

**JEFFERSON COUNTY
BOARD OF COUNTY COMMISSIONERS**

CONSENT AGENDA REQUEST

TO: Board of County Commissioners
FROM: Greg Brotherton, Commissioner District No. 3
DATE: *January 27, 2025*
SUBJECT: Letter to Lodging Tax Advisory Committee

STATEMENT OF ISSUE:

Following up on BoCC action from 12/23/24, the Lodging Tax Advisory Committee (LTAC) Chair has been working with the PAO's office on a letter notifying the LTAC of the approved changes and process.

ANALYSIS:

This letter begins the process of evaluating membership, alignment, and strategy for the LTAC.

RECOMMENDATION:

Consider changes to and sign letter of support for transmission to LTAC.

FISCAL IMPACT

None.

REVIEWED BY:



Mark McCauley, County Administrator

1/24/25

Date



Board of County Commissioners
1820 Jefferson Street
PO Box 1220
Port Townsend, WA 98368

Heather Dudley-Nollette, District 1 Heidi Eisenhour, District 2 Greg Brotherton, District 3

January 24, 2025

TO: Jefferson County Lodging Tax Advisory Committee

RE: LTAC Alignment with County Priorities

The Jefferson County Board of County Commissioners (BOCC) has been working on ways to promote tourism in Jefferson County. Part of this effort involves refocusing the revenue Jefferson County receives for tourism promotion that is distributed through the Local Tax Advisory Committee through RCW [67.28.180](#), which authorizes the BoCC “to levy and collect a special excise tax of not to exceed two percent on the sale of or charge made for the furnishing of lodging that is subject to tax under chapter [82.08](#) RCW.” The Lodging Tax Advisory Committee (LTAC) makes recommendations to the BoCC for distribution of this special excise tax revenue through a request for proposal process. The BoCC accepts, rejects or modifies the LTAC recommendations. Alignment of county legislative priorities for use of this special excise tax revenue is through the BoCC’s appointment of LTAC members under RCW [67.28.1817](#)(1).

It is clear that the current LTAC membership does not agree with the county’s legislative priorities. Accordingly, the BOCC voted unanimously on December 23rd to open all seats for new or existing applicants.

With public input, the BOCC will work to develop a set of bylaws consistent with RCW [67.28.1817](#)(1) that incorporate county priorities, an annual review process, and metrics for evaluating lodging tax investments. Then, the BoCC will advertise the LTAC positions in the first quarter of 2025. Thank you for your service,

JEFFERSON COUNTY BOARD OF COUNTY COMMISSIONERS

Heather Dudley-Nollette, Dist. 1

Heidi Eisenhour, Dist. 2 - Chair

Greg Brotherton, Dist. 3