



Spearheading the Olympic Discovery Trail
since 1988



P.O. Box 1836, Port
Angeles, WA 98362
info@olympicdiscoverytrail.
org
OlympicDiscoveryTrail.org

September 27, 2024

Dear Jefferson County Lodging Tax Committee,

For 2024, you awarded the Peninsula Trails Coalition \$12,000 for the second year of our widely popular Trail Ambassador program.

Since then, we have realized that we needed to purchase some critical equipment to maintain the Larry Scott Trail, a flail mower attachment that has proven to be invaluable. It was purchased for \$4,072 in July. We respectfully request approval to amend this agreement to divert some of the Trail Ambassador funding to the flail mower attachment purchase.

To adjust the overall budget to enable the requested change, and based on actual Ambassador program experience to date, this amended budget proposal makes some limited adjustments to the Ambassador-related items.

With that, the budget would be as follows:

Expense item	Jeff Co LTAC 2024	
	Awarded	Amended Request
Flail mower attachment	\$0	\$4,072
Trail Ambassador Program		
3-4 Field Ambassadors, Lead Ambassador, and Trail Ambassador Consultant	\$6,000	\$3,628
Program Equipment	\$5,400	\$3,200
Supplies and Equipment	\$600	\$1,100
Total for Trail Ambassador	\$12,000	\$12,000

Please contact me or our Fundraising Manager, Michele Canale, for any further clarification. Thank you!

Jeff Bohman
Board President
Peninsula Trails Coalition
360-477-8881
jrbohman@icloud.com

Michele Canale
Fundraising Manager
Peninsula Trails Coalition
919-619-5268
grants@olympicdiscoverytrail.org

Peninsula Trails Coalition is a 501(c)(3) corporation registered in the State of Washington
Tax ID 91- 1416511

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SEP 11 2023

JEFFERSON COUNTY
COMMISSIONERS

2024 Proposal Checklist for Tourism Promotion Activities

Organization Name Peninsula Trails Coalition

Event Name, if different Hall Baetz Viewpoint and Larry Scott Trail Ambassadors

Proposed Contract Amount: \$ 30,000

Proposals must completely address the questions, and all requested supplemental information must be provided. Incomplete or late proposals will not be considered by the Jefferson County LTAC.

To be eligible for consideration, your application must be signed, dated, and include the following items **in the listed order**.

Check each item submitted:

- ☒ Signed and Dated Proposal Summary Sheet
- ☒ Section 1 - Itemized list of proposed services and estimated costs.
- ☒ Section 2 - Proposal Questions.
- ☒ Section 3 - Proposed 2024 promotion, facility, event or activity budget.
- ☒ Section 3 - 2023 budget and year-to-date income and expense statement(s).
- ☒ Section 3 - List of names and addresses of the organization's current Board of Directors.
Name and contact information for event chairperson, if applicable.
- ☐ Section 3 - Optional work samples such as season brochures, promotional materials, reviews, news/magazine articles, etc. (maximum of 5 separate pieces)

To be considered, a **fully completed and signed original application with supporting documents** must be received and date stamped at the Jefferson County Administrator's Office, 1820 Jefferson Street, P.O. Box 1220, Port Townsend, WA 98368 by **MONDAY SEPTEMBER 11, 2023**.

Documents submitted to the County are public records, potentially eligible for release.

ACCOUNT NO.	ORDER DATE	TRANSACTION NO.
3268794	27 JUL 2024	146999

Bill To

Merrily Mount
Olympic Discovery Trail
119 Harolds Hollow
Port Hadlock, WA 98365

Ship To

Attn Mark Walters
Olympic Rental
972 Ness Corner Rd
Port Hadlock, WA 98339

(360) 3010515

P.O. NUMBER	LOCATION	REP	TERMS	DUE DATE	SHIP VIA	Advertising
BEP	101	KRB			FXE-Resi	bep

SKU	DESCRIPTION	QUANTITYUM	FILLED	UNIT PRICE	EXTENDED PRICE
FH-AGL125	48 DITCH BANK FLAIL MOWER Cat.I w/PTO Driveline 04160LFB	1 EA	0	3,575.00	3,575.00
DISCOUNT	Sales Discount	(1)	0	358.00	(358.00)
AGL-FHVHVK	Float Control Valve 2 Handle 10x8x4-in	1 EA	0	575.00	575.00
FH-AGL125BELTKIT	BELT KIT FITS FH-AGL125 (3 belts)	2	0	50.00	100.00
AGL-125HMKIT	Hammer/mulch Blade Set 20 QTY - AGL-125 (fits EFG, AGL) Does not include mounting bolts	1	0	180.00	180.00

BE SURE ANY OPERATOR HAS READ THE MANUAL FOR PROPER AND SAFE OPERATION OF EQUIPMENT BEFORE USING! ATTACHMENT OF IMPLEMENTS TO TRACTORS WITH HORSEPOWER GREATER THAN RECOMMEND WILL VOID PRODUCT WARRANTY AND COULD DAMAGE THE IMPLEMENT.

