5,966	13.05%	1,130	6,245	4.68%
Sep	816	6,782	8.16%	625	6,870	1.30%
Oct	429	7,211	7.69%		6,870	-4.73%
Nov	249	7,460	7.70%		6,870	-7.91%
Dec	228	7,688	12.15%		6,870	-10.64%

DUNGENESS RIVER AUDUBON CENTER

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	1,636	1,636	2.78%	1,674	1,674	2.32%
Feb	1,300	2,936	#DIV/0!	2,450	4,124	40.46%
Mar	1,658	4,594	#DIV/0!	2,483	6,607	43.82%
Apr	1,979	6,573	#DIV/0!	2,353	8,960	36.32%
May	2,758	9,331	#DIV/0!	2,792	11,752	25.95%
Jun	3,323	12,654	#DIV/0!	3,440	15,192	20.06%
Jul	4,266	16,920	1180.10%	5,165	20,357	41.23%
Aug	3,856	20,776	602.79%	3,539	23,896	15.02%
Sep	3,386	24,162	436.48%		23,896	-1.10%
Oct	2,812	26,974	229.61%		23,896	-11.41%
Nov	2,757	29,731	123.71%		23,896	-19.63%
Dec	3,313	33,044	-100.00%		23,896	-100.00%

+ Gateway VIC has requested that OPTC update May's missing month stats. (1,874 total)

The VIC was closed for the majority of June due to the SR19-104 roundabout construction/detour. (with only 276 visitor count)

QUILCENE/BRINNON VISITOR CENTER

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	629	629	750.00%	162		-100.00%
Feb	561	1,190	486.21%	142	142	-88.07%
Mar	757	1,947	421.98%	432	574	-70.52%
Apr	1,040	2,987	292.51%	626	1,200	-59.83%
May	1,621	4,608	256.66%		1,200	-73.96%
Jun	1,927	6,535	201.43%	2,145	3,345	-48.81%
Jul	2,937	9,472	149.59%	198	3,543	-62.60%
Aug	2,508	11,980	156.37%	493	4,036	-66.31%
Sep	2,193	14,173	165.61%	748	4,784	-66.25%
Oct	1,268	15,441	150.67%		4,784	-69.02%
Nov	1,287	16,728	125.44%		4,784	-71.40%
Dec	810	17,538	125.44%		0	-100.00%

NEAH BAY VIC

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	459	459	#DIV/0!		367	-20.04%
Feb	531	990	#DIV/0!		367	-62.93%
Mar	1,071	2,061	575.74%		367	-82.19%
Apr	1,730	3,791	202.31%		367	-90.32%
May	2,541	6,332	107.88%		367	-94.20%
Jun	3,927	10,259	71.61%		367	-96.42%
Jul	5,515	15,774	59.43%	1,312	1,679	-89.36%
Aug	5,702	21,476	46.66%	1,456	3,135	-85.40%
Sep	3,470	24,946	32.74%	848	3,983	-84.03%
Oct	1,854	26,800	30.13%		3,983	-85.14%
Nov	757	27,557	29.01%		3,983	-85.55%
Dec	724	28,281	29.01%		3,983	-85.55%

The Makah Museum is open all year round but the VIC is closed in the shoulder season.

RAILROAD BRIDGE - OLYMPIC DISCOVERY TRAIL

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	21,216	21,216	58.99%	15,835	15,835	-25.36%
Feb	14,938	36,154	35.28%	0	15,835	-56.20%
Mar	19,542	55,696	27.51%	0	15,835	-71.57%
Apr	23,364	79,060	28.61%	0	15,835	-79.97%
May	29,306	108,366	35.13%	0	15,835	-85.39%
Jun	29,928	138,294	41.05%	0	15,835	-88.55%
Jul	38,115	176,409	79.93%	0	15,835	-91.02%
Aug	34,647	211,056	115.27%	0	15,835	-92.50%
Sep	29,353	240,409	145.21%		15,835	-93.41%
Oct	24,207	264,616	169.90%		15,835	-94.02%
Nov	29,515	294,131	160.12%		15,835	-94.62%
Dec	39,784	333,915	131.36%		0	-100.00%

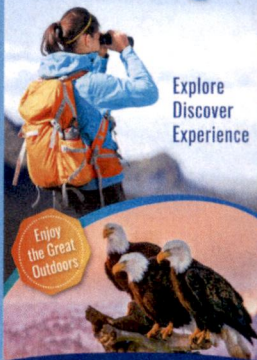
*Bridge counter broken. Numbers unavailable until further notice.

CLALLAM BAY VIC

	2023	2023	%	2024	2024	%
		YTD	Change		YTD	Change
Jan	0	0	#DIV/0!	47	367	#DIV/0!
Feb	0	0	#DIV/0!	56	423	#DIV/0!
Mar	0	0	575.74%	19	442	#DIV/0!
Apr	0	0	202.31%	92	534	#DIV/0!
May	0	0	107.88%	104	638	#DIV/0!
Jun	0	0	71.61%	112	750	#DIV/0!
Jul	0	0	59.43%	303	1,053	#DIV/0!
Aug	0	0	46.66%	259	1,312	#DIV/0!
Sep	0	0	32.74%	178	1,490	#DIV/0!
Oct	0	0	30.13%		1,490	#DIV/0!
Nov	0	0	29.01%		1,490	#DIV/0!
Dec	0	0	29.01%		1,490	#DIV/0!



Enjoy Olympic Peninsula



Travel Hood Canal, America's Fjord, where fledgling eagles and elk are our antidotes to I-5 congestion.

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www.EnjoyOlympicPeninsula.com

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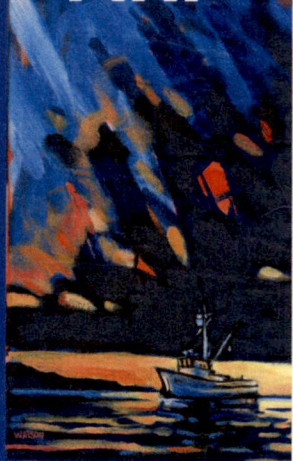
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COLLINS
BROWN &
BEST HOMES



THE PORT TOWNSEND & OLYMPIC PENINSULA
MAP



GETAWAY

JEFFERSON COUNTY & OLYMPIC PENINSULA

The Olympic Peninsula's Premier Visitor Guide

WATSON

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- Explore
- Discover
- Experience



