

**JEFFERSON COUNTY
BOARD OF COUNTY COMMISSIONERS
AGENDA REQUEST**

TO: Board of County Commissioners

FROM: Adiel McKnight, Deputy Clerk of the Board

DATE: December 9, 2024

SUBJECT: DISCUSSION AND POTENTIAL ACTION re: 2025 Lodging Tax Funding Recommendations from the Lodging Tax Advisory Committee (LTAC)

STATEMENT OF ISSUE:

On November 22, 2024 the LTAC Committee met to review presentations from the Jefferson County 2025 Lodging Tax Request for Proposals. re: 2025 Lodging Tax Funding Recommendations from the Lodging Tax Advisory Committee (LTAC).

ANALYSIS:

The Lodging Tax Advisory Committee has submitted recommendations for the 2025 Lodging Tax Fund allocations. In order for 2025 lodging tax funding agreements to be processed in a timely manner, the Commissioners are asked to review the LTAC recommendations and take action to affirm the 2025 funding amounts, including fifteen (15) proposals totaling \$767,861, plus \$15,051 for capital contingency and administrative costs for a total of \$782,912, as detailed in the attached spreadsheet.

FISCAL IMPACT:

See attached spreadsheet.

RECOMMENDATION:

Review the LTAC recommendations and consider action to affirm the 2025 Hotel Motel fund expenditures as recommended.

To view the received proposals please go to: www.co.jefferson.wa.us – Services – Laserfiche Web Portal – (Username and Password is: public) - Board of County Commissioners – Boards & Committees – Lodging Tax Advisory Committee – 2024 – 112224S Presentations.

REVIEWED BY:


Mark McCauley, County Administrator

12/15/24
Date

Project	Amount Requested	Amount Awarded
Jefferson County Farmer's Markets – Amanda Milholland	24,213.20	24,214.00
Quilcene Historical Museum – Kevin Wooley	91,500.00	91,500.00
Public Facilities District (PFD) Seed Funding – Greg Brotherton	160,000.00	20,000.00
Tourism Coordination Council (TCC) – Greg Brotherton	97,472.48	0.00
Jefferson County Parks and Recreation – Matt Tyler	50,000.00	50,000.00
Peninsula Trails Coalition – Michele Canale, Jeff Bohman, Merrily Mount	35,700.00	35,700.00
Forks Chamber of Commerce – Lissy Andros	61,297.00	61,297.00
Jefferson County Historical Society – Tara McCauley	84,550.00	84,550.00
Wooden Boat Foundation – Katie Oman	45,000.00	45,000.00
Quilcene Fair & Parade Association – Shonna Wilkeson	10,000.00	10,000.00
Olympic Peninsula Culinary Loop Tourism Association – Steve Shively	17,100.00	17,100.00
Olympic Peninsula Gateway Visitor Center – Steve Shively	140,500.00	140,500.00
Quimper Events Collective – Alexis Arrabito	28,500.00	28,500.00
North Hood Canal Chamber of Commerce – Dan Ventura	212,000.00	50,000.00
Olympic Peninsula Visitor Bureau dba Olympic Peninsula Tourism Commission – Marsha Massey	109,500.00	109,500.00
TOTAL REQUESTS	1,298,332.68	767,861.00
Annual Capital Contingency Allocation		10,000.00
County Staff Costs		5,051.00
		782,912.00
Available \$900,000 for 2025		