CHECK ALL LUBRICANT LEVELS, IF APPLICABLE, BEFORE USING!

Special Orders are subject to a minimum cancellation fee of 30%. All purchases must be paid in full before shipment or customer pickup.

Requirements for a Return

Items must be in new condition
Items must be returned with all original packaging and accessories
Items must be returned within allowed period
Return Authorization Number must be issued prior to product being returned
Returns will be subject to a 15% restocking fee.
Damaged or Used items will not be accepted for return.

SUBTOTAL	\$4,072.00
Sales Tax	\$0.00
TOTAL DUE	\$4,072.00
BALANCE DUE	\$0.00

#JB91WDDX

Questions? 541-895-3083

Betst, LLC

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SEP 11 2023

JEFFERSON COUNTY
COMMISSIONERS**2024 Proposal Checklist for Tourism Promotion Activities**

Proposal Deadline: MONDAY SEPTEMBER 11, 2023 at 4:30 pm (received, not postmarked)
Address To: Jefferson County Lodging Tax Advisory Committee
Mailing Address: P.O. Box 1220, Port Townsend WA 98368
Delivery Address: Jefferson County, County Administrator's Office,
1820 Jefferson Street, Port Townsend, WA 98368
Email Address: afmcknight@co.jefferson.wa.us

Please type (10 point or larger) or legibly print in ink. To be considered: all questions must be answered; all requested documents provided; this form must be signed and dated.

Organization Name Peninsula Trails Coalition
Organization Address PO Box 1836, Port Angeles, WA 98362
Contact Name Catharine Copass
Contact Address PO Box 1836, Port Angeles, WA 98362
Day Phone 360 477 9517 Evening or Cell Phone 360 477 9517
E-Mail Address ccopass@olympicdiscoverytrail.org
Facility/Event (if applicable) Hall Baetz Viewpoint and Larry Scott Trail
Total Lodging Tax Request: \$: 30,000
Estimated 2024 org. operating
budget (Incl. Lodging Tax funds) \$: 267,000

If asking for funds for a specific event, list other cash funding sources and dollar amounts budgeted for this project. Note: This section is only due for specific event and festival funding requests.	Dollar Amount
	\$
	\$
	\$
	\$
	\$
	\$
	\$
Total Project Revenue Budget	\$

Did your organization receive Lodging Tax Funds from the County in 2023? ☒ yes ☐ no

I understand that if my organization's proposal for tourism promotion activities is approved by the County that my organization will enter into a contract with the County to provide the contracted services up to the maximum contract amount. I understand that the proposal herein is a public record potentially eligible for public release.

Sign Name: Catharine Copass Date: 9/11/2023

Print Name and Title: Catharine Copass, Grants Coordinator, Peninsula Trails Coalition

1. Itemized List of Proposed Tourism Promotion Services

Organization (or Event) Name: Peninsula Trails Coalition

In the following space or on a separate sheet of paper, please specify each proposed tourism promotion, facility, event or activity, including quantities and costs (see examples at bottom of page)

Itemized List of Proposed Tourism Promotion Services

A.	Hall Baetz Viewpoint	
	Electrical Services	\$7,000
	Site Safety (Fencing, signage, etc.)	\$5,000
B.	Trail Ambassador Program	
	Ambassador Salary- 12 hrs/week	\$6,000
	Program Management	\$5,400
	Supplies and Equipment	\$600
C.	Jefferson County ODT Maps and Brochures	\$6,000
	Total	\$30,000

Examples of how to list your proposed tourism promotion services or event (please be as specific AS POSSIBLE about the services, quantities, the tourism market, distribution method, and cost):

10,000 promotional rack cards for I-5 corridor from Portland to Bellingham, April - June 2018.....\$1,835
The rack cards will promote an event/hotel/restaurant promotional package.
Design and printing..... \$1,250
Distribution by XYZ Company..... \$ 500
5 hours of staff time at \$17.00 per hour to write copy, edit and proof the cards.....\$ 85

1/3 page black and white event promotional advertisement in XYZ Magazine, July 2018 edition..... \$1,500
XYZ Magazine has 250,000 subscribers in western and northwest states. This 1/3-page ad
will be part of a full-page advertisement being coordinated by the VCB. XYZ Magazine will match
the value of the advertisement with a feature article on Jefferson County and the event in the same edition.