Enjoy
the Great
Outdoors



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WEST

VISITOR INFO CENTERS

OLYMPIC NATIONAL PARK VISITOR CENTER

3002 Mount Angeles Road
Port Angeles, WA 98362
360-565-3130
www.nps.gov/olym

FORKS CHAMBER OF COMMERCE

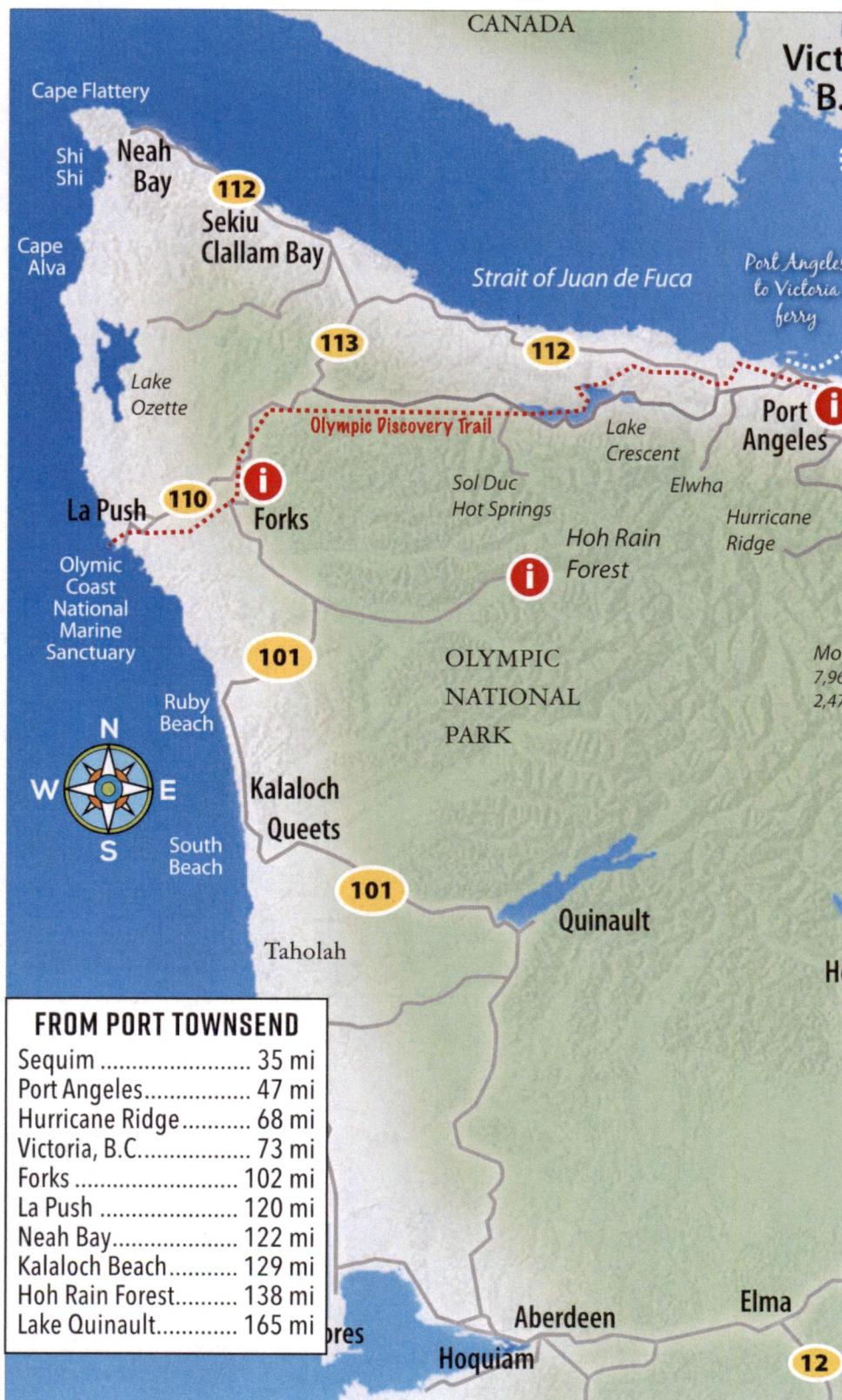
("Twilight" tour center)
1411 S Forks Avenue,
Forks, WA 98331
360-374-2531
info@forkswa.com
www.forkswa.com

SEQUIM-DUNGENESS VALLEY CHAMBER OF COMMERCE

1192 E. Washington St.,
Sequim, WA 98382
360-683-6197, 800-737-8462
info@sequimchamber.com
www.sequimchamber.com

PORT ANGELES REGIONAL CHAMBER OF COMMERCE & VISITOR CENTER

121 E. Railroad Ave.,
Port Angeles, WA 98362
360-452-2363 •
info@portangeles.org
www.portangeles.org



TIDE TABLE FOR OLYMPIC NATIONAL PARK

nps.gov/olym/planyourvisit/tides-and-your-safety.htm



EAST

VISITOR INFO CENTERS

PORT TOWNSEND VISITOR INFORMATION CENTER

2409 Jefferson St., Suite B
Port Townsend, WA 98368
360-385-7869 or 888-ENJOYPT
www.enjoypt.com

OLYMPIC PENINSULA GATEWAY VISITOR CENTER

Six miles from Hood Canal Bridge, at the junction of State Route 104 and State Route 19 93 Beaver Valley Road (State Route 19), Port Ludlow, WA 98365
360-437-0120
info@enjoyolympicpeninsula.com
www.enjoyolympicpeninsula.com

QUILCENE VISITOR CENTER

295142 U.S. Highway 101, Quilcene, WA 98376 • 360-765-4999
visitorcenter@embarqmail.com
www.com.emeraldtowns.com

BRINNON VISITOR CENTER

306144 U.S. Highway 101, Brinnon, WA 98320
360-796-4350
visitorcenter@embarqmail.com
www.emeraldtowns.com



WASHINGTON STATE FERRIES

Check the schedule at wsdot.wa.gov/ferries.
Call WSF Customer Service at 888-808-7977

Jefferson County ACCOMMODATIONS

# of Units	Complimentary Breakfast	Internet	Meeting Facilities	Children Welcome	Pet Friendly ²	Handicap Access	Pool/Hot or Jetted Tub
------------	-------------------------	----------	--------------------	------------------	---------------------------	-----------------	------------------------

Hotels and Motels

Eaglemount Rockery Cottages/Motel	1822 SR 20	Port Townsend	98368	360-379-8922	www.eaglemountrockerycottagesmotel.com	4	x		R			Outdoor Museum
Hadlock Motel	181 Chimacum Rd	Port Hadlock	98339	360-385-3111	www.hadlockmotel.com	18	x	x	x	R	x	Heart of Port Hadlock
Mount Walker Inn	61 Maple Grove Rd	Quilcene	98376	800-544-0300	www.mountwalkerinn.com	12	x			fee	x	Peaceful Escape
Old Alcohol Plant	310 Hadlock Bay Rd.	Port Hadlock	98339	360-390-4017	www.aldalcoholplant.com	27	x	x	x	R	x	Beach Access
The Resort at Port Ludlow	One Heron Rd	Port Ludlow	98365	360-437-7000	www.portludlowresort.com	37	x	x	x	x	x	Water view, golf, marina

Bed and Breakfasts

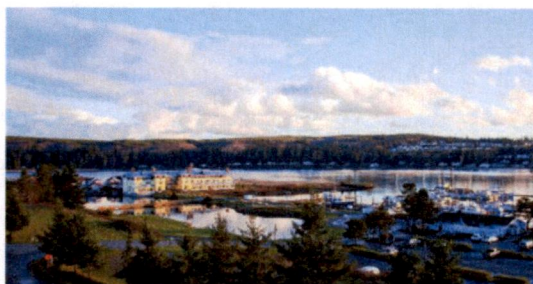
Amber Lights B&B	4042 Hastings Ave W	Port Townsend	98368	360-390-5712	www.amberlightsbedandbreakfast.com	3	x	x			x	Elegant, forest retreat
Solstice Farm B&B	6503 Beaver Valley Rd.	Chimacum	98325	360-732-0174	www.solsticefarmstay.com	2	x	x			x	Working farm

