

**JEFFERSON COUNTY
BOARD OF COUNTY COMMISSIONERS**

AGENDA REQUEST

TO: Board of County Commissioners
Mark McCauley, County Administrator

FROM: Apple Martine, JCPH

DATE: November 28, 2022

SUBJECT: **WORKSHOP** re: AudioEye; To include the Benefits of this New Online Accessibility Feature; Jefferson County Public Health and **Public Comment**

STATEMENT OF ISSUE:

AudioEye is a web platform that enhances user experience for people of different abilities and builds digital accessibility. Jefferson County Public Health has brought this accessibility feature online for each of its webpages improving user experience and more supporting more inclusive engagement with our online content.

ANALYSIS:

Meaningful features of the AudioEye include digital insights and detailed reports for monitoring use, reach, and impact. Fixes are either automated or prioritized by AudioEye, lessen the IT burden to maintain this accessibility feature. Improving online experiences of content helps bolster viewer engagement, a benefit to our community and its diverse needs.

FISCAL IMPACT:

None

RECOMMENDATION:

This asset would benefit all county website pages and meet ADA compliance. The BOCC should consider investing in this technology countywide.

REVIEWED BY:


Mark McCauley, County Administrator

11/23/22
Date