2. Proposal Questions

Please confine your answers to no more than one page for each question.

1. Tell us about your promotion, facility, event or activity and why you think it will increase tourists traveling to and staying in Jefferson County. Include a general description of the promotion, facility, event or activity including its purpose, history, etc.), and describe your organization's track record.

The Hall Baetz Viewpoint, located at the junction of Highway 20 and 101 and overlooking Discovery Bay offers a primary engagement point for tourists visiting East Jefferson County. The Peninsula Trails Coalition is spearheading the development of this tourist facility because the viewpoint will become a key locus for two trails currently under development- 1) the Hood Canal Bridge to Olympic Discovery Trail connector and 2) the Olympic Discovery Trail (and colocated Pacific Northwest National Scenic Trail) section from Four Corners through Eaglemount to Discovery Bay which will move trail users off Highway 20. The Viewpoint honors the memory of Mr. Baetz, who was instrumental in the planning, promotion, and development of the ODT in this area. The Viewpoint will consist of a rustic log shelter building, parking for 8-10 cars, a bathroom facility, water and electrical service. A future planned interpretive component will connect visitors to the Native American history and early settlement of the site. A scenic viewpoint with amenities offers visitors a unique and appealing experience, drawing tourists in to take a photograph and immerse themselves in the surroundings. Increasing the number of attractions, and encouraging visitors to spend more time exploring the region, including departing US 101 to explore north through the Quimper Peninsula to Port Townsend, will multiply economic impacts through extended stays prompting additional spending on accommodations and other services. In summary, a new scenic viewpoint can increase tourism by capitalizing on the visual appeal, diversifying tourism offerings, enhancing the infrastructure associated with the ODT, and can be enjoyed year-round, making it a valuable tourism asset for Jefferson County.

In 2023, PTC secured an LTAC grant to support a pilot Ambassador Project. This initiative unfolded between May and September, with Trail Ambassadors stationed for an array of shifts at the Boathaven and Milo Curry Trailheads. One of the primary objectives was to conduct user surveys, aimed at gaining insights into the demographics of Larry Scott Trail users. Although the survey data is still undergoing finalization, initial findings indicate that 40% of surveyed trail users hailed from zip codes further than 50 miles away. By all measures the pilot project proved very successful, especially in terms of its ability to engage with these tourists. Trail Ambassadors played a pivotal role in aiding visitors with route planning, and with locating amenities such as dining and lodging options. Many visitors noted that their interaction with the Ambassador significantly enhanced their trail experience, and they were grateful for the program. One aspect of connecting with tourists on the trail involved offering them suggestions for "next visits" with the aim of encouraging repeat trips to the area.

While it is undeniable that electronic apps have simplified navigation (though maybe only for certain demographics), a valuable lesson we learned this summer from our Ambassador Program is the enduring popularity of paper maps, especially for visitors from out of the area. The Peninsula Trails Coalition takes pride in producing and offering a diverse range of maps to ensure visitors can discover and use the Larry Scott and Olympic Discovery Trail with confidence and safety. These maps can be categorized into four distinct types. First, the Anchor Brochure serves as an overarching guide, providing an encompassing view of the entire 135 mile trail experience. This tourism brochure, often found in card racks, serves as a highly informative tool to increase awareness of the trail but may not be the most suitable choice for on-trail navigation. For visitors planning their trips, the East Olympic Peninsula Cycling Map provides a wealth of helpful information. The map not only spotlights the Larry Scott Trail, but also showcases the extensive array of other cycling and recreational opportunities, and available amenities, in the region, offering a comprehensive planning aid. The ODT East Region Segment map complements this map by providing trail elevation profile and distances as well as trail facilities. Lastly, given the challenge trail users face when dealing with the unfinished section from Four Corners to Discovery Bay, the Transit Map and ODT brochure explain how to bypass Highway 20 using public transportation. Navigating via public transit emerged as one of the most frequent ways the Ambassadors assisted East Jefferson County visitors, making the Transit Brochure and other maps an essential resource for helping our visitors explore the County safely.

2. If this is a continuing promotion, facility or event, how is it different than in the past?

Hall Baetz Viewpoint is a newly proposed tourist facility.

