### **JEFFERSON COUNTY BOARD OF COUNTY COMMISSIONERS**

#### **AGENDA REQUEST**

TO:

**Board of County Commissioners** 

FROM:

Adiel McKnight, Executive Assistant

DATE:

October 33, 2023

**SUBJECT:** AGREEMENT re: 2024 Hotel Motel (Lodging Tax) Grant Funding; In the

Amount of \$50,000; Jefferson County Historical Society

#### **STATEMENT OF ISSUE:**

This agreement provides grant funding for 2024 to certain non-profit agencies for the promotion of tourism and ongoing preservation of Jefferson County's heritage. The Lodging Tax Advisory Committee met on September 19, 2023 and reviewed request for proposals. This funding has been budgeted from the Hotel Motel (Lodging Tax) Fund, and approved by the Board of County Commissioners on October 2, 2023.

### **FISCAL IMPACT:**

Jefferson County Historical Society

\$50,000

10/18/23 Date:

#### **RECOMMENDATION:**

Approve and sign the agreement.

#### **REVIEWED BY:**

Mark McCauley, County Administrator

# AGREEMENT FOR 20 HOTEL-MOTEL FUNDING FOR TOURISM SERVICES JEFFERSON COUNTY HISTORICAL SOCIETY

This Agreement is by and between JEFFERSON COUNTY (hereinafter known as "COUNTY" and the <u>JEFFERSON COUNTY HISTORICAL SOCIETY</u> (hereinafter known as "HISTORICAL SOCIETY").

WHEREAS, the HISTORICAL SOCIETY is a non-profit corporation of the State of Washington; and

WHEREAS, the COUNTY desires to promote tourism by documenting, preserving and displaying County heritage for the benefit of its residents and to encourage tourist interest in Jefferson County, as authorized by Chapter 67.28 RCW and Jefferson County Code Chapter 3.25;

IN CONSIDERATION of the mutual covenants and agreements herein it is agreed by the parties as follows:

#### **SECTION 1: SERVICES TO BE PERFORMED**

The HISTORICAL SOCIETY shall use its capabilities and utilize up to \$50,000 of funding provided under this agreement to continue and update the ongoing performance of the following tourism promotion services consistent with the Itemized List of Proposed Tourism Promotion Services and Lodging Tax Budget a copy of which is incorporated herein and attached hereto as Exhibit A:

The HISTORICAL SOCIETY shall use the Hotel-Motel Tax funding under this agreement to fund staff salaries to continue and update the ongoing performance of the following specific services:

- 1. Operation of the following tourism facilities in Jefferson County:
  - Jefferson Museum of Art & History
  - Rothschild House Museum
  - Commanding Officers Quarters at Fort Worden State Park
  - Historical Research Center

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- Collaborating with many local organizations for cross promoting
- 2. Operation of the County Museum and care of the collection for its long-term maintenance.
- 3. Outreach to County residents through educational programs and Museum exhibits regarding cultural and natural heritage.
- 4. Promotion of heritage awareness through countywide recognition programs and the establishment of new and traveling exhibits and publications.
- 5. Continued documentation of County heritage through collecting, oral history, research and other means.

- 6. Advocacy of heritage preservation through all available means including the enhancement of Heritage based tourism for the economic development of the County.
- 7. Tourism promotion services provided by HISTORICAL SOCIETY Staff and volunteers at each facility as follows:
  - Verbal information, displays and brochures, local newspapers;
  - Telephone communications during normal office hours (9:00 a.m. 5:00 p.m.) year round;
  - Website access to tourism information and social media
  - Cross promoting with other local organizations