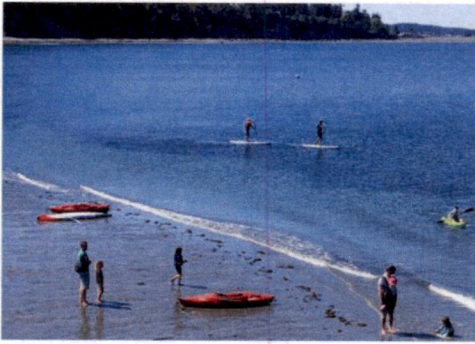
Vacation Rentals

A Ship A'Shore	270A Disney Road	Nordland	98358	360-301-3817	www.flamingagnes1@gmail.com	1	x		x		x	Private beach
Aerie House	223 Aerie Lane	Port Townsend	98368	360-531-0072	www.aeriehousevacationrental.com	1	x				x	Quiet, water view
Alegria Guest House	4934 SR 20	Port Townsend	98368	360-379-3695		1	x		x		x	Water views & sunsets
An Inn Between	5825 Old Gardiner Rd	Port Townsend	98368	360-379-8125		1	x		x	R	x	Waterfront
Arcadia Historic Inn	1893 S Jacob Miller Rd	Port Townsend	98368	360-385-1992	eaglemountainwinery.com/historic-arcadia-inn	5	x	x	x	x		1909 Inn at the winery
The Wolves' Den at Winterchill Farm	269 N Jacob Miller Rd	Port Townsend	98368	360-531-4508	www.winterchill-farm.com	1	x		x	R		Luxury cabin retreat
Bay Cottage	4346 S. Discovery Rd	Port Townsend	98368	360-385-2035	www.baycottagegetaway.com	3	x		x			Beautiful beach access
Beach Cottages on Marrowstone	10 Beach Dr	Nordland	98358	800-871-3077	www.beachcottagegetaway.com	9	x	x	x			Private Beach Resort
Cabin on the Canal	Near Pleasant Harbor	Brinnon	98320	206-782-3868	www.cabinonthechannel.com	1			x	x		Access to Hood Canal
Cabins at Treefrog Woods	1280 Cape George Rd	Port Townsend	98368	360-379-0906	www.peninsulasportsman.com	2			x	R		Private cabins
Chevy Chase Beach Cabins	3710 S Discovery Rd	Port Townsend	98368	360-385-1270	www.chevychasebeachcabins.com	7	x	x	x	R	x	Private beach
Chimacum Ridge Lodge	1505 Center Rd	Chimacum	98325	360-774-1644	www.chimacumridgelodge.com	1	x	x	R	R		Olympic Mountain view
Cove RV Park	303075 Highway 101	Brinnon	98320	360-796-4723	www.coverv.com	1	x		x	x		2 nights minimum
Dabob Bay Cottage	840 Piper Rd	Quilcene	98376	360-765-3947	www.dabobbaycottage.com	1	x		x			Private beach, boating access
Elk Meadows	3485 Dosewallips Rd	Brinnon	98320	360-796-4886	www.elkmeadowswa.com	1			R			Mt view-river front
Fairmount Beach House	1071 Fairmount Rd	Port Townsend	98368	360-385-2480	Facebook.com/FairmountBeachHouse	1	x		x			Private beach
Fort Flagler State Park	10541 Flagler Rd	Nordland	98358	360-385-3701	www.parks.state.wa.us	5			x			Now reserve on line
Guest Nest	389A Arcadia West	Port Townsend	98368	442-777-3195	www.vrbo.com/268004	1	x		x			Resort Living
Owls Nest Guest House		Quilcene	98376	425-941-8641	www.AirBnB.com/rooms/19573421	1						Private, cozy, views
Pleasant Harbor Marina House	308913 US Hwy 101	Brinnon	98320	360-796-4611	www.pleasantharbormarina.com	1	x	x	x			Marina view, quiet
Windermere Vacation Rentals		Brinnon	98320	888-796-3450	www.vacationhomesonhoodcanal.com	10	R		x	x	x	Hood Canal waterfront
Worthington Park	151 Columbia Street	Quilcene	98376	866-210-8437	worthingtonparkquilcene.org	4	x	x	x		x	Sleep in a museum!
Zen River Retreat	423 Lords Lake Loop	Quilcene	98376	360-316-9656	www.zenriverretreat.org	2	x		x	R	x	Restorative Guest Retreat

West Jefferson County

Cedar Creek Cabins & Eagles Nest	107 Dowans Creek Rd	Forks	98331	360-374-3259	www.forkslogcabin.com	2	x		x			Private River Trail
Hoh Valley Cabins at Elk Meadows	5843 Upper Hoh Rd	Forks	98331	360-374-5254	www.booking.com/hoh_valley_cabins	3			x			Rainforest Retreat, wildlife viewing
Kalaloch Lodge	157151 Hwy 101	Forks	98331	360-962-2271	www.thekalalochlodge.com	65			x	x	x	Ocean Experience
Rainforest Hostel	169312 Hwy 101	Forks	98331	360-374-2270	www.rainforesthostel.com	2	x		x	R		*See our website for rates





Jefferson County ACCOMMODATIONS

Park1	# of sites	Hook-ups	Pull-through	Dump Station	Toilets	Showers	Handicap Access	Pets2	Swim	Shore3	Boating	Trails
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Public Campgrounds

County Fairgrounds	4907 Landes St	Port Townsend	98368	360-385-1013	www.jeffcofairgrounds.com	FA	80	x	x	x	x	x	Fairgrounds
Collins Campground	Hwy 101, 6 mi. from 101	Brinnon	98320	360-765-2200	www.fs.usda.gov/olympic	S	16		x		x	F	Quiet, on river
Dosewallips State Park	Hwy 101, 1/4 mi. S of	Brinnon	98320	888-226-7688	www.parks.state.wa.us	S	140	x		x	x	x	Beach & trails
Falls View Campground	CLOSED	Quilcene											
Fort Flagler State Park	10541 Flagler Rd	Nordland	98358	360-385-1259	www.parks.state.wa.us	S	116	x	x	x	x	R	Open year round
Fort Townsend State Park	1370 Old Fort Townsend Rd	Port Townsend	98368	360-385-3595	www.parks.state.wa.us	S	40	x	x	x	x	R	Open year round
Fort Worden State Park	200 Battery Way	Port Townsend	98368	360-344-4412	www.parks.wa.gov	S	80	x	x	x	x	R	★
Lake Leland County Park	165 Leland Valley Rd.	Quilcene	98736	360-385-9160	www.countyrec.com	C	22		x		x	x	Open 4/1 - 10/31
Oak Bay Lower County Camp.	301 Portage Way	Port Hadlock	98339	360-385-9160	www.countyrec.com	C	6	x		x	x	S	Open 4/1 - 10/31
Oak Bay Upper County Camp.	290 Cleveland St	Port Hadlock	98339	360-385-9160	www.countyrec.com	C	24	x	x		x	S	Open 4/1 - 10/31
Quilcene County Campground	294964 Hwy 101	Quilcene	98376	360-385-9160	www.countyrec.com	C	24	x				F	Wooded
Seal Rock Campground	1 mile N of Brinnon	Brinnon	98320	360-765-2200	www.fs.usda.gov/olympic	F	41		x		x	R	Beach & trails

Private Campgrounds

Cove RV Park	303075 Hwy 101	Brinnon	98320	360-796-4723	www.coverv.com	P	25	x			x	x	S	Country store
Hard Rain Café & RV Park	5763 Upper Hoh Rd.	Forks	98331	360-374-9288	www.hardraincafe.com	P	13	x	x		x	x		Rain Forest
Halfway RV Park	Hwy 101 & Brinnon Ln	Brinnon	98320	360-796-4715		P	22	x	x		x	x		Groups welcome
Port Ludlow RV Park	44 Breaker Ln	Port Ludlow	98365	360-437-9377	Facebook.com/portludlowrv	P	32	x	x	x	x	x		In the woods
Smitty's RV Park	9142 Flagler Rd	Nordland	98358	360-602-2114	smittysrvpark.com	P	32	x	x			x	S	Quiet county setting

¹PARK CODE: (P)ivate (F)ederal (FA)irgrounds (S)tate (C)ounty (Po)rt
²PET CODE: (R)estricted | ³SHORE CODE: (F)resh (S)alt

★ Day use is open year round, campground is not.