Improvements to the 2024 proposed Ambassador Program reflect the lessons learned during the pilot program. For the upcoming summer we plan for the Jefferson County Ambassadors to be out 48 hours a month with two (2), six hour shifts per week, mostly on the weekends. Direct engagement time will increase the Ambassadors won't be conducting the same lengthy surveys, although we would continue to gather limited data to describe basic visitation patterns and behavior. It is very important, for establishing reliable, data-based information, that we do not rely on just one year's limited snapshot. We learned what kind of questions are asked most frequently and what maps, brochures and other resources to have on hand to address tourists' needs, so our Ambassadors' encounters will be even more effective and efficient.

Our brochures and maps are constantly undergoing revision so that they incorporate the latest trail status, including trail additions, and co-located amenities.

3. Describe how you intend to market/promote your promotion, facility, event or activity to potential tourists who reside outside Jefferson County.

- a) If an event, the date of the event: N/A
- b) The timeline for the tourism promotion activity you are proposing (e.g. May through July, 2024) Year-round
- c) Target Audience- Visitors from 50+ miles away
- d) Promotion methods you intend to use to reach the target audience. Social media, trails magazines, trail storeis on social media
- e) Describe how you will promote overnight stays at Jefferson County lodging establishments. Working with visitor centers, businesses and lodging close to trail to promote trail, social media stories emphasizing multi-day itineraries.
- f) If you intend to collaborate with another agency or non-profit to provide these services, please state the name of the organization and describe the nature of the collaboration:

The Olympic Discovery Trail is gaining national recognition and drawing increasing attention, being highlighted as the stunning and appealing western end of the Great American Rail Trail. The Hall Baetz Viewpoint will be promoted as a Gateway to Discovery Bay and the Eastern Jefferson County communities.

4. How will you measure the effectiveness of your promotion, facility, event or activity?

(State law requires the County to report annually to the State Department of Community Development and Economic Trade about the number of lodging stays and economic benefit from tourists generated by use of Lodging Tax proceeds for tourism promotion.)

The Hall Baetz Viewpoint is uniquely situated to provide public access amenities in an important highway and trail interchange where they are currently notably lacking. The Viewpoint offers visitors an attractive and scenic place to stop, use the restroom, take in the views and be offered suggestions for things to do and explore in the County. The Viewpoint is guaranteed to enhance the visitor experience to Jefferson County.

Specific effectiveness will be measured by periodic in-person site presence, and could be measured with a visitor counter at the facility.

Although the longer visitor survey won't be conducted again in the near future, Trail Ambassadors will continue to document their visitor engagement through user counts and tracking zip codes.

Also, describe how you will document and report to the County the economic impact from your event/facility.

The Hall Baetz Viewpoint serves visitors arriving via various modes of transportation. However, from the perspective of the Peninsula Trails Coalition, the economic impact our organization can most easily document and report pertains to the HBV's anticipated role as a key facility of the Olympic Discovery Trail in East Jefferson County. The 2023 Trail User Survey conducted by the Ambassadors is providing extremely useful data for better quantifying the economic impact of the trail so that in the future we can use the passive trail user data collected at trail counters and by future Ambassdor-style interactions to estimate overnight stays in paid accommodations, and other economic benefits. A report on the 2023 data collection effort will be available in October, 2023.

5. What economic impact can we expect in Jefferson County from your proposed promotion, facility, event or activity?

a.) Actual or estimated number of tourists at your event/facility last year (2023): 300,000 (These were the numbers we reported last year, which were based on trail counter data.

b.) Estimated number of tourists who will attend your event/facility this year (2024): 50,000 (estimated from Ambassador contact data)

c.) Projected economic impact in Jefferson County from your event/facility (e.g. number of tourist who will stay overnight in Jefferson County-based lodging establishments; economic impact for Jefferson County restaurants, community facilities, amenities, events, and businesses). 16,500

The Larry Scott Trail and the Olympic Discovery Trail create an outdoor recreation and active transportation backbone for the North Olympic Peninsula attracting day trippers who shop and dine locally, running and biking event participants who bring along family/friends who shop, dine and stay overnight in campgrounds and lodgings, and long distance travelers who use the entire 135-mile route of the trail, visit county and state parks, the Olympic NP, shop, dine, and stay multiple nights. The Olympic Discovery Trail is often the primary reason people visit the area. A recent study of the potential economic impact of the Washington State portion of the cross-country Great American Rail Trail estimated that the 554 miles of trail in the State will generate \$24.9 Million in annual spending. That's approximately \$45,000 per mile of trail (source: <https://www.railstotrails.org/resource-library/resources/webinar-economic-potential-of-the-great-american-rail-trail/>). For the Larry Scott Trail, a similar estimate would yield \$420,000 annually.