# <u>SECTION 2: RESPONSIBILITIES OF THE JEFFERSON COUNTY HISTORICAL</u> SOCIETY

- 1. On or before January 31; April 30; July 31; October 31, 2024; and January 31, 2025, provide to the COUNTY: see Exhibit C, attached hereto and incorporated;
  - A quarterly report of the use, services, programs and activities of the HISTORICAL SOCIETY under this Agreement for the prior quarter;
  - A quarterly financial statement detailing revenues, expenses and cash balances for the prior quarter; and for the final quarter report, the financial statement shall also include a detailed financial statement for all 2024.
- 2. On or before January 31 (OR upon execution of this agreement, whichever is later); April 30; July 31; and October 31, 2024, provide to the COUNTY:
  - A billing statement requesting payment of Hotel-Motel Funding for the current quarter.
- 3. For a minimum of six (6) years, maintain documented proof of payments made, contracts executed, and other expenditures authorized under this Agreement. Upon reasonable notice, provide access to County or State representatives to audit those records.
- 4. Funding provided by this Agreement may only be expended on the services described in Section 1 of this Agreement. Any monies used for other services or purposes shall be refunded to Jefferson County. Any monies under-expended of the total funding allocated under this Agreement shall be refunded to Jefferson County by January 31, 2025.
- 5. By <u>February 28<sup>th</sup></u> of each year provide the following information on Exhibit B, attached hereto and incorporated by reference for the previous year.
  - a. Each festival, event, or tourism facility owned and/or operated by HISTORICAL SOCIETY.
  - b. The amount of lodging tax revenue allocated for expenditure (whether actually expended or not) by the HISTORICAL SOCIETY on each festival, event or tourism facility.
  - c. Estimated number of tourists served at each festival, event or tourism facility. ("Tourist" includes persons traveling more than 50 miles to the location of the event, festival or facility and overnight stays in the area).

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- d. Estimated lodging stays. ("Lodging" refers to commercial lodging such as hotels, motels, resorts, bed and breakfasts, or commercial campgrounds).
- e. Measurements that demonstrate the impact of increased tourism attributable to the event, festival or facility.

#### **SECTION 3: RESPONSIBILITY OF JEFFERSON COUNTY**

- 1. The COUNTY will provide the HISTORICAL SOCIETY funding from Hotel-Motel Tax receipts to be used in support of their responsibilities as defined under this agreement.
- 2. Said funding is in the sum of \$50,000 for 2024. Semi-Annual payments of \$25,000 will be made, beginning with the first quarter of 2024. Payments are to be predicated on submittal of reports defined in Section 2. Payment will be made by the COUNTY upon receipt of an invoice on the next available billing cycle.

#### **SECTION 4: TERM**

This Agreement shall be for a term of one year, commencing on <u>January 1, 2024</u> and ending on <u>December 31, 2024</u>, except for the reports referenced in Section 2, due January 31, 2025 and February 28, 2025.

#### **SECTION 5: ASSIGNMENT**

Either party to the agreement shall not assign this Agreement, except by signed amendment.

#### **SECTION 6: MODIFICATION**

This Agreement may be modified by mutual written agreement executed by both parties.

#### **SECTION 7: TERMINATION**

The Agreement may be terminated, in whole or in part, by the County upon thirty (30) days written notice in the event expected or actual revenue from the Hotel-Motel Tax is reduced or limited in any way, or for non-performance of duties under this Agreement, or for any reason. The HISTORICAL SOCIETY may terminate this Agreement upon thirty (30) days written notice to the COUNTY. In the event of termination under this clause, the County shall be liable to pay only for services rendered prior to the effective date of termination. If termination covers a period for which payment has already been made, HISTORICAL SOCIETY shall refund to the COUNTY a prorated share of the payment based upon the balance of time remaining in the paid period, unless otherwise negotiated.