Park1	Shore3	Boating	Trails
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Public Parks

Anderson Lake State Park	Anderson Lake Rd	Chimacum	98325	www.parks.state.wa.us	S	F	X	X	Open 4/1-10/21, equestrian trails, fishing in season
East Beach County Park	Marrowstone Island	Nordland	98358	360-385-9160	C	S	X		Beach, kayak, shelter, fireplace
Gibbs Lake County Park	West Valley Road	Chimacum	98325	360-385-9160	C	F	X	X	9 miles hiking, horse, many new mountain bike trails
Hicks County Park	Shine	Port Ludlow	98365	360-385-9160	C	S	X		Boat ramp, kayak, Hood Canal at Hood Canal Bridge
H.J. Carroll County Park	Rhody Dr.	Chimacum	98325	360-385-9160	C	F		X	Picnics, ball fields, shelter for weddings and reunions
Home Lake	Above Dosewallips River	Brinnon	98320	www.fs.usda.gov/olympic	F	F		X	Dosewallips River
Indian Island County Park	Fort Flagler Rd	Marrowstone	98358	360-385-9160	C	S		X	Picnics, 2 miles sandy beach & trails
Irondale Beach County Park	End of Moore St.	Irondale	98339	360-385-9160	C	S	X	X	Restored beach, Chimacum Creek, historical site
Lake Leland County Park	Hwy 101	Quilcene	98376	360-385-9160	C	F	X		Fishing dock, boat ramp, camping Open 4/1-10/31
Larry Scott Memorial Trail	6 mile multi purpose trail	Port Townsend	98368	360-385-9160	C	S		X	Main access at Boat Haven
Ludlow Falls	Paradise Bay Rd	Port Ludlow	98365	www.portludlowrvpark.com	P	F		X	Walk to falls
Mt. Walker View Point	4 miles off Hwy 101	Quilcene	98376	360-765-2200	F			X	2 mile hike
Mystery Bay Recreation Area	Fort Flagler Rd	Nordland	98358	360-385-1259	S	S	X		Boat ramp, moorage area
Shine Tidelands State Park	W end Hood Canal Bridge	Port Ludlow	98365	www.parks.state.wa.us	S	S			Picnics on Hood Canal at bridge

OLYMPIC

NATIONAL PARK TRIP PLANNER

Essential
Tips To
Plan Your
Vacation



A Park
Map



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- Relax
- Refresh

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at it's
Finest

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GETTING THERE

Plan your dream vacation with our top things to do and see at Olympic National Park.



ON THE COVER: Walkway through rainforest of Olympic National Park (Depositphotos) • THIS PAGE: Hiking Olympic National Park (iStockphoto)

Tucked on Washington's Olympic Peninsula, Olympic National Park is unique among national park sites. Not only is it home to four of the world's few remaining intact temperate rainforests, but it has a breathtaking coastline and craggy alpine peaks. Elevations range from sea level to 7,983 feet at Mt. Olympus.

Explore some of its 73 miles of wild Washington coast where you'll find tide pools filled with sea creatures, towering sea stacks and rock arches. You also may spot whales, seals, sea lions, otters and eagles.

East of the coast, you'll discover huge trees older than 200 years growing in the park's lower elevations, accentuated by big rivers and scenic lakes. Species like Douglas fir and western hemlock provide a canopy over huckleberries, salal and trillium. Wildlife, such as owls and rare fishers, rest in branches.

You'll discover four separate rainforests scattered throughout the park. The best-known rainforest to visit is the Hoh, but Bogachiel, Quinault and Queets are equally as stunning with more solitude. Walk among Sitka spruce, Douglas fir, western hemlock and western redcedar, some of which grow higher

than 250 feet and are hundreds of years old. The largest Sitka spruce in the nation is 191 feet tall and lives in Quinault. The largest western redcedar is 159 feet high and can be found along the Quinault Big Cedar Trail. The largest Douglas fir stretches 281 feet in the sky in Quinault.

But get some altitude while you're here and head to the alpine zone in the park where peaks almost reach 8,000 feet, and wildflower-dotted meadows are frequented by marmots. The easiest way to get into the mountains quickly is to drive up to Hurricane Ridge. From the visitor center, you can choose from a number of hiking trails.

PARK ENTRANCES

Accessed via US 101, which circles the peninsula, the park has many entry points.

NORTH HURRICANE RIDGE AREA

Along a narrow thread of the park boundary jutting up north into Port Angeles, Wash., is the Olympic National Park Visitor Center. Get your park pass and map, shop the bookstore and get a lay of the land from staff. This road leads to Hurricane Ridge, which is about 17 miles south of Port Angeles. Along the ridge, you'll find Hurricane Ridge Visitor Center, with a snack bar, gift shop and a staff offering programs and guided walks in summer.

LAKE CRESCENT AREA

From Port Angeles, take US 101 to Lake Crescent and then access the gorgeous Washington coast. This area is home to Lake Crescent Lodge, built in 1915. This charming lodge has a great restaurant and lodge rooms and cabins. Farther south lies Sol Duc Hot Springs Resort where you can soak in hot pools.

NORTHWEST OZETTE

To explore a lake near the coast, head from Port Angeles along Hwy. 112 until you reach the Hoko-Ozette Road and then drive west toward the coast. This area is home to a 2,000 years of

human history largely discovered after a storm surge in 1970 eroded banks revealing remarkably preserved artifacts. Archaeologists have unearthed more than 50,000 artifacts. During whale migration, spot gray whales when you walk on one of two three-mile boardwalk trails to the coast.

NEAH BAY

Explore pristine beaches and the rainforest on the northwestern tip of Olympic Peninsula at Neah Bay. An estimated 1,500 Makah people live in and around Neah Bay today. You'll need a separate Makah Recreation Pass to visit, which can be purchased on site. Stop in at the Makah Cultural and Research Center. Then hike two miles from Makah trailhead to Shi Shi Beach.

CENTRAL HOH RAIN FOREST ENTRANCE

Located 31 miles south of Forks off US 101, the Hoh Rain Forest Visitor Center offers visitor information, a bookstore and exhibits, along with self-guided nature trails. It is open daily in the summer and open weekends during the off-season. It closes for January and February.

CENTRAL WEST MORA

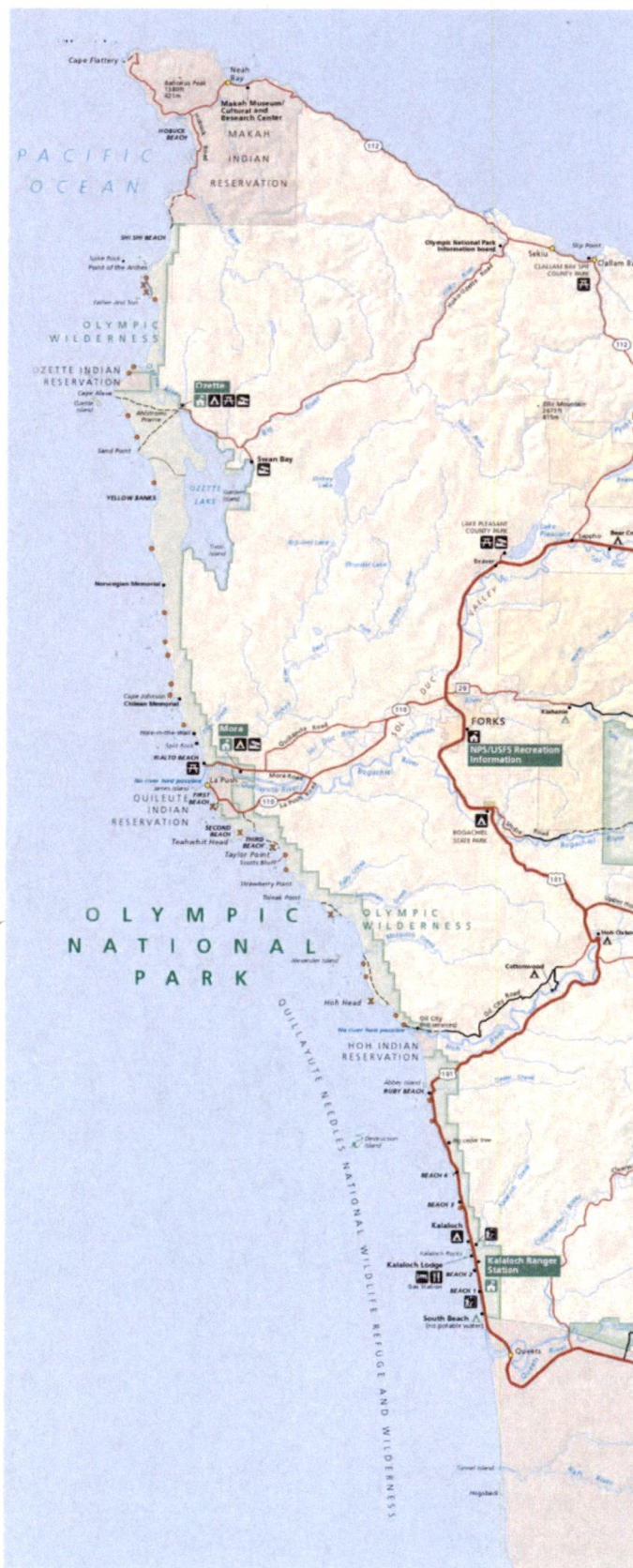
Access the northern coast via the Mora area by taking US 101 to Hwy. 110. You'll find the Quileute Indian Reservation here, along with the park's stunning Rialto Beach, First Beach, Second Beach and Third Beach.