Work is ongoing to fine tune estimates of the economic impact of the ODT using the recently collected Ambassador Trail Survey data. Our preliminary results show that 40% of people we surveyed were from greater than 50 miles from the Larry Scott Trail. Of those visitors, 80% were staying in some type of paid accommodation, while 10% were on day trips, and 10% were staying somewhere for free. We took our trailhead counts per hour, extrapolated them to days, and the percentages above to estimate the number of overnight stays. However, it should be noted that this is an extremely "back of the envelope" estimate and may change as we adjust our methodology.

6 Describe your organization's area of expertise. Do you provide a unique service?

The primary mission of the Peninsula Trails Coalition is to advocate for and support the construction, maintenance and promotion of the Olympic Discovery Trail, positioning it as a nationally-significant, non-motorized multi-use trail for both recreation and transportation that spans the entirety of the North Olympic Peninsula. The Olympic Discovery Trail holds a pivotal role as a tourism attraction, drawing in tens of thousands of visitors annually who embark on their explorations from Port Townsend through scenic Jefferson County to the coast at La Push. The financial support we are seeking will bolster the PTC's ongoing endeavors to develop this essential component of our recreation, transportation, public health, and economic development infrastructure, helping ensure the safety and engagement of tourists while enticing them to visit or extend their adventures in Jefferson County.

3. Background Information about Your Organization

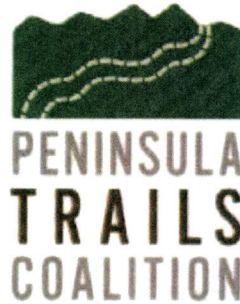
Attach the following items to your proposal in the order listed:

(Note: To be considered by the Committee, all of the listed information must be included with your proposal.)

Attachments:

- Proposed 2024 promotion, facility, event or activity budget including income and expenses.
- 2023 Budget and Actual income and expense year to date statement(s).
- List of names and addresses of the organization's Board of Directors as of the date the proposal is filed. Also, if the proposal is for the marketing of an event and there is a chairperson for the event (either volunteer or paid), list that individual's name, address and phone number.
- If you desire, you may provide samples of promotion materials such as brochures or promotional materials (maximum of five).

Note: Staff will verify Incorporation status of the non-profit agencies who submit service proposals by checking the Washington Secretary of State's on-line corporation records.



2024 Peninsula Trail Coalition/Olympic Discovery Trail Grant Budget

Prepared by C Copass, Contractor

Hall Baetz Viewpoint and Trailhead

Electrical Services	\$	7,000
Site Safety (Fencing)	\$	5,000

Trail Ambassador Program

Ambassador Salary- 12 hrs/week	\$	6,000
Program Management	\$	5,400
Supplies and Equipment	\$	600

Jefferson County ODT Maps and Brochure	\$	6,000
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Total	\$	30,000
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PENINSULA TRAILS COALITION