#### **SECTION 8: HOLD HARMLESS**

HISTORICAL SOCIETY shall indemnify and hold the COUNTY, and its officers, employees, agents and volunteers (and their marital communities) harmless from and shall process and defend at its own expense, including all costs, attorney fees and expenses relating thereto, all claims,

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demands, or suits at law or equity arising in whole or in part, directly or indirectly, from HISTORICAL SOCIETY's negligence or breach of an of its obligations under this Agreement; provided that nothing herein shall require HISTORICAL SOCIETY to indemnify the COUNTY against and hold harmless the COUNTY from claims, demands or suits based solely upon the conduct of the COUNTY, its officers, employees, agents and volunteers (and their marital communities), and; provided further that if the claims or suits are caused by or result from the concurrent negligence of: (a) HISTORICAL SOCIETY's agents or employees; and , (b) the COUNTY, its officers, employees agents and volunteers (and their marital communities), this indemnity provision with respect to claims or suits based upon such negligence, and or the costs to the COUNTY of defending such claims and suits, etc., shall be valid and enforceable only to the extent of HISTORICAL SOCIETY's negligence, or the negligence of HISTORICAL SOCIETY's agents or employees.

HISTORICAL SOCIETY specifically assumes potential liability for actions brought against the COUNTY by HISTORICAL SOCIETY's employees, including all other persons engaged in the performance of any work or service required of HISTORICAL SOCIETY under this Agreement and, solely for the purpose of this indemnification and defense, HISTORICAL SOCIETY specifically waives any immunity under the state industrial insurance law, Title 51 RCW. HISTORICAL SOCIETY recognize that this waiver was specifically entered into pursuant to provisions of RCW 4.24.115 and was subject of mutual negotiation.

#### **SECTION 9: INSURANCE**

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HISTORICAL SOCIETY shall obtain and keep in force during the term of the Agreement, or as otherwise required, the following insurance:

- A. Commercial General Liability Insurance. HISTORICAL SOCIETY shall maintain commercial general liability coverage on a form acceptable to Jefferson County Risk Management for bodily injury, personal injury, and property damage, with a limits of not less than in the amount of at least \$1 million per occurrence, for bodily injury, including death, and property damage.
- B. Worker's Compensation (Industrial Insurance). HISTORICAL SOCIETY shall maintain workers' compensation insurance at its own expense, as required by Title 51 RCW, for the term of this Agreement and shall provide evidence of coverage to Jefferson County Risk Management, upon request.

#### **SECTION 10: INDEPENDENT CONTRACTOR**

The HISTORICAL SOCIETY and the COUNTY agree that the HISTORICAL SOCIETY is an independent contractor with respect to the services provided pursuant to this agreement. Nothing in this agreement shall be considered to create the relationship of employer and employee between the parties hereto. Neither the HISTORICAL SOCIETY nor any employee of the HISTORICAL SOCIETY shall be entitled to any benefits accorded County employees by virtue of the services provided under this agreement. The COUNTY shall not be responsible for withholding or otherwise deducting federal income tax or social security or for contributing to

the state industrial insurance program, otherwise assuming the duties of an employer with respect to the HISTORICAL SOCIETY, or any employee, representative, agent or contractor of the HISTORICAL SOCIETY. The HISTORICAL SOCIETY shall be responsible for all applicable withholdings, deductions, state industrial insurance, tax reports, business licenses, registrations, and all other obligations of an independent organization.

#### **SECTION 11: COMPLIANCE WITH LAWS**

The HISTORICAL SOCIETY shall comply with all Federal, State, and local laws and ordinances applicable to the work to be done under this Agreement. This Agreement shall be interpreted and construed in accord with the laws of the State of Washington and venue shall be in Jefferson County, Washington.

#### **SECTION 12: DISCRIMINATION PROHIBITED**

The HISTORICAL SOCIETY with regard to the project to be completed under this agreement, will not discriminate on the grounds of age, sex, marital status, sexual orientation, race, creed, color, national origin, honorably discharged veteran or military status, or the presence of any sensory, mental, or physical disability or the use of a trained dog guide or service animal by a person with a disability, unless based upon a bona fide occupational qualification in the selection and retention of employees, materials, supplies, contractors or subcontractors.

