

**JEFFERSON COUNTY
BOARD OF COUNTY COMMISSIONERS**

REGULAR AGENDA REQUEST

TO: Board of County Commissioners

FROM: Mark McCauley, County Administrator

DATE: May 28, 2024

SUBJECT: Briefing: Proposed Sponsorship Program for Qualifying Activities

STATEMENT OF ISSUE: On May 16, 2024 Jefferson County received a letter from East Jefferson Little League (EJLL) announcing that they had been selected to host the major league baseball tournament for the Washington District 2 Little League Conference for 2024. The conference, which serves youth from Kitsap, Pierce, Mason, Jefferson and Clallam counties will take place beginning June 29, 2024 and will last several days. EJLL is asking the County for in-kind support such as brush cutting and providing signage and traffic cones. In addition, they are asking for a direct financial contribution of \$2,500.

ANALYSIS: Jefferson County is a strong supporter of youth athletics as evidenced by our robust recreation program. This conference further supports youth in our county and our neighboring counties by providing healthy team and character-building activity. Furthermore, it helps build community as people can gather and watch these youth compete on the ball field.

In addition, this event will attract families from our neighboring counties that will support the local economy by patronizing local establishments such as restaurants, hotels and shops.

In sum, staff believes this is an event that is worthy of the County's support, either through in-kind contributions and through direct financial support.

FISCAL IMPACT: None.

RECOMMENDATION: Given that Public Works has indicated that they don't have the capacity to provide in-kind support staff recommends that the Board approve the \$2,500 in direct financial support and direct staff to develop a formal sponsorship program funded annually with \$10,000 in General Fund resources.

REVIEWED BY:


Mark McCauley, County Administrator

Date

5/23/24