	2023	2023	2024	2024	2025	2025 COMMENTS
INCOME:						
CONTRIBUTIONS INCOME						
RESTRICTED CONTRIBUTIONS	46,600		3,000		3,000	
UNRESTRICTED	60,000		60,000		60,000	
BEQUESTS	10,000		10,000		10,000	
SUPPORTING EVENTS	15,000		15,000		15,000	
YEAR-END APPEAL	3,000		1,000		1,000	PAMA TO \$10K+
DIRECT MAIL CAMPAIGN	50,000		50,000		50,000	
ODT-EAGLEMOUNT	1,500		1,500		1,500	
GIVE BIG/GIVING TUESDAY	7,500		7,500		7,500	
MAP DONATIONS	6,000		7,000		7,000	
TOTAL CONTRIBUTIONS INCOME		199,600		155,000	155,000	
INTEREST/DIVIDEND INCOME	25,000		25,000		25,000	
MEMBERSHIP DUES	17,000		17,000		17,000	
GRANTS	55,000		55,000		55,000	
TRAVELER'S JOURNAL-P.A., SEQUIM	4,500		5,500		5,500	
BIKE TUNE-UP EVENT	7,000	*****	7,000	*****	7,000	***** ACTUAL
ANNUAL ODT FUNDRAISER, NET	0		0		0	
TOUR DE LAVENDER-NET	37,000		37,000		37,000	
TANDEM RALLY-NET	25,000		0		0	
SALES/COMMISSIONS	6,500		6,500		6,500	
ALPENFIRE ROYALTIES	200		200		200	
OLY CELLAR EVENT	1,300		0		1,300	
EBAY SALES	0		1,000		1,000	
WEB SPONSORSHIPS	3,000		3,000		3,000	
TOTAL INCOME		381,100		312,200	313,500	
EXPENSE:						
ADMINISTRATION						
OFFICE	3,000		6,000		6,000	
OFFICE SUPPLIES	1,500		1,500		1,500	
LICENSES & PERMITS	250		250		250	
P.O. BOX & SITE RENTAL:	4,500	*****	4,500	*****	4,500	***** CARLSBORG
WEBSITES	5,000		3,000		3,000	
CREDIT CARD PROCESSING FEES	2,000		2,000		2,000	
DUES AND SUBSCRIPTIONS	2,400		2,400		2,400	
MISCELLANEOUS	200		200		200	
CPA/AUDIT (AUDIT-\$10K, REVIEW-\$5K)	1,000		1,000		1,000	
LEGAL FEES	3,050		0		0	
INVESTMENT MANAGEMENT EXPENSES	6,000		6,000		6,000	
AWARDS & RECOGNITION	200		200		200	
DEVELOPMENT	15,000		15,000		15,000	
RAISE GRANT CONSULTING	50,000		0		0	
VOLUNTEER RECRUITMENT	25,289		25,289		25,289	
PUGET SOUND DONOR EVENT COSTS	2,500		0		0	GREG NANCE'S CONTACTS
SALES TAX	1,500		1,200		1,200	
TOTAL ADMINISTRATION EXPENSE		123,389		68,539	68,539	
LIABILITY INSURANCE	5,127		5,896	*****	6,204	PREMIUM INCREASE
POSTAGE AND DELIVERY	3,000		3,000		3,000	
PRINTING AND REPRODUCTION	300		300		300	
PROGRAM EXPENSE	1,100		1,100		1,100	
GIVE BIG/TUESDAY EXPENSES	2,000		2,000		2,000	
BIKE TUNE-UP EVENT	400		400		400	
PROMOTION	10,675		3,675		3,675	
NEWSPAPER ADS	2,500		2,500		2,500	
STRATEGIC PLAN	0		0		4,000	
DIRECT MAIL COSTS	21,000		21,000		21,000	
TRAIL AMBASSADOR PROGRAM	39,352		0		0	
TRAIL ADVOCATE MEETINGS	3,000		0		0	
RTC MEETING	500		0		0	0 SWAG
SUPPLIES						
VOLUNTEER RECEPTION	700		700		700	
MISC. SUPPLIES	100		100		100	
PROMO ITEMS	1,500		0		0	
MAPS AND BROCHURES	20,000	*****	14,000		14,000	PRICE INCREASES
ANNUAL MEETING	125		125		125	
TOTAL SUPPLIES		22,425		14,925	14,925	
TRAIL EXPENDITURES						
TRAIL MAINTENANCE MGR	90,400		91,100		91,100	
TRUCK EXPENSES	3,100		2,400		2,400	
FLAGGER TRAINING	900		900		900	
VOLUNTEER VESTS	2,000		0		0	
TRAIL CONSTRUCT. INCL. MAT'L, GAS	3,000		3,000		3,000	
HBV	55,919		0		0	
EQUIPMENT	6,000	*****	5,000		5,000	ACTUAL
SANIKAN RENTALS	4,900		5,000		5,000	
SUPPLIES	1,000		1,000		1,000	
SIGNAGE	6,000		1,250		1,250	CLALLAM/JEFFCO PROJECTS
WORK PARTY FOOD/BEVERAGES	5,000		5,000		5,000	
ECO-COUNTERS	900		0		900	
TOTAL TRAIL MAINTENANCE		179,119		114,650	115,550	
TOTAL EXPENSE		413,887		237,985	243,193	
NET INCOME		(32,787)		74,215	70,307	

PENINSULA TRAILS COALITION BOARD OF DIRECTORS 2023

Current Jefferson County Trail Liaison: Commissioner Heidi Eisenhour

Board members reside in both counties and can be reached at:

PTC, PO BOX 1836, Port Angeles, WA 98362

Jeff Bohman, President

Joined the Board: 1991

PTC Focus: After a career with the National Park Service and other employers in a series of natural resource and watershed management positions, he spent his last nine years before retiring working for Olympic NP on the Elwha River Restoration project (hydro dam removal, etc.). Retirement is spent on various recreation and travel experiences, often with family, as well as a variety of community service activities.

Gordon Taylor, Vice President, East Clallam County

Joined: 2013

PTC Focus: Trail projects. Liaison to the City of Port Angeles.