#### **SECTION 13: INTEGRATED AGREEMENT**

This agreement together with attachments or addenda represents the entire and integrated agreement between the County and the HISTORICAL SOCIETY and supersedes all prior negotiations, representations, or agreements written or oral. This agreement may be amended only by written instrument signed by both the County and the HISTORICAL SOCIETY.

**APPROVED** and signed this

day of

. 2023

Attest:

JEFFERSON COUNTY BOARD OF COMMISSIONERS

Carolyn Gallaway, CMC

Clerk of the Board

Greg Brotherton, Chair

Approved as to Form:

JEFFERSON COUNTY HISTORICAL

SOCIETY

Philip C. Hunsucker,

Chief Civil Deputy Prosecutor

Authorized Official

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Jefferson County Historical Society

#### Exhibit A

# 1. Itemized List of Proposed Tourism Promotion Services

Organization (or Event) Name: Jefferson County Historical Society // Community Engageme and Research Center Team Support

In the following space or on a separate sheet of paper, please specify each proposed toun promotion, facility, event or activity, including quantities and costs (see examples at botton page).

# 2024 PROPOSED LTAC FUNDING BUDGET

COMMUNITY ENGAGEMENT AND RESEARCH CENTER TEAM SUPPORT

Position	% FTE Requested	Ho	urly Rate	Total	
Community Engagement Coordinator	0.75	\$	23.00	\$ 35,880.00	
Program Coordinator	0.50	\$	23.00	\$ 23,920.00	
Research Center Coordinator	0.35	\$	23.00	\$ 16,744.00	
TOTAL				\$ 76,544,00	

#### **EXHIBIT B**

# Jurisdiction Lodging Tax Reporting Form – To Be Submitted to Jefferson County Administrator's Office

#### Lodging Tax Reporting Form

Organizations receiving funding to promote festivals, special events and tourism-related activities through tourism-related facilities owned or sponsored by non-profit organizations or the local jurisdiction are required to complete this form for EACH activity.

Taker taken and the same and th	
1 Organization Name:	Reporting Year:
2 Sponsor Type (Check One): 501(c)(3) 501(c)(6)	Local Jurisdiction Other (Explain):
3 Activity Name:	
4 Activity Type (Check One): Event/Festival* Facilit	ty* Marketing*
5 Activity Start Date*:	
6 Activity End Date*:	
7 Total Cost of Activity: \$	
8 Amount Requested: \$	
9 Amount Awarded: \$	
a) Projected* b) Actual* c) Methodology (Check One):	13 Number of Attendees Who Stayed Overnight in Unpaid Accommodations a) Projected* b) Actual* c) Methodology (Check One): Direct Count*
Other (explain):	Other (explain):
11 Number of Attendees Who Traveled 50 Miles or More*	14 Number of Attendees Who Stayed Overnight in Paid Accommodations*
a) Projected*	a) Projected*
b) Actual*	b) Actual*
c) Methodology (Check One): Direct Count*	c) Methodology (Check One): Direct Count*
Indirect Count* Representative Survey*	Indirect Count* Representative Survey*
Informal Survey* Structured Estimate*	Informal Survey* Structured Estimate*
Other (explain):	Other (explain):
12 Number of Attendees Who Traveled from Another State or Country*	15 Number of Paid Lodging Nights*
a) Projected*	a) Projected*
b) Actual*	b) Actual*
c) Methodology (Check One): Direct Count*	c) Methodology (Check One): Direct Count*
☐ Indirect Count* ☐ Representative Survey*	☐ Indirect Count* ☐ Representative Survey*
☐ Informal Survey* ☐ Structured Estimate*	○ Informal Survey* ○ Structured Estimate*
Other (explain):	Other (explain):
*See Lodging Tax Yearly Reporting Definitions/Instructions	3
Name of Individual Who Prepared Report:	
Phone #: E-Mail Address:	
RETURN THIS FORM TO:  Jefferson County Administrator's Office 1820 Jefferson Street	
P.O. Box 1220	
Port Townsend, WA 98368	
jeffbocc@co.jefferson.wa.us	

DEADLINE: February 28th of Each Reporting Year

### LTAC Yearly Reporting **Definitions/Instructions**

Activity Type: Event/Festival: Short-term activity occurring between specific dates (e.g., 4th of July celebration, local

marathon)

Facility: Municipally-owned facility that operates some or all of the year (e.g., county historical museum,

convention center)

Marketing: Activity that provides information to encourage visitors to an area; is typically a year-round activity

but may also operate for less than a full year.