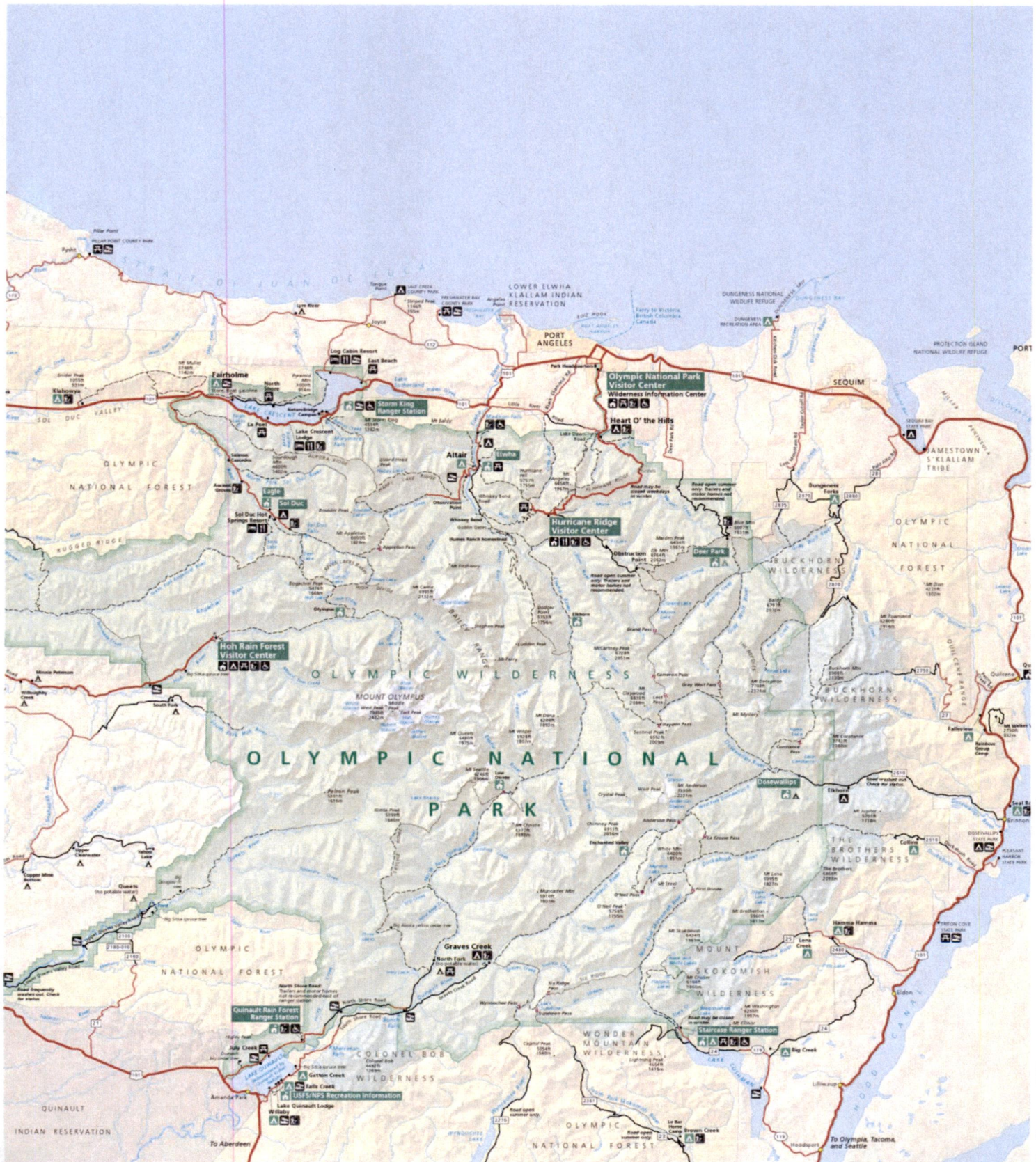
SOUTH LAKE QUINAUT

If you're entering the park's southern boundaries from Aberdeen, you'll immediately enter the park at Lake Quinault where you will find one of the park's famed rainforests, along with the Quinault Rain Forest Ranger Station. On the opposite side of the lake, you'll find U.S. Forest Service/National Park Service Recreation Information Center.

SOUTHWEST KALALOCH

Approaching the park's southern end, continue west on US 101 past Lake Quinault and enter the park via Hwy. 21 to the Queets area or continue further west to the coast, entering the park at South Beach, followed by Beach 1 and Beach 2. Just north is the Kalaloch Ranger Station, which sits on the coast near Kalaloch Lodge (see Where to Stay for details).





Map Courtesy NPS

OLYMPIC'S TOP SIX

Here are some of our favorite things to do from hiking to exploring some of Olympic's most iconic treasures.



1

EXPLORE RIALTO BEACH

If tides are low in the afternoon, head west to the coast to explore the tidal pools at Rialto Beach. Rialto Beach is 27 miles from Forks, Wash., and directly accessible from Hwy. 101. Dangerous areas at high tide include Hole in the Wall 1.5 miles north of the Rialto Beach parking lot. Bring a tide chart.



2

SOAK AT SOL DUC

Head down Hurricane Hill to your car and drive to Sol Duc Valley to soak in the hot springs pools. Then hike to Sol Duc Falls, a triple waterfall.



3

HIKE HURRICANE RIDGE

Hike Hurricane Hill and get killer views of the Olympic Mountains. At the top, you'll be able to spot Port Angeles and Strait of Juan de Fuca, if it's clear.



4

SPEND THE NIGHT AT LAKE CRESCENT LODGE

Built in 1915 on Lake Crescent's shores, this charming lodge is a beautiful place to spend time. Relax in the lobby in front of the roaring fireplace. Make reservations for the lodge's dining room.

5

HEAD TO HOH RAIN FOREST

Explore one of the last remaining temperate rainforests in the world and one of four in Olympic: the Hoh Rain Forest. Stroll the .8-mile Hall of Mosses after visiting the Hoh Rain Forest Visitor Center.

6

WALK SHI SHI BEACH

If tides are low before noon, hike Shi Shi Beach to explore tide pools and sea stacks only accessible at low tide. The beach is accessible during all tide levels for hiking unless you venture past Point of Arches. Beyond, you can get trapped if the tides come up.

NOTE: A separate recreation permit is required to visit Olympic's Shi Shi Beach via the Makah Reservation.

PHOTOS: Overview of Lake Crescent (Adobe Stock); Rialto Beach (©Adobe Stock); Sol Duc Falls, Hiking Hurricane Ridge, Lake Crescent Lodge, Hoh Rain Forest (Justin Bailie), Shi Shi Beach (Courtesy of NOAA Office of National Marine Sanctuaries)

WILDLIFE FIELD GUIDE

Look for these animals as you explore Olympic National Park.