Background & Hobbies: Gordon worked in heavy industrial maintenance and military testing for 40 years before retiring from Nippon Paper in Port Angeles. He began bicycling after being advised to pick up lower-impact exercise. This led to riding the West Port Angeles trail before it had a bridge and paving, and then joining that trail's improvement project and the Peninsula Trails Coalition. Gordon is also into metalworking, motorcycles, and auto racing.

One of Gordon's favorite quotes: "Those that say a job cannot be done should not interrupt those that are doing it." —George Bernard Shaw

John Dolansky, Treasurer

Joined: 2010

PTC Focus: Provides the PTC with responsible financial management and reporting to enable it to succeed in achieving its mission and vision.

Background & Hobbies: Sixteen years as a controller, assistant controller, and data processing manager in various firms. Owner of John F. Dolansky CPA since 1988. Former Big Brother in Big Brothers Big Sisters; former Jaycee. John enjoys cycling, traveling, and cooking spicy food.

In John's own words. "Ever since I retired to Sequim and the Olympic Peninsula, my hope has been to help finish the length of the ODT and showcase it to all cyclists around the world."

Brian Anderson, Clallam County

Joined: 2016

PTC Focus: Corresponding Secretary, Constituent Database and ODT website.

Background & Hobbies: Brian spent his career in sales and marketing. Prior to retiring, he was president of Vision Bankcard, a merchant bank card provider with more than 8,500 clients. He enjoys traveling, hiking, and cycling. In Brian's own words. "I want to give others who love the outdoors a means to discover the wonders of the Olympic Peninsula."

Merrily Mount, Vice President Jefferson County

Joined: 2019

PTC Focus: It gives me great pride , pleasure and purpose to represent my community on the Board of Directors of the Peninsula Trails Coalition .

My career spans a forty-five-year period of time where I practiced primary care as a family nurse practitioner in settings around the world and transitioning to retirement in Quilcene, Washington. I enjoyed my career and had many new adventures hiking, walking and bicycling. I find a great sense of well-being sharing with nature. We have the best of the best here on the Olympic Peninsula.

The Larry Scott Memorial Trail/Olympic Discovery Trail will link our trail towns together so we can connect our energy and resources. This trail is an alternate transportation route. This trail will benefit all of us in many ways and will have a positive effect on our health and well-being.

Hippocrates stated, " Walking is man's best medicine ." Take time and enjoy life in motion.

Goal: To have the Olympic Discovery Trail - "*Pathway to the Pacific*" completed for all to use.

Bob Petersen, Jefferson County

Joined: 2015

PTC Focus: A jack-of-all-trades, Bob is up for taking on any trail project that needs to be done.

Background & Hobbies: Bob's work life focused on building teams for complex technical project, first as an environmental engineer, and later in automotive software development. Today, Bob teaches people how to move using the Feldenkrais Method and is on the board of wind energy startup Regenedyne. In Bob's own words. "Coming from a long line of fisherman, being semiretired and living on Discovery Bay is like coming home in a very deep, satisfying way. I'm looking for a way to build community in my community. Building a trail across the Olympic Peninsula offers a unique opportunity to do that using the skills and interests I have developed over the years."

Jan Whitlow, Vice President, Central Clallam County

Joined: 2016

PTC Focus: Representing the equestrian community to cultivate shared-use standards and practices on the Olympic Discovery Trail.

Background & Hobbies: Jan has enjoyed a varied career as an archaeologist, historian, and technical writer for computer and medical device manufacturers. Horses are her passion. She takes care of a small herd at her home in Port Angeles. Jan is also a member of Backcountry Horsemen of Washington—Peninsula Chapter and helps to maintain the trails in western Clallam County.

Molly Erickson, Vice President, West Clallam County

Joined: 2018

PTC Focus: Trail projects. Liaison to the Forks and La Push communities.

Background & Hobbies: After 44 years, Molly retired from the US Forest Service with 30 years in development and operation of recreation facilities and trails. As the former project lead for the Olympic Discovery Trail on Olympic National Forest, she continues to help link the West End communities with the rest of the trail system. She also is a member of the Red Cross, is a long-term

care resident advocate, and enjoys her three granddaughters and exploring our created world. From Molly: "Help us make a Difference."

