

**JEFFERSON COUNTY
BOARD OF COUNTY COMMISSIONERS
AGENDA REQUEST**

TO: Board of County Commissioners

FROM: Adiel McKnight, Executive Assistant

DATE: October 2, 2023

SUBJECT: MOTION TO APPROVE re: Lodging Tax Advisory Committee (LTAC) Funding Recommendations for 2024

STATEMENT OF ISSUE:

On September 19, 2023 the LTAC Committee met to review presentations from the Jefferson County 2024 Lodging Tax Request for Proposals. re: 2024 Lodging Tax Funding Recommendations from the Lodging Tax Advisory Committee (LTAC).

ANALYSIS:

The Lodging Tax Advisory Committee has submitted recommendations for the 2024 Lodging Tax Fund allocations. In order for 2024 lodging tax funding agreements to be processed in a timely manner, the Commissioners are asked to review the LTAC recommendations and take action to affirm the 2024 funding amounts, including fifteen (15) proposals totaling \$720,400, plus \$14,752 for capital contingency and administrative costs for a total of \$749,904, as detailed in the attached spreadsheet.

FISCAL IMPACT:

\$749,904 from Fund 125.

RECOMMENDATION:

Review the LTAC recommendations and approve a motion to adopt the 2024 Hotel Motel fund expenditures as recommended.

To view the received proposals please go to: www.co.jefferson.wa.us – Services – Laserfiche Web Portal – (Username and Password is: public) - Board of County Commissioners – Boards & Committees – Lodging Tax Advisory Committee – 2023 – Date of Meeting.

REVIEWED BY:


Mark McCauley, County Administrator

Date 9/27/23

TTL Revenue for Allocation by RFP:
\$ 692,900
\$ 730,400

Organization	2024 Request	LTAC review
Centrum	\$ 40,000	\$ -
Emerald Towns Alliance (ETA) - Fjord Fest formally ShrimpFest	\$ 35,000	\$ 10,000
Forks Chamber of Commerce for West End Visitor Center	\$ 60,390	\$ 50,000
Jefferson County Chamber of Commerce	\$ 77,783.54	\$ 17,400
Jefferson County Farmers Market-Chimacum	\$ 34,898.69	\$ 15,000
Jefferson County Historical Society (JCHS)	\$ 76,544	\$ 50,000
N. Hood Canal Chamber of Commerce & Visitor Center	\$ 76,261	\$ 55,000
Olympic Peninsula Gateway Visitor Center (TCC)	\$ 132,196	\$ 110,000
Peninsula Trails Coalition	\$ 30,000	\$ 12,000
Quilcene Fair & Parade	\$ 36,810	\$ 10,000
Quilcene Historical Museum	\$ 86,970	\$ 51,000
Quimper Events Collective	\$ 19,000	\$ -
The Production Alliance (TPA)	\$ 105,500	\$ 55,000
Tourism Coordinating Council	\$ 300,000	\$ 275,000
Wooden Boat Foundation	\$ 33,000	\$ 10,000
subttl	\$ 1,144,353	\$ 720,400
Regular Grants Over (Under) Allocated		
Capital contingency for County's Visitor Center:	\$ 10,000	\$ 10,000
Cost to administer Hotel/Motel Fund & Contracts:	\$ 4,658	\$ 4,752
Subttl Contingency & Admin:	\$ 14,658	\$ 14,752
GRAND TOTAL	\$ 1,159,011	\$ 749,904
Remaining allocation from fund balance	\$ (466,111)	\$ (19,504)