**Activity Date:** 

Activity beginning and ending dates.

Actual:

Persons estimated to have actually participated in event/festival or visiting a facility. For marketing activity, enter the number of persons estimated to have actually visited area as result of marketing activity.

**Projected:** 

Persons **expected** to participate in event/festival or visiting a facility. For marketing activity, enter the number of

persons **expected** to visit area as result of marketing activity.

Methodology:

Select the methodology used to estimate the actual number of visitors/participants.

Direct Count: Actual count of visitors using methods such as paid admissions or registrations, clicker counts at entry points, vehicle counts or number of chairs filled. A direct count may also include information collected directly from businesses, such as hotels, restaurants or tour guides, likely to be affected by an event.

**Indirect Count**: Estimate based on information related to the number of visitors such as raffle tickets sold. redeemed discount certificates, brochures handed out, police requirements for crowd control or visual estimates. Representative Survey: Information collected directly from individual visitors/ participants. A representative

survey is a highly structured data collection tool, based on a defined random sample of participants, and the results can be reliably projected to the entire population attending an event and includes margin of error and confidence level.

Informal Survey: Information collected directly from individual visitors or participants in a non-random manner that is not representative of all visitors or participants. Informal survey results cannot be projected to the entire visitor population and provide a limited indicator of attendance because not all participants had an equal chance of being included in the survey.

Structured Estimate: Estimate produced by computing known information related to the event or location. For example, one jurisdiction estimated attendance by dividing the square footage of the event area by the international building code allowance for persons (3 square feet).

Other: (please describe)

Overall Attendance: Total projected and estimated actual attendance recorded for event, facility or resulting from marketing activity.

#### **Total Attendees Traveling 50 miles or more:**

Total: Total projected and estimated actual number of visitors traveling more than 50 miles to attend event or facility. For marketing organizations, report visitors traveling more than 50 miles to visit area.

Of total, attendees who traveled from another state or country: Of the total projected and estimated actual number of visitors traveling more than 50 miles to attend event or facility or visit area, report projected and estimated actual number of visitors who traveled from another state or country.

#### Attendees who stayed overnight:

Paid Accommodations: Total projected and estimated actual number of visitors staying in paid lodging establishments such as hotels, motels, bed and breakfasts, etc.

Unpaid Accommodations: Total projected and estimated actual number of visitors staying in unpaid accommodations such as family and friends.

Paid Lodging Nights: Total projected and estimated actual number of paid lodging nights. One Lodging night = one or more persons occupying one room for one night.

Organ	ization:							
Conta	ct person:							
Mailin	g Address:							
Phone	Number/E	Email:					,	
1.	LTAC Fur	nds received from the (	County 1 <sup>st</sup> Q	TR:				
		ORGANIZATION	Amount Awarded by JeffCo	Received From JeffCo	Overspent (+) Underspent (-) of LTAC funds	Refund Required	TOTAL 1st QTR LTAC FUNDS SPENT	
2.		ds spent by your organ						
3.	LTAC fund	ds balance remaining 1	st QTR:					
4.	Please att	tach your organization rter.	's report for	all revenue	e, marketing, s	services, pro	ograms and a	ctivities of the
Chapte	er 42.56. A her expend	any attachments may l minimum of six years, ditures authorized und se able to provide acce	you must m er your Agre	aintain doo eement wit	cumented pro h Jefferson Co	of of payme ounty. Upor	ents made, co n reasonable i	ntracts executed notice, you must