ROOSEVELT ELK

These dark brown ungulates are the largest subspecies of elk in North America, with bulls sometimes reaching 1,100 pounds and cows more than 600 pounds. The largest wild herd of Roosevelt elk in the Pacific Northwest lives in Olympic. Small herds of about 30 cows and calves band together and browse on ferns, lichens and meadow grasses year-round, while bulls tend to live alone. In September, listen for the eerie bugling of bulls during the rut (mating season).

BLACK BEAR

Black bears (but not grizzlies) live throughout Olympic, roaming in search of ripe berries, spawning salmon, tree bark and insects. Look for them in high-elevation fields, subalpine zones, forests and along the coast. Black bears can be black, brown or even blond. Though bear attacks are extremely rare, bears can be dangerous. Never approach one, and scare it away by shouting and banging pots and pans if one wanders into your campsite.



SEA OTTER

These lovable mammals can be found on the Pacific coast from Alaska to northern California. Sea otters are larger than river otters, and unlike the river otters, rarely come ashore. Thick, brown fur protects sea otters from cold water. Males in the area can weigh up to 65 pounds and reach 4 feet in length. Playful and smart, sea otters are the only mammals besides primates known to use tools. They use small rocks to pry shellfish from underwater boulders and to hammer the shells open.

GRAY WHALE

In spring and summer, Olympic's largest animal can be spotted off the coast. The gray whale can stretch up to 60 feet long and weigh more than 30 tons. Gray whales migrate from their summer feeding grounds off the coast of Alaska to their winter range in Baja California, an annual distance of more than 10,000 miles. As baleen whales, they filter bottom sediments to eat the small crustaceans and tube worms that live on the ocean bottom.



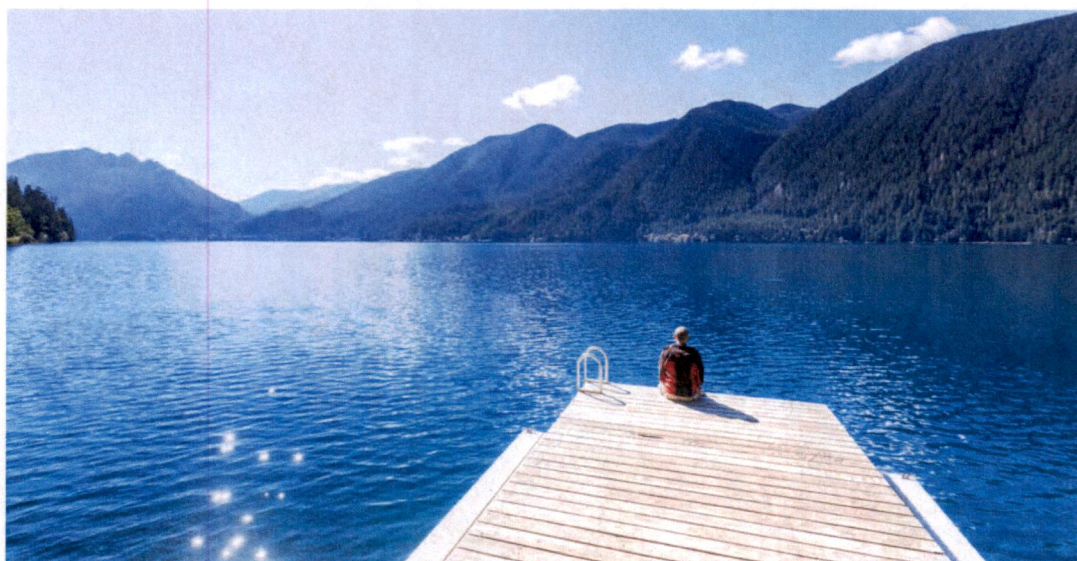
BALD EAGLE

These huge birds of prey—they can weigh more than 14 pounds, with a nearly 7-foot wingspan—are most frequently spotted roosting in trees along the Olympic coast. Adults are easy to recognize. Look for a dark brown body with white tail feathers and a "bald" white head. Juvenile eagles are brownish with brown heads. Bald eagles hunt for fish, waterfowl, reptiles and amphibians, but they're also frequent and opportunistic scavengers, sometimes stealing the prey of other animals.

PHOTOS: Roosevelt elk (Grant Ordelheide); Black bear (©iStockphoto); Sea otter, Gray whale, Mountain goat (©Shutterstock); Bald eagle (©Depositphotos)

INSIDER'S TIPS

From what to pack to entrance fees, here's the scoop.



ONLINE

Visit MyOlympicPark.com to find out where to stay and what to do during your vacation. Interested in exploring other national parks? Check us out at Nationalparktrips.com.



OUTSIDE+ MEMBERSHIP

Become a member of Outside+ to get access to a year of Gaia GPS Premium for trail maps to build trip plans with weather and topo overlays, plus get exclusive content online and on Outside TV. Learn more at MyOlympicPark.com/OutsidePlus.

PACKING LIST

☐ Refillable water bottles or a hydration system

☐ Binoculars

☐ Clothing layers to accommodate temperature fluctuations.

☐ A sun hat, sunglasses and sunscreen

☐ Rain jacket & bug spray

☐ Sturdy hiking boots

☐ Daypack

Learn more at MyOlympicPark.com/park/what-to-pack.



OLYMPIC ENTRANCE FEES*

Buy your pass at a park entrance station, purchase a digital pass at recreation.gov or order a card online at REI.com (with no shipping costs).