Jeff Selby, Jefferson County

Joined: 2008

PTC Focus: Jeff's current interests are the completion of the ODT in Jefferson County and the annual PTC fundraiser. The connection of the current end of the Larry Scott Trail, the first 7 & 1/2 miles of the ODT from Port Townsend, to the southern end of Discovery Bay is a priority on which there has been great progress made in recent years. His efforts there will hopefully result in a safe route for trail users in the next few years in order to bypass a very dangerous section of State Route 20 between Discovery Bay and Port Townsend. "I'm thrilled to be involved in the effort to complete the ODT over this difficult terrain to connect to Clallam County. Born and raised in the Pacific NW, Jeff enjoys both road and mountain biking, skiing, and hiking. "Having grown up in Port Angeles, I've hiked most of the trails on the Olympic Peninsula, skied on its mountains and lakes, and cycled many miles on the northern Olympic Peninsula. I've traveled to all seven continents but can't think of anywhere else I'd rather live and play than the beautiful Pacific Northwest."

Rich James, Clallam County

Joined: 2019

Rich worked for Clallam County for 28 years with 25 of those years being in the Public Works Department. As the County Transportation Program Manager, Rich worked on planning, property acquisition, funding, engineering and contract supervision for the Clallam County effort to construct the Olympic Discovery Trail.

Rich also supervised the County Trail Volunteer effort in support of the trail and the County Chain Gang work in building the Olympic Discovery Trail Adventure Route segment.

Jim Mantell, Jefferson County

Joined: 2020

PTC Focus: Work on trail projects and marketing.

Background & Hobbies: Jim is currently on the board of the Jefferson County ReCyclery. In 2018/2019, he was the President of the Cyclists of Greater Seattle, a recreational cycling club. From 2008 to 2018, he was the co-owner of NetReflector, a Seattle based market research company focused on customer experience. For over 50 years Jim has been an active cyclist, biking on less traveled roads throughout North America, Europe and Asia. In Jim's own words. *"cycling improves the quality of life for both individuals and the community at large"*

Erik Rohrer, Forks

Joined: 2021

PTC Focus: Trail Completion & Maintenance

Erik, an active hiker, biker and sailor, has been an attorney and elected judge in Clallam County for the past thirty years.

Current: Trail Adopter (along with Cari) of a five-mile West-end section of the ODT and a member of the Clallam County Trails Advisory Committee.

Past: Chair/President of several boards, including Peninsula College, Pacific Northwest Trail Association and Forks Chamber of Commerce.

Jeff Chapman, Port Townsend

Joined: 2021

PTC Focus: Cross state trails including the Great American Rail Trail; advocating trail towns' recreational benefits; maintenance and funding of distance trails.

Jeff lives adjacent the Olympic Discovery Trail in Jefferson County with his horses, and has been involved in its development back to when the railroad was operating. He works for Jefferson County government with over 20 years addressing property ownerships, and he often commutes to the courthouse in Port Townsend by bicycle using the ODT.

Being a member of several trail organizations, he has ridden both horses and bicycles frequently on many sections of the ODT in Western Washington and the Palouse to Cascades trail in Eastern Washington. He assists with local, state, and federal recreation policy and development.

Andy Stevenson, Clallam County

Joined: 2008

PTC Focus: Trail construction and maintenance west of the Elwha River.

Background & Hobbies: In addition to his PTC board responsibilities, Andy currently serves as the chairman of the Clallam County Trails Advisory Committee and is a member of the Recreation and Conservation Office WWRP Trails Advisory Committee.

He is a former president and vice president of the PTC. Andy lives on the West End, where he can usually be found cycling the local trails, tracks, and back roads. He also enjoys kayaking and hiking with his dogs. Andy is a Marine Geologist, retired from a 32-year career.

Jeni Little, Jefferson County

Joined: 2014

PTC Focus: Recruitment/retention committee member.

Jeni is an avid runner/cyclist and interested in supporting events that happen on the Olympic Discovery Trail such as the North Olympic Discovery Marathon/Run the Peninsula races & Ian's Ride which highlight accessibility to the ODT. Longtime marathon and ultramarathon runner including Boston, New York & Marine Corps Marathon, Mt. Si 50 miler & 50k.

Background & Hobbies: Jeni is an active community member including service as a longtime board chair/race director of the Port Townsend Marathon Association's 'Rhody Run', Prior service includes being Head Coach for the Port Townsend High School Cross Country team, board member and staff person for the Olympic Peninsula YMCA and she is a member of Threshold Choir in Port Townsend.

"In late August of 2019 Jeff Selby, Bob Peterson and I cycled the entire Olympic Discovery Trail (133 miles) from sunup at Boat Haven in Port Townsend to sundown in La Push... that experience sustained me in subsequent years and serves as the vision for completion of the Olympic Discovery Trail."