Organization:								
Contact person:								
Mailing Address	:							
Phone Number/	Email:							
1. LTAC Fu	nds received from th	ie County 2 <sup>r</sup>	nd QTR:					
	ORGANIZATION	Total Amount Awarded by JeffCo	Total Received From JeffCo	Overspent (+) Underspent (-) of LTAC funds	Refund Required	TOTAL 1st QTR LTAC FUNDS SPENT	TOTAL 2 <sup>nd</sup> QTR LTAC FUNDS SPENT	
	nds spent by your or itemized statement							ent
1. LTAC fu	unds balance remain	ing 2 <sup>nd</sup> QTR:						
2. Please prior q	attach your organiza uarter.	tion's repor	rt for all rev	venue, market	ing, service	s, programs	s and activities of	the

This report and any attachments may be subject to disclosure as a public record under the Public Records Act, RCW Chapter 42.56. A minimum of six years, you must maintain documented proof of payments made, contracts executed and other expenditures authorized under your Agreement with Jefferson County. Upon reasonable notice, you must be able to provide access to County or State representatives to audit those records.

### EXHIBIT C 3rd QUARTER

Due by October 31st to afmcknight@co.jefferson.wa.us

rganization:							
0							
ontact person:							
Tailing Address:							
none Number/Email:					£		
1. LTAC Funds rece	ived from th	ne County 3	B <sup>rd</sup> QTR:				
ORGANIZATION	Total Amount Awarded by JeffCo	Total Received From JeffCo	Overspent (+) Underspent (-) of LTAC funds	Refund Required	TOTAL  1st QTR  LTAC  FUNDS  SPENT	TOTAL 2 <sup>nd</sup> QTR LTAC FUNDS SPENT	TOTAL 3rd QTR LTAC FUNDS SPENT
2. LTAC funds sper		ganization	3 <sup>rd</sup> QTR (includ	de 200 word	d limit rea	arding activit	ios and fund

- 2. LTAC funds balance remaining 3<sup>rd</sup> QTR:
- 3. Please attach your organization's report for all revenue, marketing, services, programs and activities of the prior quarter.

This report and any attachments may be subject to disclosure as a public record under the Public Records Act, RCW Chapter 42.56. A minimum of six years, you must maintain documented proof of payments made, contracts executed and other expenditures authorized under your Agreement with Jefferson County. Upon reasonable notice, you must be able to provide access to County or State representatives to audit those records.

## EXHIBIT C 4th QUARTER

Due by January 31st to afmcknight@co.jefferson.wa.us

0									
Organization:									
Contact person:									
Mailing Address:				*					
Phone Number/Ema	ail:								
1. LTAC Funds received from the County 4 <sup>th</sup> QTR:									
ORGANIZATION	Total Amount Awarded by JeffCo	Total Received From JeffCo	Overspent (+) Underspent (-) of LTAC funds	Refund Required	TOTAL 1st QTR LTAC FUNDS SPENT	TOTAL 2 <sup>nd</sup> QTR LTAC FUNDS SPENT	TOTAL 3rd QTR LTAC FUNDS SPENT	TOTAL 4th QTR LTAC FUNDS SPENT	

2. LTAC funds spent by your organization 4<sup>th</sup> QTR (include 200 word limit regarding activities and funds spent with an itemized statement and supporting documentation ie: invoices paid, receipts from payment,):

- 3. LTAC funds balance remaining 4<sup>th</sup> QTR:
- 4. Please attach your organization's report for all revenue, marketing, services, programs and activities of the prior quarter.

This report and any attachments may be subject to disclosure as a public record under the Public Records Act, RCW Chapter 42.56. A minimum of six years, you must maintain documented proof of payments made, contracts executed and other expenditures authorized under your Agreement with Jefferson County. Upon reasonable notice, you must be able to provide access to County or State representatives to audit those records.