\$15

fee for 7-day walker or biker pass

\$25

fee for seven-day motorcycle pass

\$30

fee for a seven-day vehicle pass

\$55

fee for 12-month Olympic annual pass

\$80

fee for America the Beautiful pass for all national park sites

\$80

fee for U.S. citizens 62 and older for the senior pass

*Fees subject to change

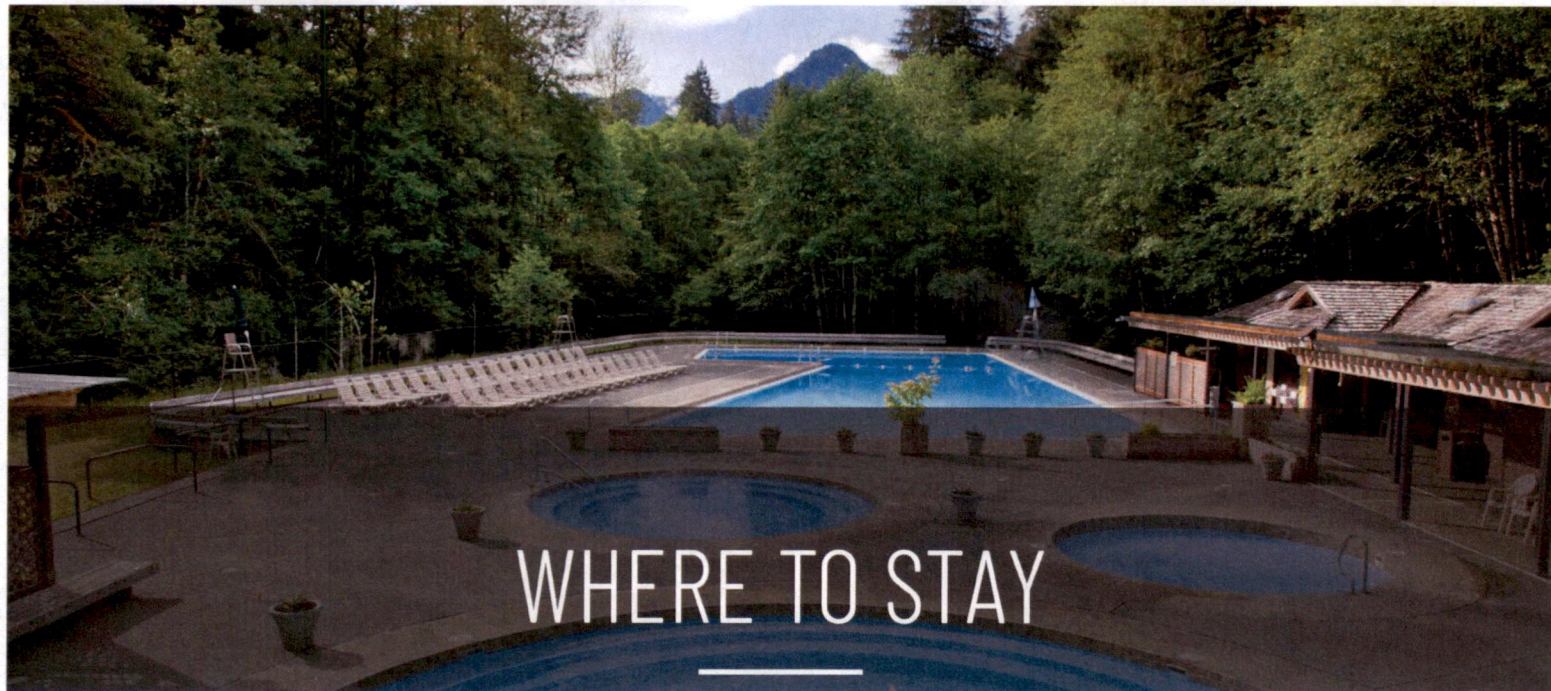
SOCIAL

facebook.com/NationalParkTrips

[@nationalparktrips](https://nationalparktrips)

[@nationalparktrips](https://nationalparktrips)

PHOTO: Lake Crescent [Depositphotos]



With five different places to stay in the park, it can be difficult to decide whether to stay beachside, lakeside or next to a hot springs. Find your match.

KALALOCH LODGE

Kick back with a front-porch view of the Pacific at Olympic's only oceanfront lodge located on bluffs above the beach on the park's western border. The main lodge offers several cozy rooms, while the cabins (some with fireplaces) have the best ocean views. The Seacrest House is a two-story, hotel-style brick building. Every room has a private patio or balcony with views of the Pacific Ocean.

In some ways, staying at Kalaloch, pronounced "Clay-lock," is like going back in time. There are no TVs on the property, except in the main lodge's Kalaloch Room and Becker's Room. And there are no telephones or Wi-Fi in the rooms in the main lodge. This is by design. The lodge's Creekside Restaurant serves locally sourced meals. There's also a gift shop and a small grocery store. It's open year-round; thekalalochlodge.com

LOG CABIN RESORT

A night at this resort on the northern shores of Lake Crescent will bring you back to your summer camp days. Known as being situated on the "sunny side of the lake," this resort offers a variety of accommodations and is easily accessible from Port Angeles.

Lodging options include simple lodge rooms, chalets and cabins. Camper Cabins have two double beds and a communal restroom. Rustic Kitchenette Cabins have two double beds and a private bathroom. The Rustic Sleeping Cabins feature a

variety of options, depending on your needs.

Choose among one double bed and a futon; one double bed with one twin bed; or one queen bed and a double bed. Each cabin has a private bath.

You can also stay in Lakeside Chalets that have private bathrooms. They feature a main room with a double bed and a double-sized futon and an upstairs loft with a double bed. The resort is home to a restaurant, general store and boat rentals. It's open May through September; olympicnationalparks.com/lodging/log-cabin-resort

LAKE CRESCENT LODGE

Tucked in the trees at the edge of Lake Crescent, the charming Lake Crescent Lodge, built in 1915, features a fine dining restaurant, a glassed-in porch and a cozy lobby, complete with a roaring fireplace and trophy elk on the walls. Lodging options include small rooms inside the lodge, cabins and motel rooms in several standalone outbuildings. The Roosevelt Cabins remain open through the winter season for overnight stays on Friday, Saturday and Sunday evenings with a two-night minimum required. The lodge restaurant and gift shop close for the winter season.

At the lodge's dining room, you can eat breakfast, lunch or dinner from late April through early January. Featuring Pacific Northwest fare, you'll find dishes like venison ragu served with root vegetables, foraged mushrooms and Washington Cabernet sauce. Reservations are recommended for dinner; olympicnationalparks.com/lodging/lake-crescent-lodge

LAKE QUINAUT LODGE

Built in 1926, Lake Quinault Lodge is a charming place to relax and base out of for your Olympic National Park adventures. Located at the southern area of the park near the Quinault Rain Forest, it's most easily accessed from the south via Aberdeen.

This beautiful resort on the shores of Lake Quinault is on the fancy side, with a stylish lobby featuring a large fireplace and fine dining, but lodging options include rooms in the 1920s-era main lodge and more rustic rooms in several outbuildings, including the Boathouse and Lakeside buildings. There are 91 rooms total, plus one suite, and a heated swimming pool and restaurant. It's open year-round; olympicnationalparks.com/lodging/lake-quinault-lodge

SOL DUC HOT SPRINGS RESORT

It's rare to find a national park that has hot springs open to the public for soaking, which is what makes Sol Duc Hot Springs Resort so unique. The resort includes 32 cabins that sleep up to four and 17 RV sites, a spa for massage therapy, the Springs Restaurant, gift shop and small grocery store. It's open late March to late October, but check the website or call ahead to confirm exact opening and closing dates. If the park entrance fee station is closed, you can pay your entrance fee at the resort.

There are three mineral hot springs and one freshwater pool at the resort. Each mineral pool is emptied, cleaned and refilled each night; olympicnationalparks.com/lodging/sol-duc-hot-springs-resort

EXHIBIT C 1st QUARTER

afmcknight@co.jefferson.wa.us

Due by April 30th to

Organization:

Contact person:

Mailing Address:

Phone Number/Email:

1. LTAC Funds received from Jefferson County 1st QTR:

ORGANIZATION	Amount Awarded by Jefferson County	Received From Jefferson County	Overspent (+) Underspent (-) of LTAC funds	Refund Required	TOTAL 1 st QTR LTAC FUNDS SPENT

2. LTAC funds spent by your organization 1st QTR (include 200 word limit regarding activities and funds spent with an itemized statement and supporting documentation, *i.e.* invoices paid, receipts from payment,):
3. LTAC funds balance remaining 1st QTR:
4. Please attach your organization's report for all revenue, marketing, services, programs and activities of the prior quarter.

This report and any attachments may be subject to disclosure as a public record under the Public Records Act, RCW Chapter 42.56. A minimum of six years, RECIPIENT shall maintain documented proof of payments made, contracts executed and other expenditures authorized under your Agreement with Jefferson County. Upon reasonable notice, RECIPIENT shall provide access to Jefferson County or State representatives to audit those records.

EXHIBIT C 2nd QUARTER

afmcknight@co.jefferson.wa.us

Due by July 31st to

Organization:

Contact person:

Mailing Address:

Phone Number/Email:

1. LTAC Funds received from Jefferson County 2nd QTR:

ORGANIZATION	Total Amount Awarded by Jefferson County	Total Received From Jefferson County	Overspent (+) Underspent (-) of LTAC funds	Refund Required	TOTAL 1 st QTR LTAC FUNDS SPENT	TOTAL 2 nd QTR LTAC FUNDS SPENT

2. LTAC funds spent by your organization 2nd QTR (include 200 word limit regarding activities and funds spent with an itemized statement and supporting documentation, *i.e.* invoices paid, receipts from payment,):

1. LTAC funds balance remaining 2nd QTR:

2. Please attach your organization's report for all revenue, marketing, services, programs and activities of the prior quarter.

This report and any attachments may be subject to disclosure as a public record under the Public Records Act, RCW Chapter 42.56. For a minimum of six years, RECIPIENT shall maintain documented proof of payments made, contracts executed and other expenditures authorized under your Agreement with Jefferson County. Upon reasonable notice, RECIPIENT shall be able to provide access to Jefferson County or State representatives to audit those records.

