

**JEFFERSON COUNTY
BOARD OF COUNTY COMMISSIONERS
REGULAR AGENDA REQUEST**

TO: Board of County Commissioners

FROM: Mark McCauley, County Administrator

DATE: January 13, 2025

SUBJECT: Request for approval: expenditure of approximately \$1,500 to cover the cost of inserting a Jefferson Aquatic Coalition (JAC) survey instrument into Jefferson County Public Utility District No. 1's (PUD) February billing

STATEMENT OF ISSUE:

The JAC has developed an Aquatic Center survey it wishes to distribute widely throughout the county. Given the reach that the PUD has with its monthly billings for service JAC asked the PUD if it would agree to insert the survey into its February 2025 billing. The PUD has agreed to do this for approximately \$1,500 to be billed after the fact under the condition that the county partner in the effort.

ANALYSIS:

A widely distributed survey with a high return rate will provide valuable insight into the degree of support that may or may not exist regarding a mid-county Aquatic Center. This survey will likely be followed by additional survey efforts.

FISCAL IMPACT:

The request will cost approximately \$1,500 to be paid using a portion of the LTAC funds approved for a market survey.

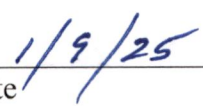
RECOMMENDATION:

Recommend the Board approve the expenditure of the funds to distribute the survey.

REVIEWED BY:



Mark McCauley, County Administrator



Date