

BOCC
6/24/24
Lobbyist
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FUNDING SUPPORT FOR LOCAL GOVERNMENTS

ABOUT ME

Paul Berendt focuses on state and federal policy objectives and is part of a team of professionals who specialize in coupling traditional lobbying with outreach and new persuasion strategies. For the past nine years, Paul has been instrumental in guiding legislation and regulatory actions successfully through the process both in Olympia and Washington DC. He has helped secure millions of dollars in funding for municipal and non-profit clients. His strong working knowledge of the processes and strategies necessary for success in the current political environment in our state and federal capitols are central to client success.

Paul joined Strategies 360 after serving six successful terms as chairman of the Washington State Democratic Party, where he was nationally recognized for winning political campaigns and the development of innovative strategies. Paul uses both traditional lobbying and new techniques designed to generate public support through the recruitment of strong voices into the public debate. At Strategies 360 and throughout his career, Berendt has managed complex campaigns by developing and executing lobbying efforts, field staffing strategies, media strategies, fundraising campaigns and an extensive grassroots network.





1. Identify Priorities
2. Build Relationships
3. Educate
4. Coalitions and Alliances
5. Letters and Calls
6. Attend Legislative Sessions
7. Social Media and Public Awareness
8. Leverage Existing Programs

COUNTIES CAN EFFECTIVELY ADVOCATE FOR FUNDING FOR SPECIFIC PROJECTS

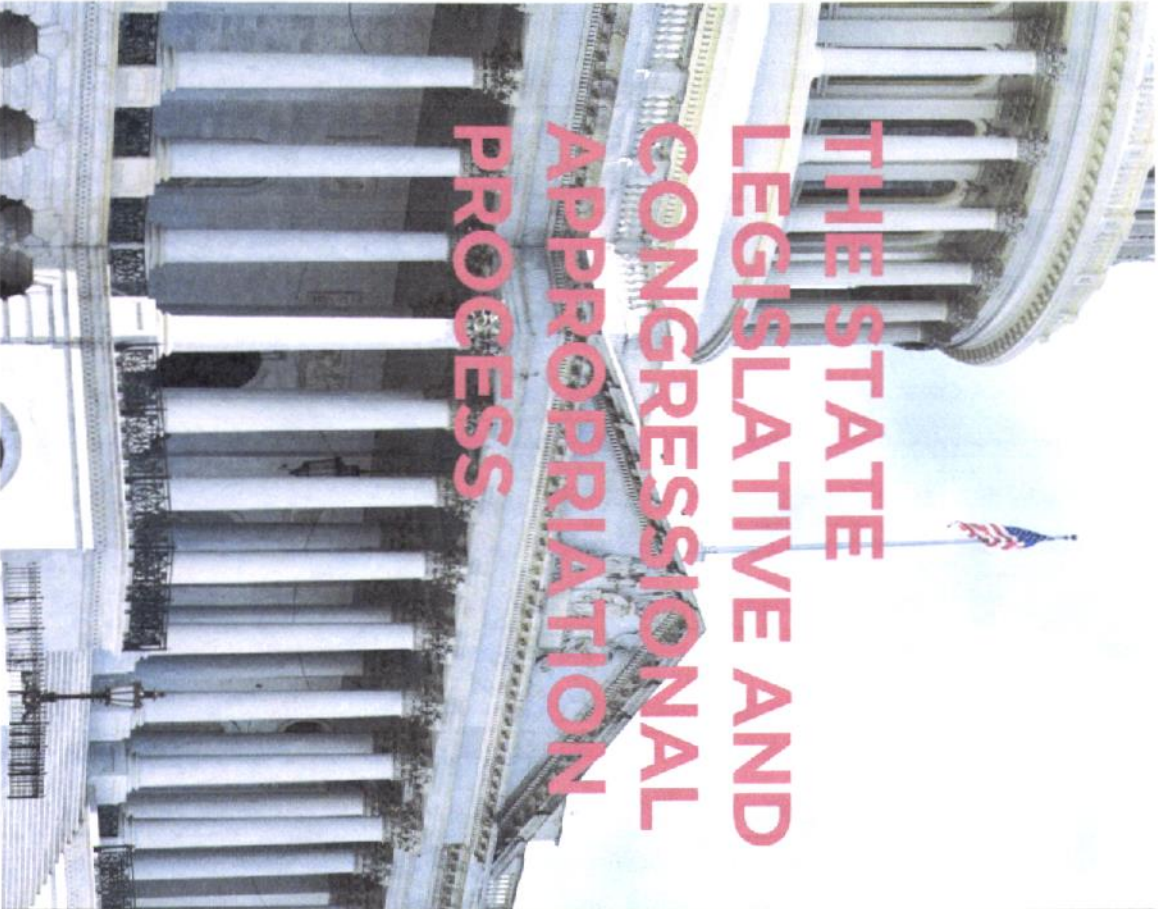
Remember that persistence and consistency are key.

Advocacy is an ongoing effort, and building relationships over time pays off.

1. Representation
2. Information and Expertise
3. Strategic Advocacy
4. Relationship Building
5. Drafting Legislation
6. Testimony and Advocacy
7. Monitoring Legislation
8. Coalition Building

Remember that lobbyists operate within a complex system, and their effectiveness varies. Some view them as essential advocates, while others criticize their influence.





THE STATE LEGISLATIVE AND CONGRESSIONAL APPROPRIATION PROCESS

CS260

State and Federal lawmakers are sometimes allowed to direct funding to specific projects or programs within their districts or states.

1. Program Funding
2. Member Request
3. Member Competitive Review of Projects
4. Submission
5. Committee Review
6. Allocation
7. Transparency
8. Implementation