EXHIBIT C 3rd QUARTER

afmcknight@co.jefferson.wa.us

Due by October 31st to

Organization:

Contact person:

Mailing Address:

Phone Number/Email:

1. LTAC Funds received from Jefferson County 3rd QTR:

ORGANIZATION	Total Amount Awarded by Jefferson County	Total Received From Jefferson County	Overspent (+) Underspent (-) of LTAC funds	Refund Required	TOTAL 1 st QTR LTAC FUNDS SPENT	TOTAL 2 nd QTR LTAC FUNDS SPENT	TOTAL 3 rd QTR LTAC FUNDS SPENT

2. LTAC funds spent by your organization 3rd QTR (include 200 word limit regarding activities and funds spent with an itemized statement and supporting documentation, *i.e.* invoices paid, receipts from payment,):

2. LTAC funds balance remaining 3rd QTR:

3. Please attach your organization's report for all revenue, marketing, services, programs and activities of the prior quarter.

This report and any attachments may be subject to disclosure as a public record under the Public Records Act, RCW Chapter 42.56. For a minimum of six years, RECIPIENT shall maintain documented proof of payments made, contracts executed and other expenditures authorized under the Agreement with Jefferson County. Upon reasonable notice, you shall be able to provide access to Jefferson County or State representatives to audit those records.

EXHIBIT C 4th QUARTER

afmcknight@co.jefferson.wa.us

Due by January 31st to

Organization:

Contact person:

Mailing Address:

Phone Number/Email:

1. LTAC Funds received from Jefferson County 4th QTR:

ORGANIZATION	Total Amount Awarded by Jefferson County	Total Received From Jefferson County	Overspent (+) Underspent (-) of LTAC funds	Refund Required	TOTAL 1 st QTR LTAC FUNDS SPENT	TOTAL 2 nd QTR LTAC FUNDS SPENT	TOTAL 3 rd QTR LTAC FUNDS SPENT	TOTAL 4 th QTR LTAC FUNDS SPENT

2. LTAC funds spent by your organization 4th QTR (include 200 word limit regarding activities and funds spent with an itemized statement and supporting documentation, *i.e.* invoices paid, receipts from payment,):
3. LTAC funds balance remaining 4th QTR:
4. Please attach your organization's report for all revenue, marketing, services, programs and activities of the prior quarter.

This report and any attachments may be subject to disclosure as a public record under the Public Records Act, RCW Chapter 42.56. A minimum of six years, RECIPIENT shall maintain documented proof of payments made, contracts executed and other expenditures authorized under your Agreement with Jefferson County. Upon reasonable notice, RECIPIENT shall provide access to Jefferson County or State representatives to audit those records.

EXHIBIT D
Jurisdiction Lodging Tax Reporting Form – To Be Submitted to Jefferson COUNTY
Administrator's Office
No Later than February 28th of each Year
Lodging Tax Reporting Form

Organizations receiving funding to promote festivals, special events and tourism-related activities through tourism-related facilities owned or sponsored by non-profit organizations or the local jurisdiction are required to complete this form for **EACH** activity.

1 Organization Name: _____ Reporting Year: _____
2 Sponsor Type (Check One): ☐ 501(c)(3) ☐ 501(c)(6) ☐ Local Jurisdiction ☐ Other (Explain): _____
3 Activity Name: _____
4 Activity Type (Check One): ☐ Event/Festival* ☐ Facility* ☐ Marketing*
5 Activity Start Date*: _____
6 Activity End Date*: _____
7 Total Cost of Activity: \$ _____
8 Amount Requested: \$ _____
9 Amount Awarded: \$ _____

10 Overall Attendance*
a) Projected* _____
b) Actual* _____
c) Methodology (Check One): ☐ Direct Count*
☐ Indirect Count* ☐ Representative Survey*
☐ Informal Survey* ☐ Structured Estimate*
☐ Other (explain): _____

11 Number of Attendees Who Traveled 50 Miles or More*
a) Projected* _____
b) Actual* _____
c) Methodology (Check One): ☐ Direct Count*
☐ Indirect Count* ☐ Representative Survey*
☐ Informal Survey* ☐ Structured Estimate*
☐ Other (explain): _____

12 Number of Attendees Who Traveled from Another State or Country*
a) Projected* _____
b) Actual* _____
c) Methodology (Check One): ☐ Direct Count*
☐ Indirect Count* ☐ Representative Survey*
☐ Informal Survey* ☐ Structured Estimate*
☐ Other (explain): _____

13 Number of Attendees Who Stayed Overnight in Unpaid Accommodations*
a) Projected* _____
b) Actual* _____
c) Methodology (Check One): ☐ Direct Count*
☐ Indirect Count* ☐ Representative Survey*
☐ Informal Survey* ☐ Structured Estimate*
☐ Other (explain): _____

14 Number of Attendees Who Stayed Overnight in Paid Accommodations*
a) Projected* _____
b) Actual* _____
c) Methodology (Check One): ☐ Direct Count*
☐ Indirect Count* ☐ Representative Survey*
☐ Informal Survey* ☐ Structured Estimate*
☐ Other (explain): _____

15 Number of Paid Lodging Nights*
a) Projected* _____
b) Actual* _____
c) Methodology (Check One): ☐ Direct Count*
☐ Indirect Count* ☐ Representative Survey*
☐ Informal Survey* ☐ Structured Estimate*
☒ Other (explain): _____

*See Lodging Tax Yearly Reporting Definitions/Instructions

Name of Individual Who Prepared Report: _____
Phone #: _____ E-Mail Address: _____

RETURN THIS FORM TO:

Jefferson County Administrator's Office
1820 Jefferson Street
P.O. Box 1220
Port Townsend, WA 98368
jeffbocc@co.jefferson.wa.us

DEADLINE: February 28th of Each Reporting Year

LTAC Yearly Reporting Definitions/Instructions

- Activity Type:** Event/Festival: Short-term activity occurring between specific dates (e.g., 4th of July celebration, local marathon)
 Facility: Municipally-owned facility that operates some or all of the year (e.g., county historical museum, convention center)
 Marketing: Activity that provides information to encourage visitors to an area; is typically a year-round activity but may also operate for less than a full year.
- Activity Date:** Activity beginning and ending dates.
- Actual:** Persons estimated to have **actually** participated in event/festival or visiting a facility. For marketing activity, enter the number of persons estimated to have **actually** visited area as result of marketing activity.
- Projected:** Persons **expected** to participate in event/festival or visiting a facility. For marketing activity, enter the number of persons **expected** to visit area as result of marketing activity.
- Methodology:** Select the methodology used to estimate the actual number of visitors/participants.
Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event.
Indirect Count: Estimate based on information related to the number of visitors such as raffle tickets sold, redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates.
Representative Survey: Information collected directly from individual visitors/ participants. A representative survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level.
Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey.
Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet).
Other: (please describe)
- Overall Attendance:** Total projected and estimated actual attendance recorded for event, facility or resulting from marketing activity.
- Total Attendees Traveling 50 miles or more:**
- Total:** Total projected and estimated actual number of visitors traveling more than 50 miles to attend event or facility. For marketing organizations, report visitors traveling more than 50 miles to visit area.
- Of total, attendees who traveled from another state or country:** Of the total projected and estimated actual number of visitors traveling more than 50 miles to attend event or facility or visit area, report projected and estimated actual number of visitors who traveled from another state or country.
- Attendees who stayed overnight:**
- Paid Accommodations:** Total projected and estimated actual number of visitors staying in paid lodging establishments such as hotels, motels, bed and breakfasts, etc.
- Unpaid Accommodations:** Total projected and estimated actual number of visitors staying in unpaid accommodations such as family and friends.
- Paid Lodging Nights:** Total projected and estimated actual number of paid lodging nights. One Lodging night = one or more persons occupying one room for one night.